**NJPATHWAYS** SUMMIT TO CAREER OPPORTUNITIES Aligning Education to Build an Innovative Workforce

# Innovate, Educate, Elevate: Pathogs for All Hard Rock Hotel & Casino Atlantic City June 4, 2025

NJPathways.org

# WELCOMING REMARKS

# Catherine Starghill, Esq.

### Vice President,

New Jersey Council of County Colleges

### **Executive Director**,

New Jersey Community College Consortium for Workforce and Economic Development



# NJ PATHWAYS **TO CAREER OPPORTUNITIES** SUMME

Innovate, Educate, Elevate: Pathways for All



# WELCOMING REMARKS

## Elissa Frank

Vice President of Government Affairs, New Jersey Business and Industry Association



# NJ PATHWAYS **TO CAREER OPPORTUNITIES** SUMME

Innovate, Educate, Elevate: **Pathways for All** 



# **WELCOMING REMARKS**

# **Petra Gaskins**

**Chief of Staff,** NJ State Senator Joseph Cryan, NJ Senate Committee on Higher Education



# NJ PATHWAYS **TO CAREER OPPORTUNITIES** SUMME

Innovate, Educate, Elevate: Pathways for All



# WELCOMING REMARKS

## Jen Becker

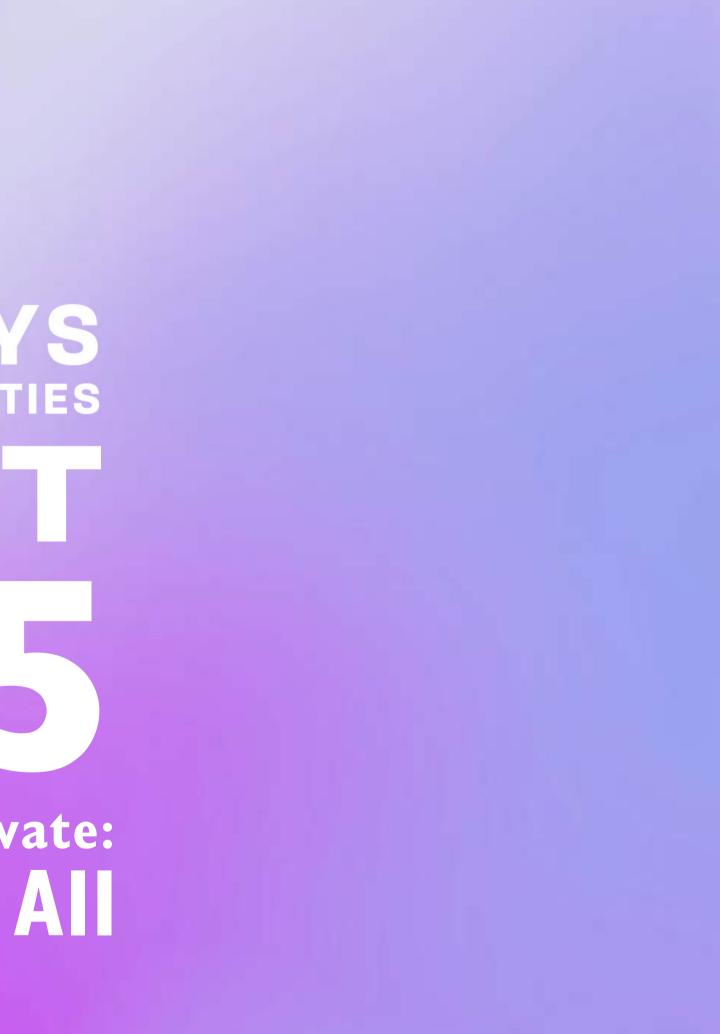
### Managing Director,

New Jersey Economic Development Authority (NJEDA)



# NJ PATHWAYS **TO CAREER OPPORTUNITIES** SUMME

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# PATHWAYS IN PRACTICE: STUDENT MPACT & PROJECT INNOVATION

# Health Information Technology

Dr. Elvy Vieira, Bright Ubani, **Essex** County College

Dana Castro, Healthcare Information and Management Systems Society



# Health Information Technology

# Education Partners:

Essex County College Brookdale Community College

Healthcare Information and Management Systems Society Brookdale Community College and Essex County College are partnering to expand industry certifications in New Jersey, offering HIMSS CAHIMS® certification training for adult learners entering the Health Information Technology workforce, as well as CPHIMS® certification for those already in allied health careers seeking to upskill.

# **EDUCATION PARTNERS:**

Essex County College

Brookdale Community College

Healthcare Information and Management Systems Society

# Health Information Technology

# The capacity-building activities include:

- project.
- Offering CAHIMS<sup>®</sup> and CPHIMS<sup>®</sup> courses, assisting with test enrollment, and reviewing the curriculum for alignment with existing HIT courses.
- Launching experiential learning through an AI hackathon.
- Hosting workshops and speaker series to explore career opportunities in health informatics.
- Expanding statewide capacity to teach CAHIMS<sup>®</sup>/CPHIMS<sup>®</sup> in-demand field.

 Attending HIMSS Conferences to network, build partnerships, and promote the Health Information Technology (HIT) NJ Pathways

certifications, enhancing the pathway to career readiness in this

**Connection to High School (Non-**Credit)

Connection to High School (Dual Enrollment)

Community College (Non Credit)

Community College (Credit)

**Apprenticeship Development** 

PLA for Apprenticeship RTI

PLA

**Connection between Community** Colleges (1+1)

**Experiential Learning** 

Connection to CBOs

Adult Learners

Adult Literacy

Connection to 4-Yr College/University

**Professional Development** 

Pilot

# **Health Information Technology**

**Pathway Connection Progress: Essex County College (ECC) is leveraging its dual enrollment** partnerships to develop a non-credit HIT pathway for high school students. This initiative aims to offer meaningful, real-world learning experiences and expose students to careers in health informatics. Students and instructional staff are invited to participate in HIT workshops, open houses, and the CAHIMS<sup>®</sup> certification course.

ECC will build instructional staff capacity by inviting them to attend the CAHIMS<sup>®</sup> course and provide pathway information to students through targeted outreach. ECC is also working with HIMSS to explore high school student participation in the Social Determinants of Health (SDOH) Hackathon.

Connection to High School (Non-Credit)

Connection to High School (Dual Enrollment)

Community College (Non Credit)

Community College (Credit)

**Apprenticeship Development** 

PLA for Apprenticeship RTI

#### PLA

**Connection between Community** Colleges (1+1)

**Experiential Learning** 

Connection to CBOs

Adult Learners

Adult Literacy

Connection to 4-Yr College/University

**Professional Development** 

Pilot

# Health Information Technology

**Pathway Connection Progress: Essex County College's (ECC) Mathematics, Engineering Technologies, and Computer Sciences (METCS)** Division is reviewing HIMSS CAHIMS<sup>®</sup> and CPHIMS<sup>®</sup> curricula for potential alignment with HIT 103: Introduction to Electronic Health Records. Students passing either certification may be eligible to receive 3 college credits.

### **Challenges:**

Finding a qualified subject matter expert to conduct the academic alignment review.

# Solutions:

industry network.

ECC will work with HIMSS to identify credentialed experts through its

Connection to High School (Non-Credit)

Connection to High School (Dual Enrollment)

Community College (Non Credit)

Community College (Credit)

**Apprenticeship Development** 

PLA for Apprenticeship RTI

PLA

Connection between Community Colleges (1+1)

### **Experiential Learning**

Connection to CBOs

Adult Learners

Adult Literacy

Connection to 4-Yr College/University

**Professional Development** 

Pilot

# Health Information Technology

**Pathway Connection Progress:** The Essex County College (ECC) team, BEND Connections, was the finalist in the 2025 NJ SDOH Hackathon, hosted by Cooper University Health System on February 28 in Camden. They presented at the HIMSS Global Conference in Las Vegas on March 4th, attracting two VC investors who expressed interest in possibly backing their solution.





Connection to High School (Non-Credit)

Connection to High School (Dual Enrollment)

Community College (Non Credit)

Community College (Credit)

**Apprenticeship Development** 

PLA for Apprenticeship RTI

PLA

**Connection between Community** Colleges (1+1)

**Experiential Learning** 

Connection to CBOs

Adult Learners

Adult Literacy

Connection to 4-Yr College/University

**Professional Development** 

Pilot

# Health Information Technology

**Pathway Connection Progress: Brookdale Community** College and Essex County College, in collaboration with HIMSS, conducted two information sessions on February 24th (12:30 pm & 5:30 pm) to recruit for the CAHIMS<sup>®</sup> and **CPHIMS®** certification classes. Sessions were marketed widely across websites, flyers, posters, and social media. Student applications were reviewed and vetted with HIMSS input.

## **Program Details:**

**Course Dates: March 20 – June 12** Format: Virtual, Thursday evenings, 6:00–7:30 p.m. Exam Prep: June 17 – 26, Tuesdays and Thursdays, 6:00–8:00 p.m. **Total Enrolled: 57 students** 

Connection to High School (Non-Credit)

Connection to High School (Dual Enrollment)

Community College (Non Credit)

Community College (Credit)

Apprenticeship Development

PLA for Apprenticeship RTI

PLA

Connection between Community Colleges (1+1)

**Experiential Learning** 

Connection to CBOs

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**Professional Development** 

Pilot

# **Health Information Technology**

## The spring HIT certification cohort includes:

- 29 professionals from Hackensack Health, and Hunterdon Health
- 9 students from Brookdale Community College
- 19 students from Essex County College



Hackensack Meridian *Heαlth* 



• 29 professionals from Hackensack Meridian Health, Virtua Health, Cooper

## nity College lege





# NJ Big Data Alliance -Data Science Degree Alignment & Articulations

**Lori Dars,** Rutgers, The State University of New Jersey Rut Mehta, Suhani Patel, Ananya Rayapuraju, Jessica Rippman, Shriya Singaraju, Master of Business and Science Externship Program





# NJ Big Data Alliance - Data Science Degree Program Alignment and Articulation

June 4, 2025 The Hard Rock Hotel & Casino Atlantic City, New Jersey

# Externship Exchange



# **MBS-NJBDA-NJ Pathways Partnership**

## This project is a partnership between

Rutgers Masters in Business and Science Externship Program, The New Jersey Big Data Alliance, and NJ Pathways

Research Project to Align Data Science Curriculum between 2-year and 4-year institutions in New Jersey

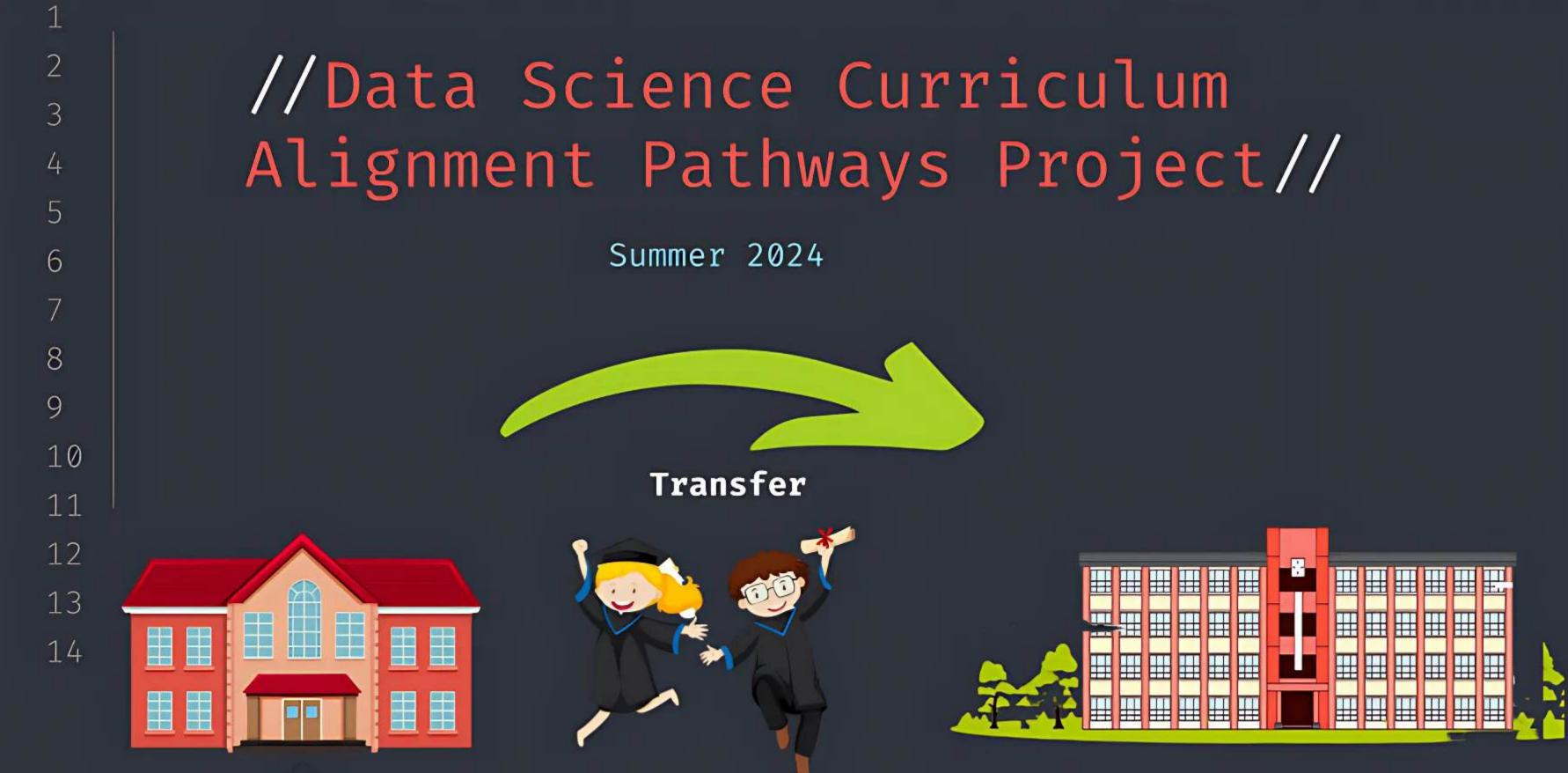
## Student Team Presentations:

- o **Summer 2024** Prerequisite data science courses/outlines likely to transfer
- Fall 2024 Relevant courses for 1<sup>st</sup> two years of a data science-related degree likely to transfer, and model syllabi creation
- o Spring 2025 Reviewing/reconciling existing data science, math and computer science courses at New Jersey 2-year and 4-year colleges













# //Meet the team



Suhani Patel MBS, UXD Team Lead



**Shriya Singaraju** SEBS, Biotechnology



Saira Khan SAS, Data Science & Computer Science

## MBS ADVISORS



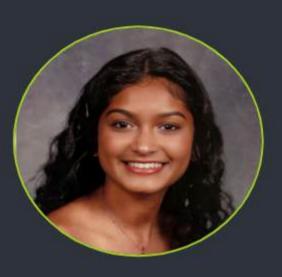
**Dr. Karen Bemis** Assistant Director



Lori Dars Senior Advisor







Aryan Malik SAS, Math & Economics & Computer Science Sara Shareef SAS, Computer Science

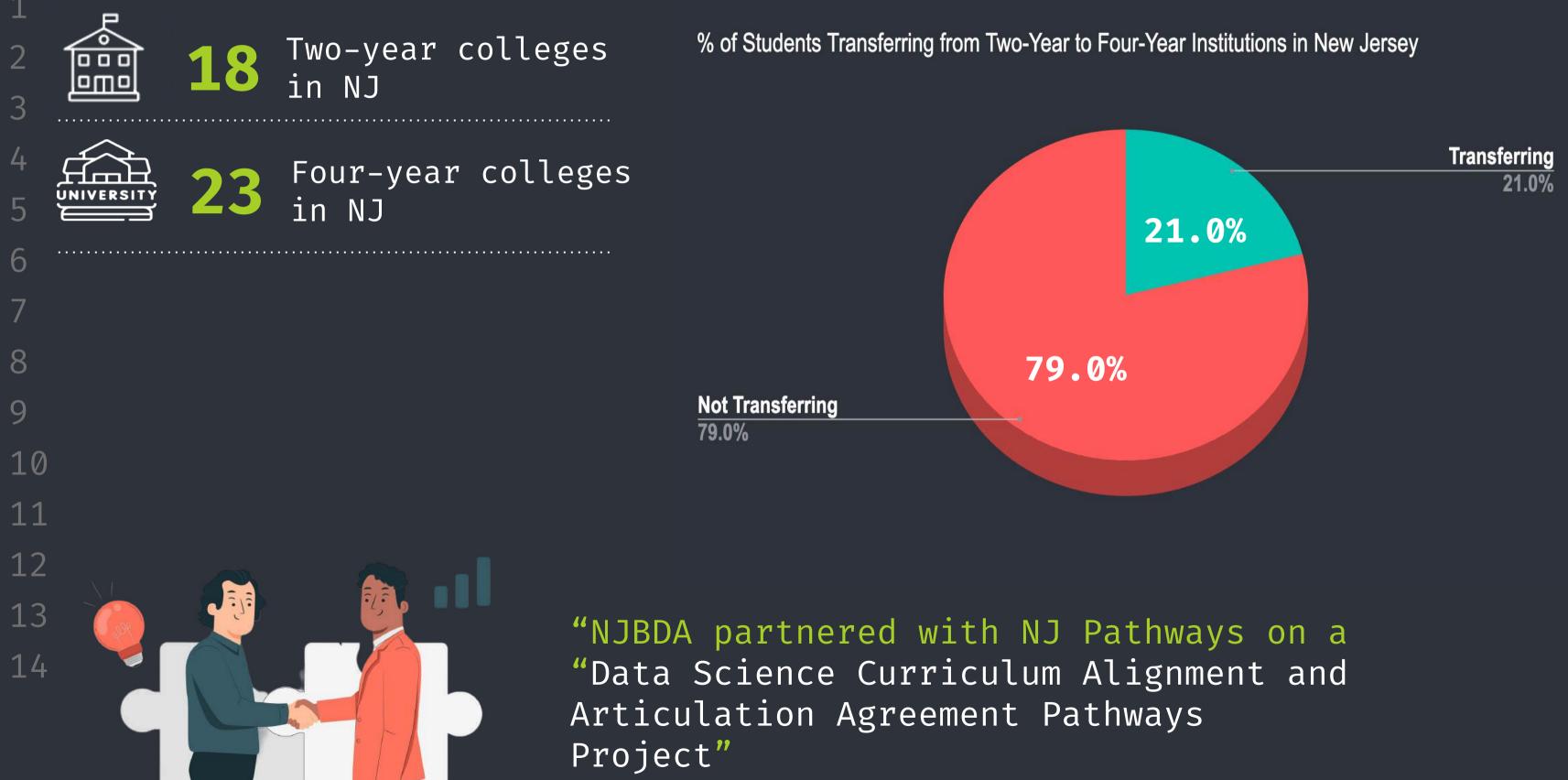
### **PROGRAM MENTOR**



Dr. George Avirappattu NJBDA/Kean University



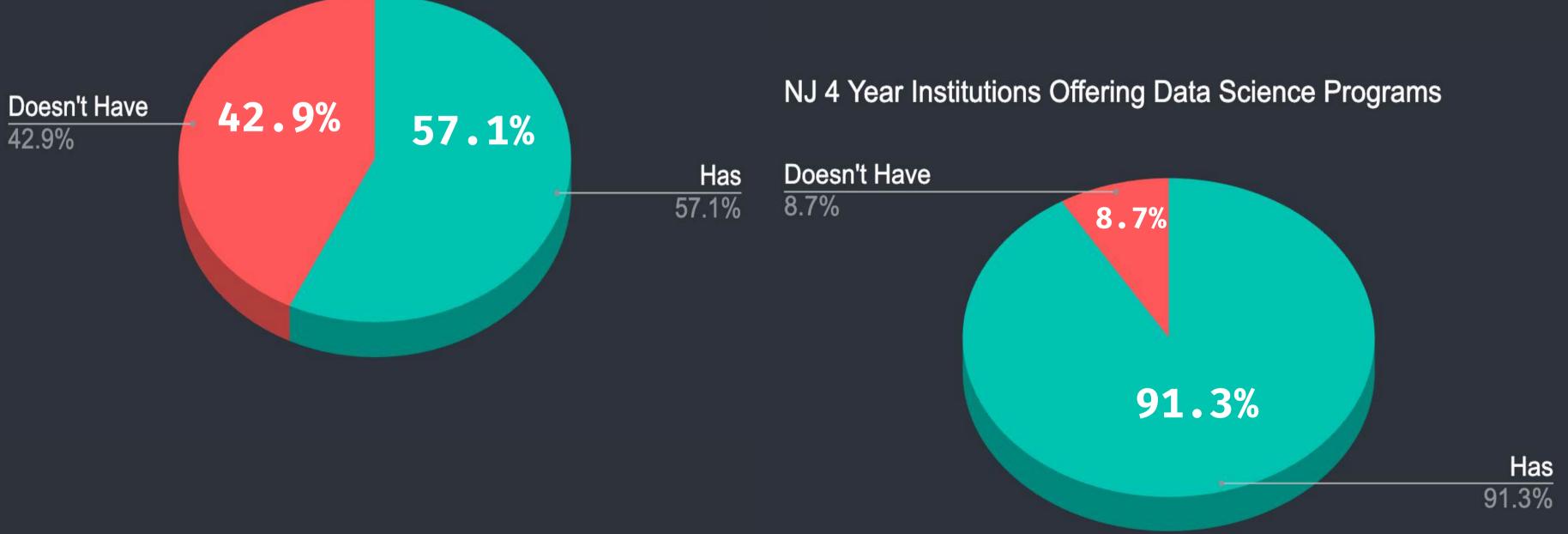
# //Background







NJ Community Colleges Offering Data Science Programs<sup>\*</sup>







5

6

8

Q

# //Problem Statement & Goal

{// Overcome inconsistencies and standardize the course content map to facilitate smoother credit transfers for NJ students between 2-Year and 4-Year institutions. //}









Enhance credit transfer for core DS courses

Minimize redundant coursework, graduation time & financial burden

Identify potential programto-program articulation



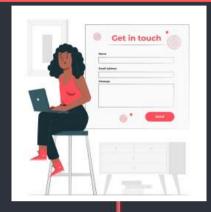
# //Project Approach

#### Late June 2024 > Early July 2024 > Mid July 2024 >Late July 2024 > Mid June 2024 August 2024

2









## Data Collection

Identify target 8 institutions Q

> Collect data (courses, curriculum)

## **Outreach & Syllabus** Collection

Contact for most updated syllabi

## Sample Colleges

Rutgers TCNJ Ramapo NJIT

### **Course Content** Analysis

Pre-req and first level data science courses Compare, Identify gaps







### **Course Outline** Development

Template creation

### Course Outline Finalization

Present findings, recommendations to stakeholders

### EXTERNS //Categorization of NJ 4-Year & RUTGERS UNIVERSITY Professional Science Master's Program Nucler of Durines and Science 2-Year Colleges

Institution Name	Program URL(s)	Information Category	Notes	Categories		
Atlantic Cape	https://catalog.atlanticcape.edu/computer- information-systems/computer-information- systems	Comprehensive	Very very nice to use. Has all courses labeled and laid out in both timelines and requirements. All links work and provide course descriptions and details	Comprehensiv e Information	Detailed program requirements and course descri available / syllabi	
Brookdale	https://catalog.brookdalecc. edu/programs/MSDAT	Comprehensive	Has all requirements and prerequisites along with course descriptions and credit details	Moderate Information	Some detailed information available, but missing specific course descriptions / syllabi	
Essex	https://catalog.essex.edu/about-academic- divisions/math-engineering-technology- computer-science-division/computer-science- as/	Moderate Information	Has all the course descriptions and general major requirments in one place, so its easy to locate. Not many data science courses, mainly programming. Also includes one course that could be transferrable	Limited Information	Very limited information available, with many gaps course descriptions / syllabi	
Hudson *Has CONNECT program	https://www.hccc.edu/programs- courses/academic-pathways/stem/computer- science-as-bs.html	Moderate Information	There is no data science program. But easy access to course descriptions, but not that clear and detailed descriptions. Some courses are related to data science though. provides the pre- reqs for the classes as well			
Camden	https://www.camdencc.edu/program/data- science/	Limited Information	Curriculum plan available, lacks detailed information on courses offered			
Sussex	https://www.sussex. edu/academics/degrees/information-systems/	Limited Information	No Data Scienc program impletemented.			





\*\*\*This sheet details the list of professors, deans, department heads, and other university administration who were contacted to provide syllabi information for the data science courses at their respective institutions. This sheet includes the contact name, their position, and their contact information, as well as the date they were contacted and notes about information received from them.

#### Syllabi Contact Information and Status

Institution contacted	Contact Name	Position	Contact Info	Date Contacted	Follow-Up Date	Status	Notes	
Ramapo	Amanda Beecher	Associate Professor of Mathematics Convener of Data Science MS in Applied Mathematics Program Director Ramapo College of New Jersey	abeecher@ramapo.edu	2024-06-24	2024-07-01	Received	Received Syllabi from Prof Amanda	
Γ	Sarah Stacey	Admissions Counselor	admissions@ramapo.edu					
	Nora	Transfer specialist	information@ramapo.edu					
	Dr. Su VanderSandt	Department Chair	email: mathstat@, P) 609.771.2269	2024-06-24	2024-07-01			
Γ	Dr. David Reimer	Associate Department Chair	email: reimer@	2024-07-01			Contacted the department via	
TCNJ	Dr. Cathy Liebars	Mathematics Education Coordinator	email: liebars@	2024-07-01		Pending	phone; however, as of Friday, it seems they are on leave, and the call went straight to voicemail.	
Γ	Laurie Wanat	Program Assistant	wanatl@	2024-07-01				
	Regina Littwin	Department Secretary	littwin@	2024-07-01				





# **4-Year Institutions Studied**

- NJIT
- Ramapo
- **TCNJ**
- Rutgers













### EXTERNS //List of Pre-Reqs for 4-Year RUTGERS UNIVERSITY Professional Science Master's Program Natier of buildens and Science Institutions

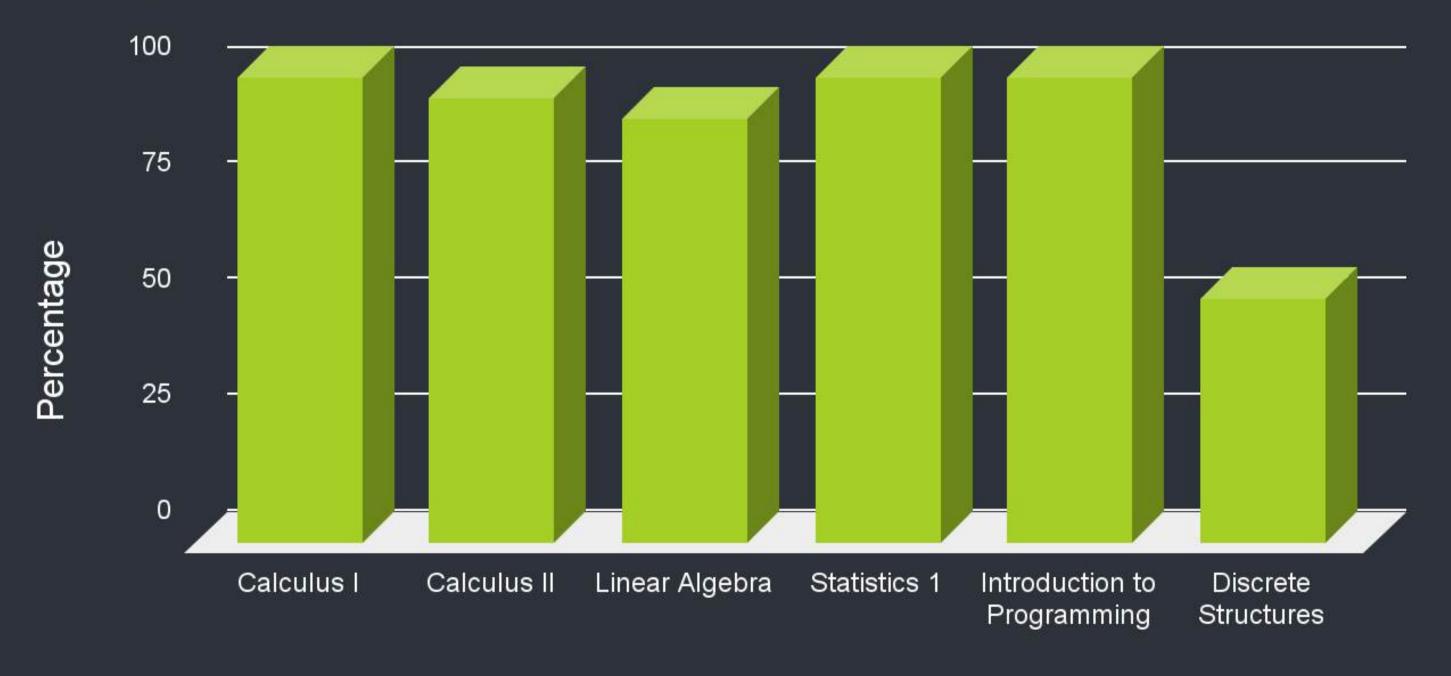
Required Correlate Courses				
College	Course Code	Course	Pre-req	
	MATH 111	Calculus I	University Mathematics B II - Trigonometry	
	MATH 112	Calculus II	Calculus I	
NJIT	MATH 337	Linear Algebra	Calculus II	
	CS100 Roa	Roadmap to Computing (Intro to Programming)		
	MATH 244	Introduction to Probability Theory	Calculus II	
	MATH 121	Calculus I	Precalculus	
RAMAPO	MATH 262	Linear Algebra	Calculus I + Discrete Structures or Calculus I + Mathematical Structu	
CAMAPO	MATH 237	Discrete Structures	Calculus I	
	MATH 205	Mathematics Structures	Calculus I	
	MAT 127	Calculus I	Precalculus	
	MAT 128	Calculus II	Calculus I	
	MAT 205	Linear Algebra	Calculus II OR Discrete Mathematics	
TCNJ	STA 215	Statistical Inference and Probability	Calculus for Business and the Social Sciences OR Calculus I	
	MAT 200	Discrete Mathematics	Calculus I	
	STA 305	Regression Analysis	Statistical Inference and Probability	
	STA 306	Multivariable Statistics	Statistical Inference and Probability	





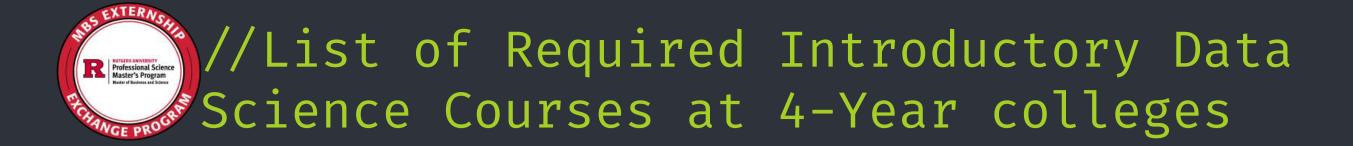
# //Determination of Key Pre-Reqs

# % of NJ 4-Year Colleges Studied with Common Data Science Prerequisite Courses



Courses





\*\*\*This sheet details the list of introductory courses required for a data science major from the four institutions selected for the pilot study: TCNJ, NJIT, Rutgers, Ramapo. The sheet includes the course code, course title, list of pre-requisites, and the university the course is offered at.

College	Course Code	Course	
	CS 113	Introduction to Computer Science	CS 100 R
NJIT	CS 114	Introduction to Computer Science II	CS
	CS 241	Foundations of Computer Science I	CS 114 In
	DATA 101	Intro to Data Science	
RAMAPO	CMPS 240	Data Analytics In Python	CMPS 130
	DATA 301	Data Analysis & Visualization	1
	CSC 220	Computer Science I	
TCNJ	CSC 230	Data Structures-Computer Science II	
		Data management for Data Science	CS 1

### Required CS Major / DS Specialization Introductory Core Courses



#### Pre-req

Roadmap to Computing or CS 103. Computer Science with Business Problems

**NJ**Big**Data** 

S 113 Introduction to Computer Science

Introduction to Computer Science II and MATH 112 Calculus II

None

0 Intro to Programming in PYTHON OR CMPS 148 COMPUTER SCIENCE II

CMPS 240 Data Analytics In Python

None

CSC 220 Computer Science I

142 (Data 101: Data Literacy) OR CS 111 (Introduction to Computer Science)



# **1. Introduction to Data Science**

- 2. Ethics in Technology
- 3. Data Analytics/Data Management using Python
- 4. Data Visualization





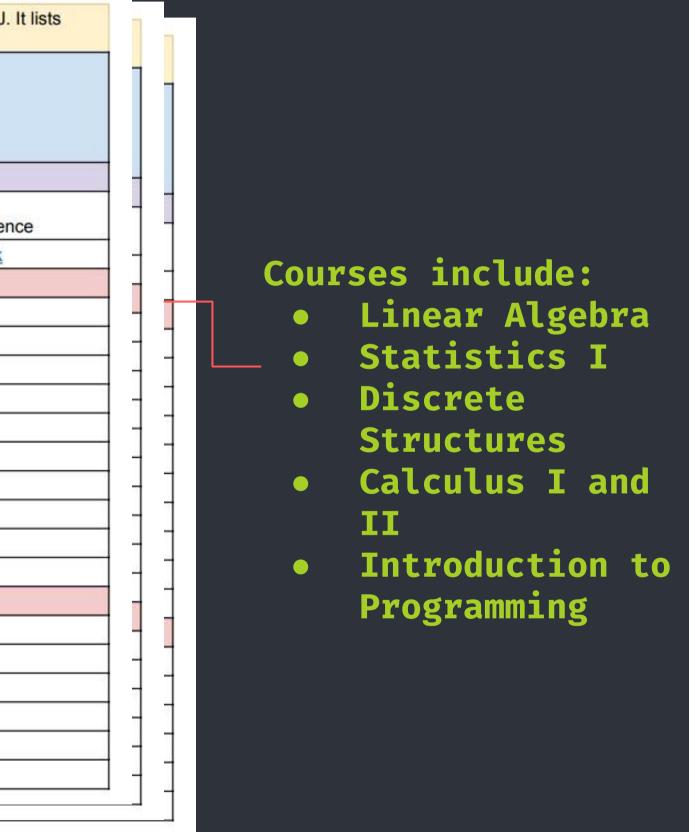
# //Course Content Compared Across Sample 4-Year Institutions

This sheet provides a comparative overview of the linear algebra topics covered across three universities: NJIT, Rutgers, and TCNJ. It lists specific topics in linear algebra and indicates their inclusion in the syllabi of each institution.

#### Linear Algebra

Topics	NJIT	RUTGERS	TCNJ
	School of Theoretical and Applied Science	School of Arts & Sciences	School of Science
	syllabi link	syllabi link	syllabi link
Matrix Operations and Properties			
Matrices	$\checkmark$	$\checkmark$	$\checkmark$
Matrix Multiplication	$\checkmark$	$\checkmark$	$\checkmark$
Matrix Algebra	$\checkmark$	$\checkmark$	$\checkmark$
Invertibility		$\checkmark$	$\checkmark$
Elementary Matrices		$\checkmark$	
Partitioned Matrices		$\checkmark$	
Inverse of a Matrix		$\checkmark$	$\checkmark$
Block Multiplication	$\checkmark$	$\checkmark$	$\checkmark$
LU Decomposition	$\checkmark$	$\checkmark$	$\checkmark$
Systems of Equations	$\checkmark$	$\checkmark$	$\checkmark$
Systems of Equations			
Homogeneous Systems		$\checkmark$	
Systems of Linear Equations	$\checkmark$	$\checkmark$	$\checkmark$
Gaussian Elimination		$\checkmark$	$\checkmark$
Reduced Row Echelon Form (RREF)	$\checkmark$	$\checkmark$	$\checkmark$
Rank	$\checkmark$	$\checkmark$	$\checkmark$
Nullity	$\checkmark$	$\checkmark$	$\checkmark$







# //Recommended Course Outlines

INTRODUCTION TO PROGRAMMING	п.	<u>Cou</u>	
Semester Hours: Four (4) credits		Dat	
Prerequisites: None		•	
Description			
Introduces the fundamental concepts and software which are essential for theoretical compute and the role of programming in data science. Also introduces students to IDEs (e.g. Anacon Studio Code) and setting up a programming environment. Topics include data types and ex debugging, functions and modules, file I/O, object-oriented programming, recursion, except	ida, Visual (pressions,	8	
assertions, collection data types, sorting algorithms, complexity analysis and counting opera searching.	ations, and	Deb	
I. <u>Course Objectives</u>			
Upon completion of this course, the student should be able to:		n.	
1. Understand and utilize fundamental data types and expressions			
2. Implement conditional statements and loops, including nested statements and			
loops. 2 Design and use functions and modules, including requiring functions		Dec	
<ol> <li>Design and use functions and modules, including recursion functions.</li> <li>Apply principles of object-oriented programming (OOP) and understand its</li> </ol>			
<ol> <li>Appry principles of object-oriented programming (OOF) and understand its benefits in data science.</li> </ol>			





#### irse Content

#### a Types and Expressions

- Primitive Data Types:
  - Integers, floats, strings, and booleans
- Variable Declaration and Initialization:
  - Naming conventions
  - Assignment operators
- Expressions and Operators:
  - Arithmetic, relational, and logical operators
  - Operator precedence and associativity

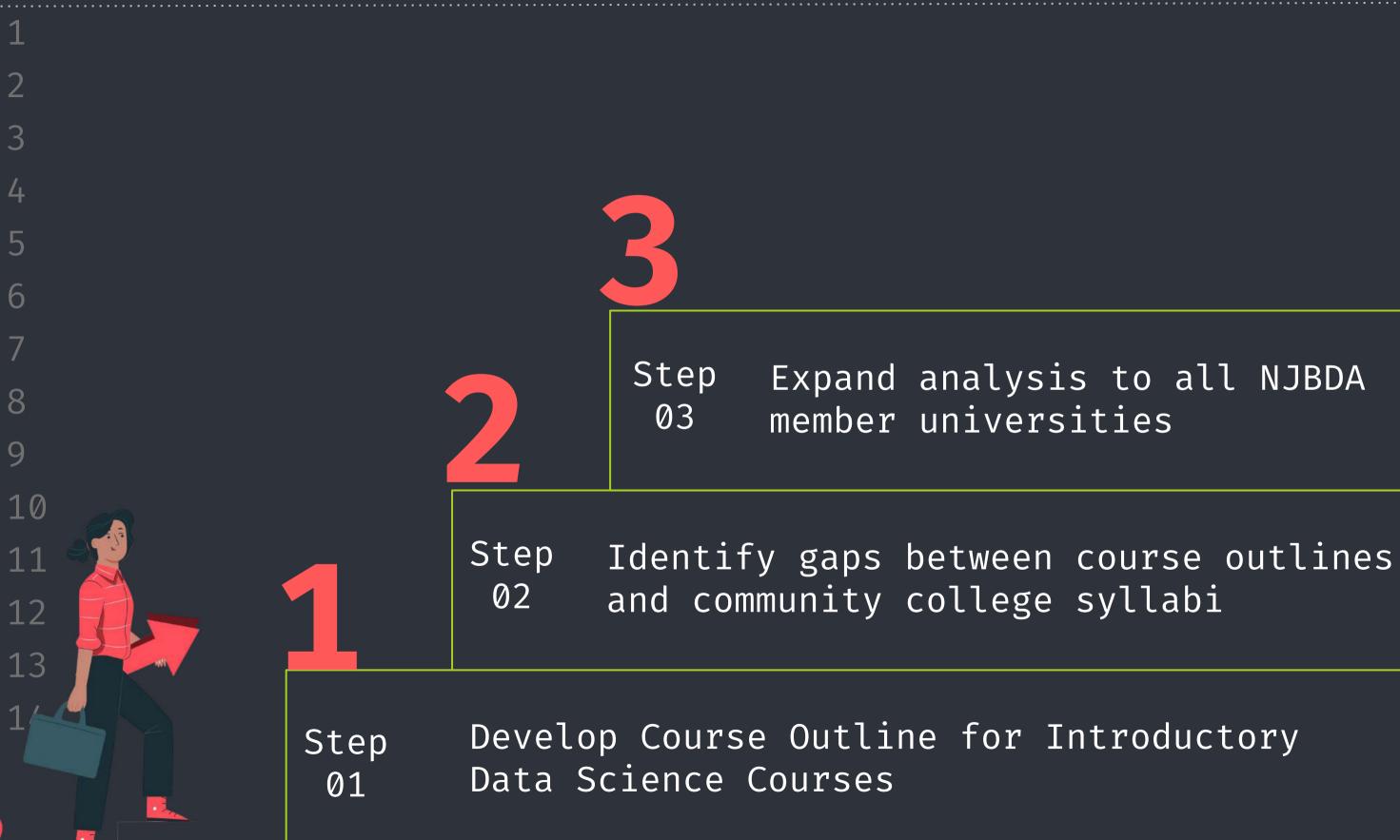
#### ougging

- Introduction to Debugging:
  - Importance of debugging in programming
  - Common types of errors (syntax, runtime, logical)
- Debugging Techniques:
  - Using print statements
  - Using debugging tools in IDEs
- Error Handling:
  - Understanding and interpreting error messages

#### cisions and Loops

- Conditional Statements:
  - If, else-if, else constructs







Expand analysis to all NJBDA



#### Introduction

- 18 2-year colleges in NJ
- 23 4-year colleges in NJ

#### NJBDA partnered with NJ

Pathways on "Data Science Curriculum Alignment and Articulation Agreement Pathways Project"



#### **Problem Statement**

Overcome inconsistencies and standardize the course content map to facilitate smoother credit transfers for NJ students between 2-Year and 4-Year institutions.

#### Goals

Enhance credit transfer for core courses

Minimize redundant course work, financial burden & graduation time

#### Colleges based on information available

Results

 Pre-req Courses List for 4-Year colleges

Categorization of NJ



- Introductory Data Science Courses at 4-Year colleges
- Course Content Comparison by Topic Across 4-Year Colleges





# THANK YOU!



Recommended Course Outline for Prerequisite Courses for 4-Year Colleges in NJ:

- Introduction to Probability & Statistics
- Calculus I
- Calculus II
- Linear Algebra
- Discrete Structures
- Introduction to Programming

#### **Key Learnings**

Detailed documentation is essential for future reference.

Implementing through selected institutions helps refine the approach and ensures feasibility.

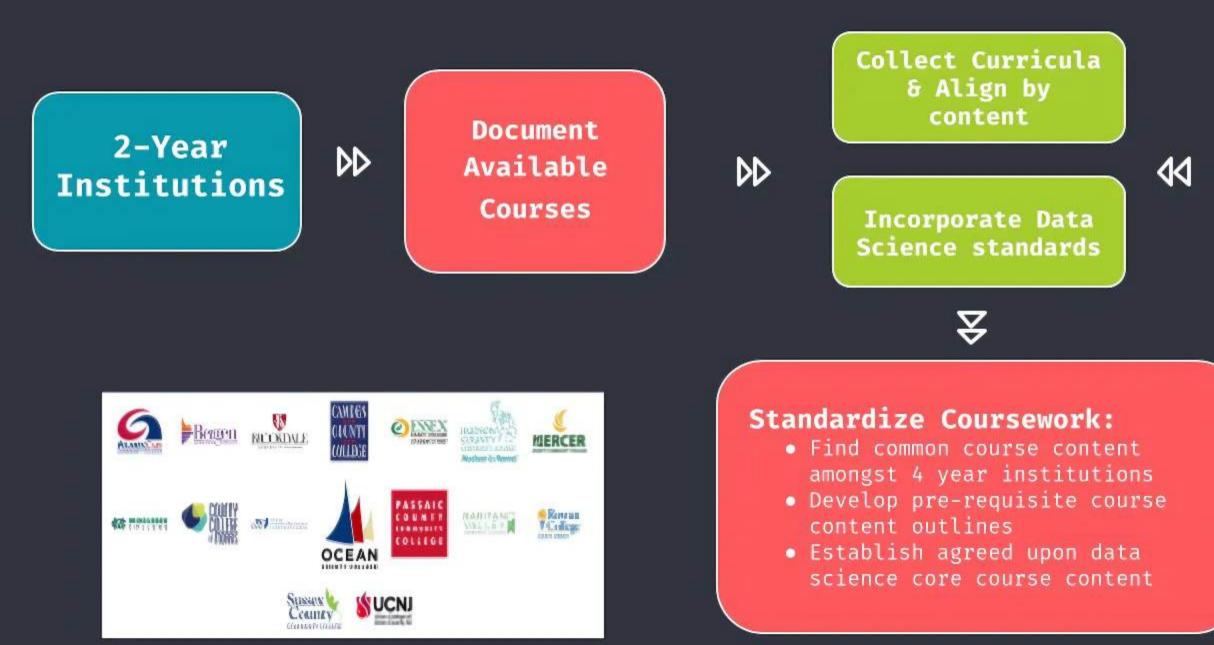
Effective collaboration with faculty is crucial for the standardization of core course requirements.







## //Concept Map





Recommend Articulations to NJBDA/Pathways





≪

4-Year

Institutions





{// To enhance the project impact, analyze
course offerings at two-year colleges to
identify curriculum gaps and opportunities
to improve transferability.//}



8/1/2024

Decision-Making Process for the "Data Science Curriculum Alignment Pathways Project"

**NJ**Big**Data** 

Summer 2024



- Shriya Singaraju
- Sara Shareef
- Aryan Malik
- Saira Khan



	INTRO TO PROGRAMMING		
Toplos	RAMAPO*	RUTGER8	NJIT
	School of Theorectical and Applied Science	School of Arts & Sciences	Ying Wu College of Computing
	syllabi link	syllabi link	syllabi link
Introduction to programming	8	2	2
Overview of Programming			
Programming Environment			
Data Types and Expressions			8
Primitive Data Types			
Variable Declaration and Initialization			
Expressions and Operators			
Debugging		<b>3</b>	2
Introduction to Debugging			
Debugging Techniques			
Error Handling			
Decisions and Loops			2
Conditional Statements			
Loops			
Control Flow			
Functions and Modules		2	2
Functions			
Modules			
Recursion			
File I/O		2	2
Reading and Writing Files			
File Handling Exceptions	n n	E C	S 5







\*\* This sheet provides a standardized comparison of the syllability for the Discrete Structures course across colleges. The format is designed to list the topics covered that are common to all colleges offering the course, followed by topics unique to each college.

DISCRETE STRUTURES					
Toplos	RAMAPO	RUTGER8	TCNJ		
	School of Theoretical and Applied Science	School of Arts & Sciences	School of Science		
	syllabi link	syllabi link	syllabi link		
Modeling Computation		5			
Languages and Grammar		5			
Finite State Machines		Ś			
Turing machines*		Ś			
Boolean Functions		5			
Representations		5			
Logic Gates*		Ś			
Minimization of circuits*		Ś			
Probability	K				
Summations		K			
Truth Tables		Š	Ś		
Intro to Graph Theory			Ś		
Mathematical notation			V		





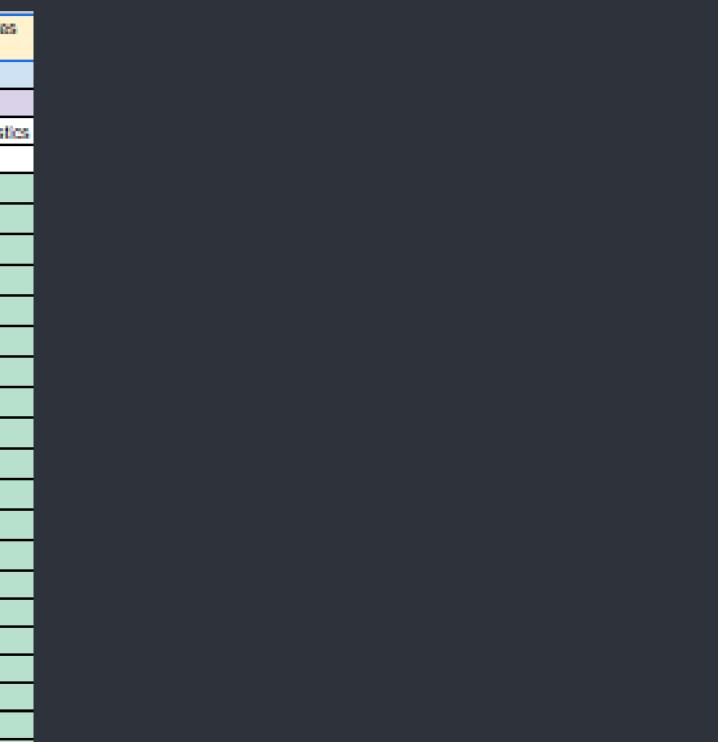


"Description: This sheet provides a comprehensive list of topics covered in intro Statistics across three selected four-year institutions. It includes the links to detailed syllabi and indicates which institution teaches each topic. Only NJIT and TCNJ require this.

Intro to Statistics			
Topios	NJIT	TCNJ	
	Ying Wu College of Computing	Department of Mathematics and Statist	
	syllabi link	syllabi link	
Sample Space, Events			
Counting			
Probability		V	
Conditional Probability			
Independence		V	
Arithmetic Rules of Probabilities			
Bayes Rule			
Random Variable			
Discrete Probability Distribution			
Continuous Probability Distribution			
Joint Probability Distribution			
Mean and Variance			
Binomial Distribution			
Hypergeometric Distribution	Image: A set of the		
Possion Distribution			
Continuous Uniform Distribution			
Normal Distribution		V	
Normal Approximation of Distributions		✓	
Gamma Distribution			
Exponential Distribution			
Transformations of Distributions			
Moment Generating Functions	Sec. 19		







EXTERNO

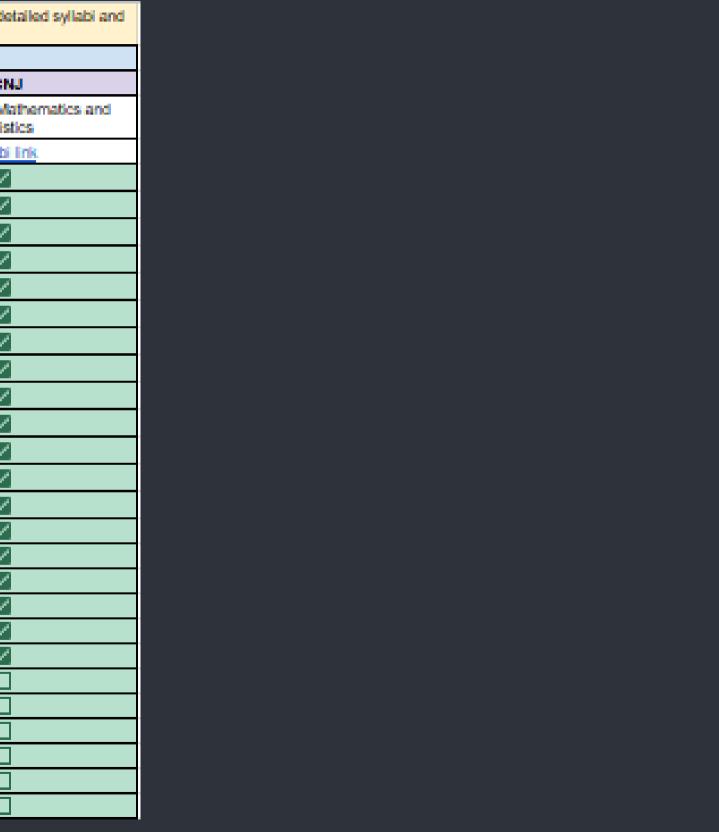
RUTGERS UNIVERSITY Professional Science Master's Program Native Charlens and Science

"Description: This sheet provides a comprehensive list of topics covered in Calculus 2 across three selected four-year institutions. It includes the links to detailed syllability and indicates which institution teaches each topic. Ramapo was not included as it does not require calculus 2.

Calculus II				
Topios	RUTGER8	NJIT	TCNJ	
			Department of Mathema	
	School of Arts & Sciences	Ying Wu College of Computing	Statistics	
	sylabilink	syllabi link	syllabi link	
Definite Integrals		>	×	
Indefinite Integrals	✓	<b>V</b>	>	
Area Between Curves	Sec. 1	V	>	
Volume - Cross Sections	✓	×	2	
Volume - Shell Method		V	2	
Arc Length		V	K	
Integration by Parts		V	×	
Trig Integrals		V	V	
Trig Subsititutions/Equivilancies		V	K	
Improper Integrals	<b>V</b>	V	V	
Series and Sequences		V	V	
Infinite Series	Image: A start and a start	V	N	
Series Tests	Image: A start and a start	V	V	
Taylor Series		×	>	
Maclaurin Series		×	~	
Taylor Expansion/Convergence		×	~	
Polar Coordinates	✓	×	<	
Calculus in Polar	✓	×	<	
Parametric Equations	✓	×	<	
Complex Numbers				
Complex Arithmetic				
Eulers Notation				
Complex Numbers in Polar Coordinates				
Roots of Complex Numbers				
Intro to Differential Equations	<b>V</b>			









Enhanced skills in 3 analyzing and interpreting large 4 datasets. 5 6 Sara 8 9 10 Gained insight 11 into the 12 insti<u>tutional</u> transfer process 13 14 Shriya

Informative visual representation of large raw data sets.

Suhani



Learned to collaborate effectively with peers from diverse academic backgrounds

Saira





### Fall 2024 - Data Science Curriculum Alignment Project NJBDA and NJ Pathways

### Streamlining credit transfers for degrees in data science



# **Meet The Team**



#### Jessica Rippman - Team Lead

B.A. Mathematics (Statistics) @ Rowan University



Simra Ahmed

B.S. Computer Science @ Ramapo College



**Rebecca Feit** 

B.S. Computer Science @ Ramapo College

#### **RUTGERS MBS ADVISORS**



Dr. Karen Bemis Assistant Director



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Pranjal Karanjkar B.S. Business Analytics @ Rutgers University



#### Aliaksandra Voitsik

B.S. Mathematics (Data Analytics) @ Kean University

#### MENTOR



George Avirapattu Faculty, Kean University



# **Project Approach**



Identify NJ institutions with most transfer students and US schools with top data science programs.





Select a sample of schools to research.



Organize course requirements for each school into a spreadsheet



Collect and analyze the syllabi for similar learning objectives.









### Identify requirements for the first 2 years of a degree in data science.





Construct course outlines and create a 2-year roadmap.



# **School Selection Process**

### The Integrated Postsecondary Education Data System

### What is IPEDS?

- A comprehensive data collection system managed by the National Center for Education Statistics (NCES)
- Gathers information from all U.S. colleges, universities, and technical/vocational institutions that participate in federal student financial aid programs
- Collects data on enrollments, program completions, graduation rates, faculty and staff, finances, institutional prices, and student financial aid

Link to the Integrated Postsecondary Education Data System: <u>https://nces.ed.gov/ipeds/use-the-data</u>



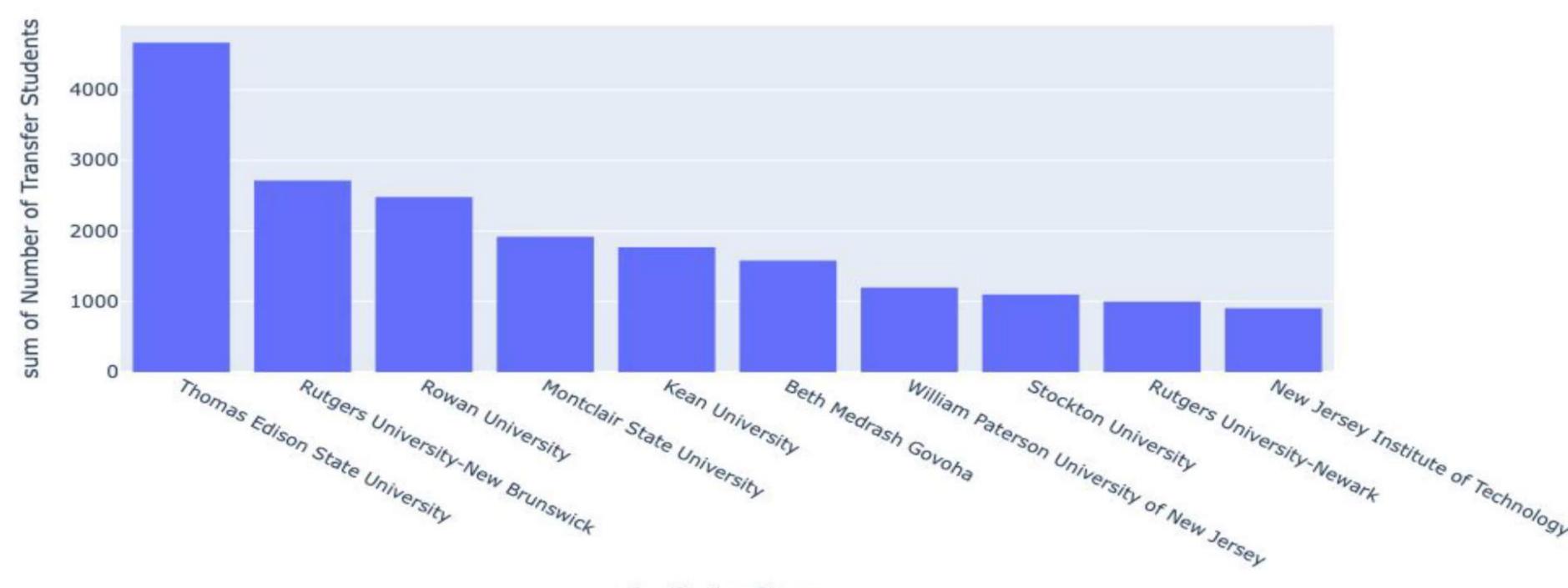


#### **IPEDS** Integrated Postsecondary Education Data System





### Top Ten NJ 4-Year Institutions with the Most Transfer Students in 2023



Institution Name







# **School Selection Process**

**Expanding Our Research Scope** 

Initial NJ Focus: Rowan, Rutgers, Montclair, and Kean

Added 10 "Gold-Standard" Data Science Programs:

- In-state: NJIT, Ramapo College, St. Peter's University
- <u>National leaders</u>: Purdue, Michigan, UC Berkeley, UPenn, Northwestern, NYU, Carnegie Mellon

**Selection Process:** Based on US News "2025 Best Undergraduate Data Science Programs" rankings and mentor recommendations

Link to article:

https://www.usnews.com/best-colleges/rankings/computer-science/data-analytics-science?\_sort=rank&\_sortDirection=asc



















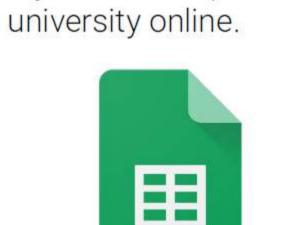
# **Action: Obtaining Syllabi**







Determine required Data Science/Math courses within first two years.



Search for recommended

4-year roadmaps for each



Enter course information into spreadsheet & determine courses to analyze.





Step 4

Email school advisors/professors to obtain syllabi.







# **First Two Years of Data Science Courses by School**

Insitution	Course Code	Course Name	Prerequisite courses	Credits	Notes	Recommended Semester
Montclair State University	CSIT 104	Python Programming I	None	3	Introduction to basic computational concepts; legal and ethical issues in computing and information technology. Main	1st
	CSIT 114	Python Programming II	CSIT 104 Python Programming I	3	This is an intermediate-level Python programming course. It is a continuation of CSIT 104. It will cover topics such as	2nd
	CSIT 213	Data Structures and Algorithms in Python	CSIT 114 Python Programming II	3	This course will teach the creation and manipulation of in-memory data structures including lists, queues, trees, stacks, beaps	3rd
	CSIT 230	Computer Systems	CSIT 111 Fundamentals of Java Programming OR CSIT 114 Python Programming II AND CSIT 170 Discrete Mathematics: MATH 122 Calculus LOR AMAT 120 Applied	3	This course aims to introduce the fundamental aspects of computer systems from the bardware and software point of	4th
	CSIT 359	Data Visualization	CSIT 213 Data Structures and Algorithms in Python	3	This course provides fundamental exploratory techniques to summarize and visualize data sets. R and Python	4th
Kean University	CPS 2231	Computer Programming	CPS 1231 and Math 1054	4	Fundamental computing and programming concerts; use of systems software; problem solving; design of algorithms using a	Freshmen, 1st
	CPS 2232	Data Structures	CPS 2231 and MATH 2110	4	The course covers the theory of Abstract Data Types (ADTs), applications and implementations of the classical ADTs	Freshmen, 2nd
	CPS 2390	Computer Organization and Architecture	CPS 2231 and MATH 2110	3	Fundamental concepts of Instruction Set Architecture (ISA) and Assembly Language	Sophomore, 3rd
	CPS 3250	Computer Operating Systems	CPS 2232 and CPS 2390	3	Concepts, structure and mechanisms of operating systems, types of operating	Sophomore. 4th







# **Splitting up Core Courses**

**Required Core Courses (math/science/statistics)** 

- Classes that were math-focused
  - Already completed by previous group, so we did not focus on these. 0

**Required CS Major / DS Specialization Introductory Core Courses** 

- Classes focused on core Data Science and/or Computer Science principles
  - Focused on these for our analysis to efficiently continue research. 0







# **Compiling Common** Courses

- "Introduction to Programming" Courses (10/10 schools) "Data Structures" Courses (8/10 schools) "Introduction to Data Science" Courses (10/10 schools) "Statistics/Probability for Data Science" Courses (10/10 schools) "Ethics for Technology/Data Science" Courses (7/10 schools)
- Later decided to include "Data Visualization" Course can be taught at a low-level without many prerequisites. 0
- Using these common courses as a base, we then looked for syllabi at each school for these courses.

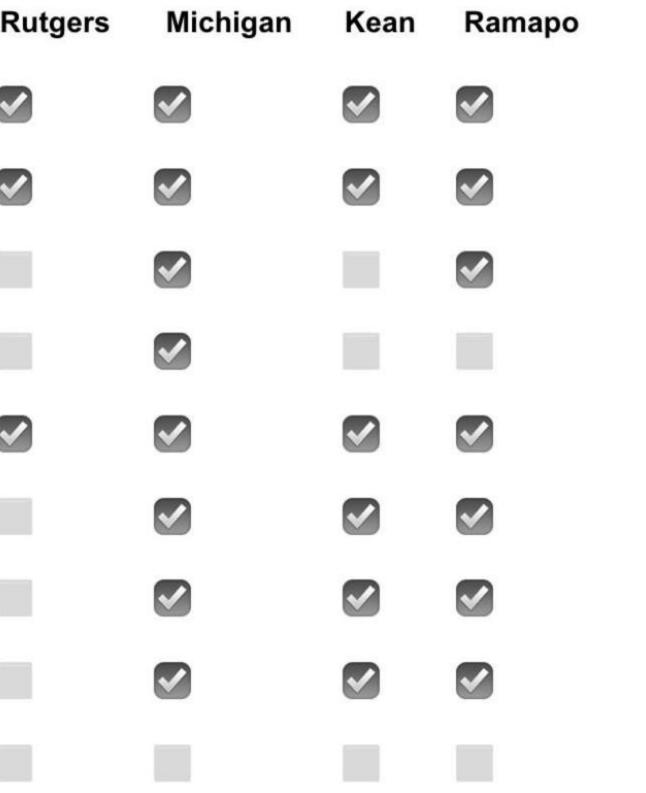




## Data Structures Checklist Ex.

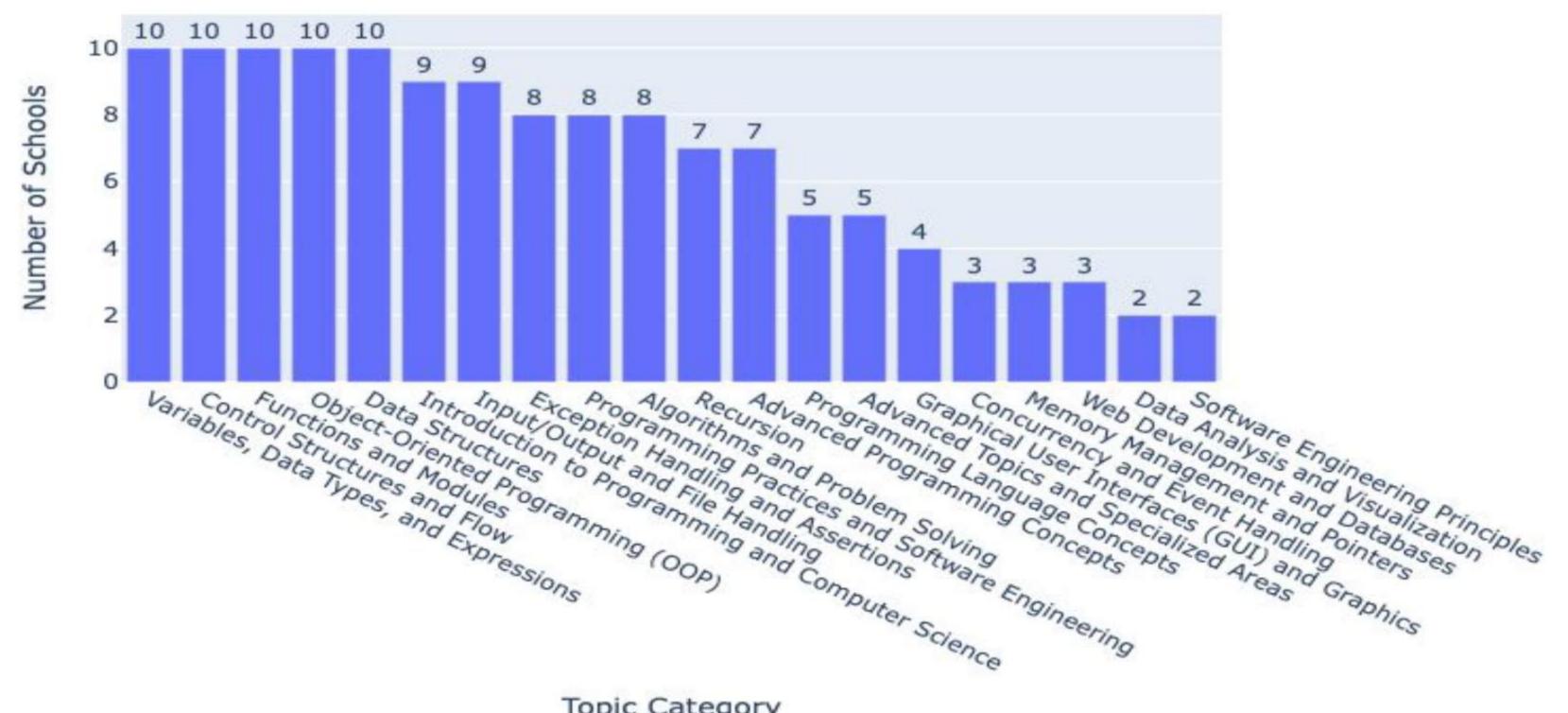
Торіс	Berkeley	NYU	R
Introduction to Data Structures			V
Object-Oriented Principles			V
File I/O			
Exception Handling		$\checkmark$	
Recursion			•
Lists			
- Array-based List		$\checkmark$	
- Linked List (Singly)			
- Doubly Linked List			





## **Programming Topics**

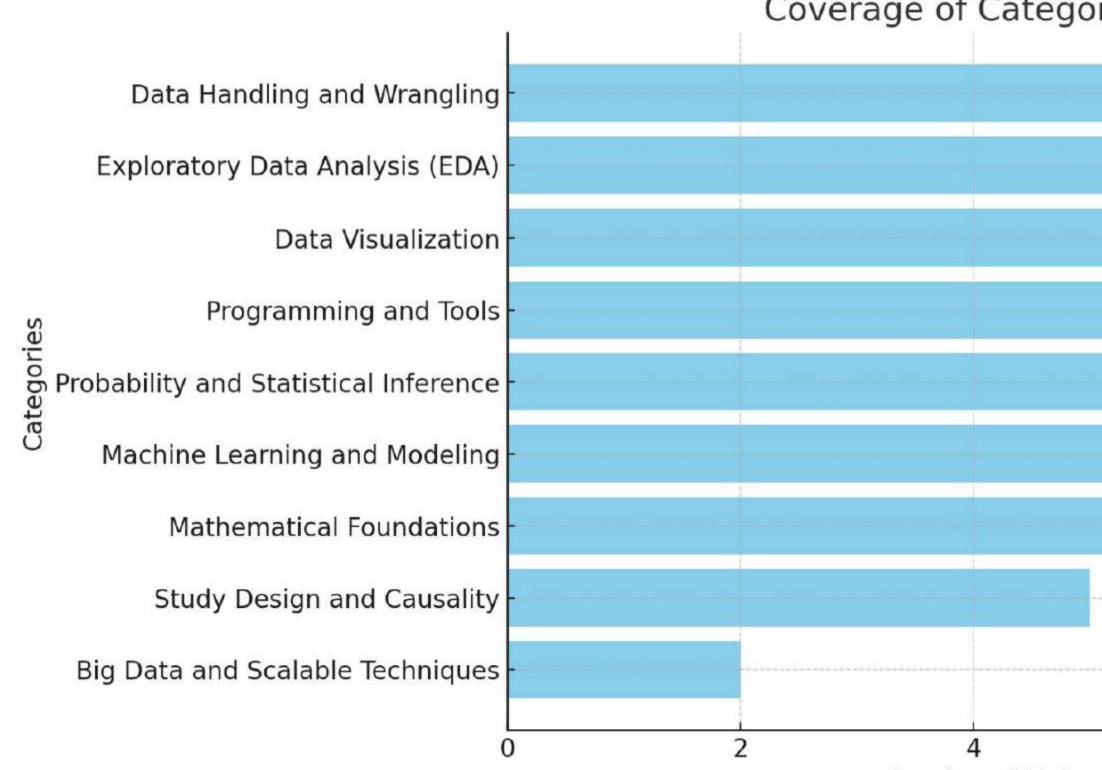
### Programming Topics Covered by Schools



**Topic Category** 



## **Introduction to Data Science**



Number of Unive



### Coverage of Categories by Universities

	1	
	-	



# **Course Outlines & Roadmap**

- Introduction to Data Science
- Statistics/Probability for Data Science
- Introduction to Programming in Python
- Data Structures
- Data Visualization
- Ethics for Data Science/Al







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# **Course Outlines - Results**

#### **DATA VISUALIZATION**

Semester Hours: 3 credits

Prerequisites: Introduction to Data Science and Introduction to Python Programming

#### Description

This course introduces students to the fundamental principles, tools, and techniques of data visualization. It emphasizes the role of visualization in exploring data, communicating insights, and making data-driven decisions. Topics include design principles, perception and cognition, advanced visualization techniques, interactive dashboards, and storytelling with data. Students will gain hands-on experience with popular visualization tools and programming libraries, creating meaningful visualizations tailored to specific audiences and contexts.

#### **Course Objectives** I.

- 1. Utilize a variety of tools and programming libraries to create effective data visualizations.
- 2. Apply design principles and an understanding of perception and cognition to visualization design.



Recommended course outline



# **Course Outlines - Results**

#### **Introduction to Data Visualization**

- **Definition and Purpose** 
  - What is data visualization? 0
  - Importance in data analysis and communication 0
- Historical Evolution of Data Visualization
- Types of Data and Visualizations
  - Quantitative vs. categorical data 0
  - Matching data types to appropriate visualizations 0

#### **Visualization Tools and Software**

- Overview of Popular Tools:
  - Tableau: Basic usage and advanced features (e.g., filters, dashboards) 0
  - R (ggplot2, Shiny): Creating and customizing visualizations 0
  - Python (Matplotlib, Seaborn, Plotly): Static and interactive visualizations 0
- Comparative Analysis of Tools:
  - Strengths and limitations of different platforms 0
- Hands-on Practice with Selected Tools

# Recommended course outline **Design Principles and Perception**

- **Core Design Principles:** 
  - Clarity, simplicity, and accessibili 0
  - Gestalt principles of visual organization 0
- Visual Perception and Encoding:
  - How users perceive visual elements like color and size Effective use of visual channels (position, color, shape)
  - 0 0
- Aesthetics and Accessibility:
  - Color theory and palettes 0
  - Designing for diverse audiences (e.g., colorblind users) 0









### Freshman Year (18 Credits)

	Semester	Course Name	Credits
	Semester 1	Calculus I	4
		Intro to Programming (Python)	4
	Total Credits		8
other ind	Semester 2	Calculus II	4
programming class	. 1	Intro to Data Science	3
s another programming language class language sary?	La	Intro to Programming (Java or C++)	3
	Total Credits		10



	to Py a 1 o	r 2 t clas	be	
Credits	D			
4				
4				
8				

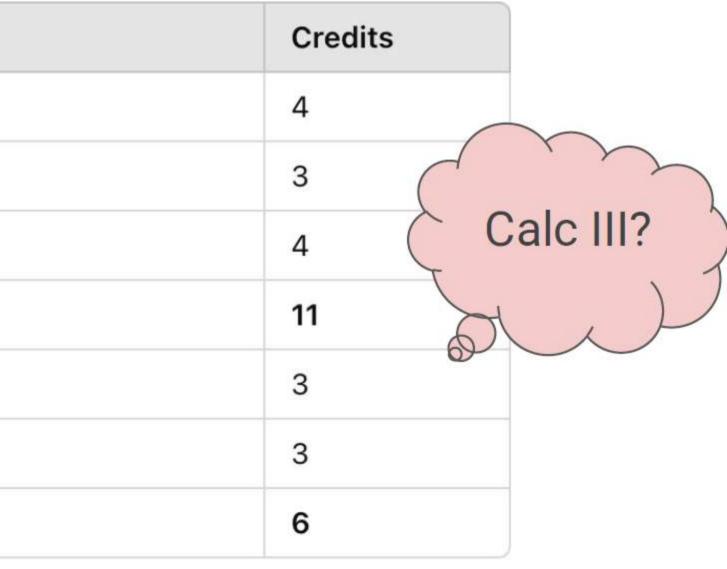




### Sophomore Year (17 Credits)

Semester	Course Name
Semester 3	Data Structures
	Linear Algebra OR Discrete Math
	Statistics/Probability for Data Science
Total Credits	
Semester 4	Data Visualization
	Data Ethics
Total Credits	







**Project Insights** 

- Core data science courses often differ in topics and learning outcomes.
- A standardized curriculum would set clear benchmarks, reducing learning gaps and redundancies.
- Standardization will help students retain credits and save time when moving between institutions.







## **Data Science Curriculum Alignment** Project

#### Introduction

NJBDA partnered with NJ Pathways on "Data Science Curriculum Alignment and Articulation Agreement Pathways Project".



#### Results

**Recommended Courses:** 

- Introduction to Programming in Python .
- Statistics/Probability for Data Science
- Ethics for Data Science / AI
- Data Visualization
- Introduction to Data Science
- Data Structures

#### **Problem Statement**

- Transfer credit issues 1.
- 2. Cost and time delays
- Career uncertainty 3.

### Goals



#### Approach

Collect syllabi from 4-year institutions and gold standard schools.

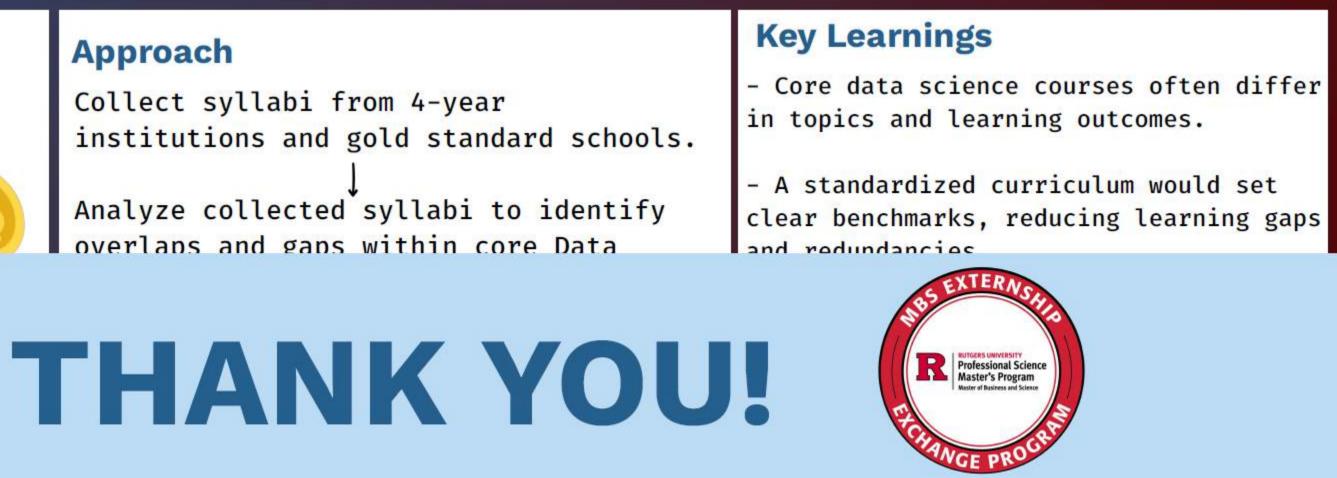
Analyze collected syllabi to identify overlaps and gaps within core Data

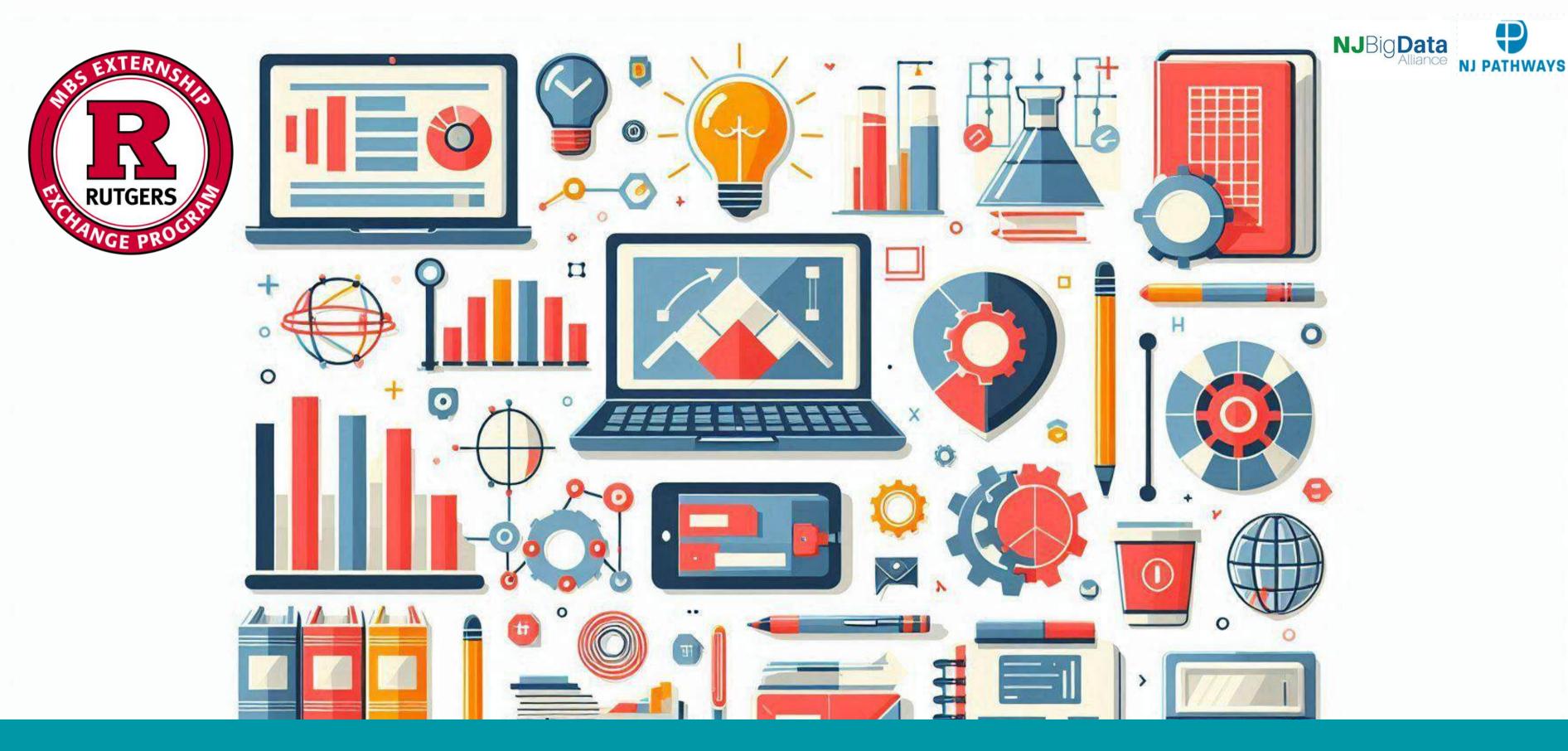












NJBDA and NJ Pathways Data Science Curriculum Alignment and Articulation Agreement Project - Spring 2025



## **Meet The Team**



Ananya Rayapuraju **Business Analytics & IT Rutgers University** 



David Lopez Data Science Ramapo College

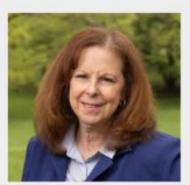


Muhammad Zohab Computer Science Saint Peter's University

#### **RUTGERS MBS ADVISORS**



**Karen Bemis** Associate Director, MBS Externship



Lori Dars Senior Advisor, MBS Externship

#### **PROGRAM MENTOR**



**George Avirappattu** Professor of Mathematics, Kean University





Rut Mehta B.S. in Business Analytics & IT, Computer Science **Rutgers University** 

Thomas Ampadu B.S in Computer Science NJIT

#### **COMMUNITY COLLEGE ADVISOR**





**Nick Picioccio** Professor of Computer Science, Middlesex College



## **Problem Statement / Goals**





Community college students in New Jersey often face barriers when transferring Data Science-related credits to four-year institutions Identify insights and possible trends for classes not transferring between 2-year colleges and 4-year institutions

Develop course recommendations for colleges to consider and implement for improved Data Science course equivalency







## What is NJ Transfer?

Primary background research for our team was extracting qualitative information about the workings of NJ Transfer from Thea Olsen: Executive **Director, New Jersey Statewide Transfer Initiative** 

### How does NJ Transfer work?

Course Created at CC

Course equiv matrix

Transfer Program Search

When a course is **created**, and added to the NJ Transfer website/bank, the NJ Transfer system **pings** the administrator at 4-year universities to determine course equivalencies in their institution. They send it back.

NJ Transfer builds a **course** equivalency database, storing equivalencies from every CC to each participating university.



At the start of each year (ideally), the 4 year university sends an Recommended Transfer Program (RTP). Using the database, NJ Transfer **back** searches to fill in all of the requirements of the program.



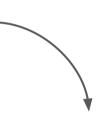
Manual updates

If there is a change in equivalency, the NJ Transfer team will need to **manually** update records. Furthermore, if a 4 year university creates a new course that is equivalent to a CC course, that also has to be done manually



### Approach

Perform manual analysis (excel) for detailed understanding of data, structure, insights



To increase the transferability of data science courses/curriculums from NJ community colleges to four-year institutions

**Gathering Data** Science/Math/CS Syllabi and **Curriculums** 

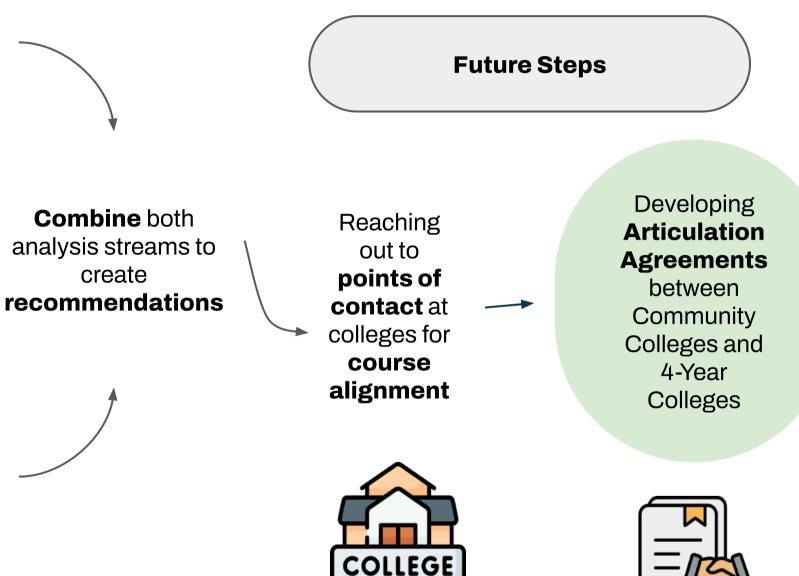
Perform automated analysis (python) for speed and high volume processing to extract global insights













## **Software Tools Used**

### • ChatGPT

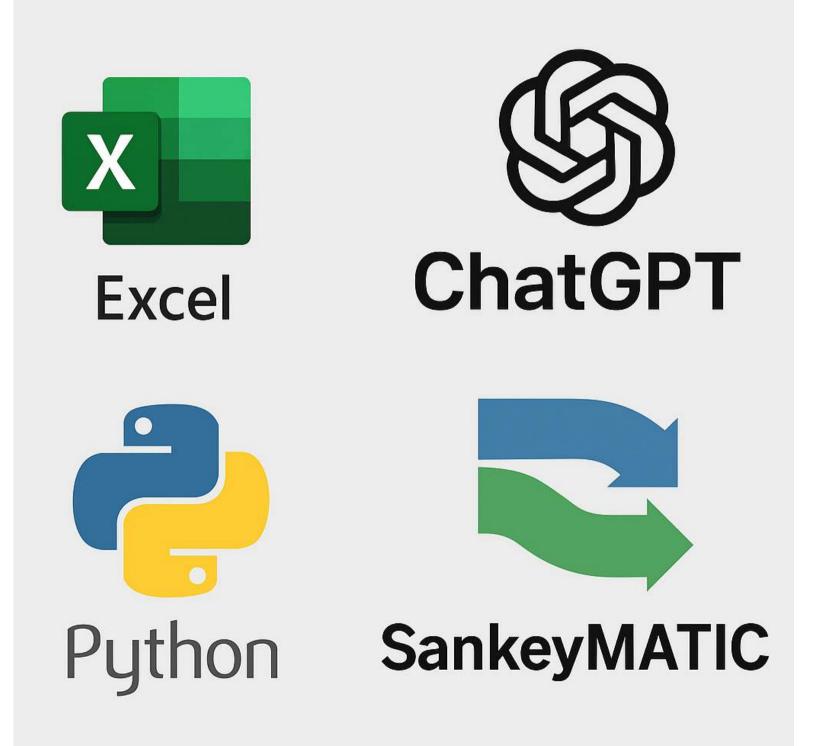
- Image Creation/ Visualization Generation
- Content Drafting
- Data Analysis for Recommended Courses
- Python
  - Syllabus Library Creation
  - Data Cleaning & Standardization

### • Excel

- Initial Data Creation
- Collaborative Sharing between Partners

### • SankeyMatic and Canva

• Visualization generation







### **Choosing Community Colleges**

- Middlesex, Union, and Camden:
  - Offer a dedicated **A.S. degree in Data Science** Ο
  - Clear pathway for students pursuing Data Science Ο
- **Brookdale, Morris, and Essex:** 
  - No standalone A.S. in Data Science Ο
  - Offer **Data Science options** within Computer Science Ο or Math programs
  - Provide foundational exposure to the field through Ο related coursework







### Why These 4-Year Institutions Were Chosen

#### **Choosing 4-Year Institutions**

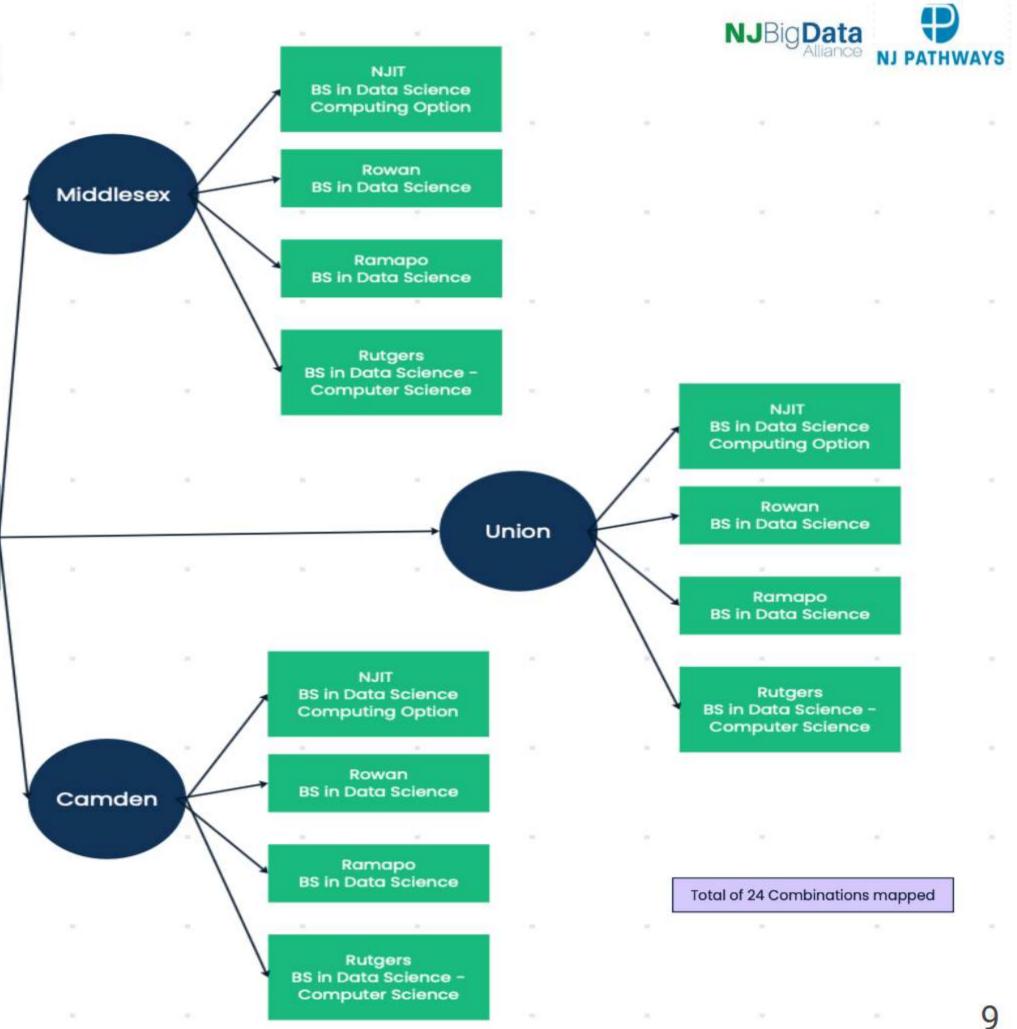
- Selected NJIT, Ramapo, Rowan, and Rutgers
  - Chosen based on highest transfer student
     enrollment among New Jersey four-year
     institutions





### Results: Combinations Mapped on <u>Master\_Transfer\_Summary</u>

Community Colleges with Data Science Degrees



### Results: Combinations Mapped on <u>Master\_Transfer\_Summary</u>

Community Colleges with CS or Math Degrees and Data Science Option



Essex

Rutgers BS in Data Science -Computer Science



NJIT BS in Data Science Computing Option

Rowan BS in Data Science

Ramapo BS in Data Science

Rutgers BS in Data Science -Computer Science

Brookdale

.....

NJIT BS in Data Science Computing Option

Rowan BS in Data Science

Ramapo BS in Data Science

Rutgers BS in Data Science -Computer Science

NJIT BS in Data Science Computing Option

Rowan BS in Data Science

Ramapo BS in Data Science

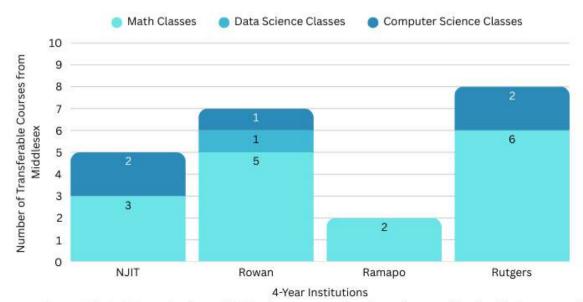
Total of 24 Combinations mapped



### **Results + Insights**

Transfer Landscape is Inconsistent but Navigable			sfer
•	Core courses like Calculus I & II, Linear Algebra, and Intro	Instit	utio
	to Programming generally transfer well across most	٠	So
	institutions		all,
٠	Intro to Data Science and Discrete Structures are critical	●	Ra
	courses in 4-year curricula but inconsistently offered at		wh
	2-year colleges		
			tra

#### **Best Transfer: Middlesex** $\rightarrow$ **4-Year Institutions**



#### Most Challenging Transfer: Brookdale $\rightarrow$ 4-Year Institutions

	А	В	С	D	E	F	G	Н	1	J
1	2-Year College	2-Year Code	2-Year Course Name	NJIT	Rowan	Ramapo	Rutgers	Notes		
2	Brookdale	MATH171	CALCULUS I		1 1	1 1	1	Universal	transfer	
3	Brookdale	MATH172	CALCULUS II		1 1	0	1	No Rama	po equiva	alent
4	Brookdale	COMP171	PROGRAMMING I		0 (	) 0	1	Requires a	additiona	l courses*
5	Brookdale	MATH131	STATISTICS		0 (	) (	1	Only Rutg	ers	
6	Brookdale	MATH132	<b>INTRO DATA SCIENCE + APPLIED STATS</b>		0 (	) 1	0	Ramapo [	DATA 10	l

pleae note that whether a class is a math, data science, or computer science class was determined by the course code



#### r Gaps Exist Between 2-Year and 4-Year

#### ons

- ome courses transfer only as electives, not at
- II, or require bundling
- amapo consistently accepts the fewest credits,
- hile NJIT and Rowan are more
- ansfer-friendly for technical subjects



### **Methods: Python + AI -> Syllabi Matching**

Download all syllabi banks of each community college from NJ Transfer

**Gather syllabi banks** 

Next, apply section schema to extract sections of text (i.e. Description, objectives, etc). Extract data and tokenize

**Data cleaning** 

Download (934) syllabi

Each syllabi bank contains link to syllabus (PDF, DOCX, TXT files). Automate script to download each syllabus locally, calling GET requests + handling file type with proper extensions

**Embed** 

Use an embedding model to create vector embeddings on each section



Use cosine similarity (or euclidean distance) to score each section pair between two syllabi, average to get overall score, create pairwise matrix of scores

#### Similarity (15,878 scores)



Train embeddings further or train a simple NN on "ground truth" transfers for prediction and insight extraction



### **2-Year Recommended College Courses**

Course Number	Course Name	Credits	
First Semester			
	Calculus 1	4	
	Statistics for Data Science	3	
	Intro to Programming for Data Science I (Python)	3	
Second Semeste			
	Calculus II	4	
	Data Science 101	З	
	Intro to Programming for Data Science II (Python)	3	
Third Semester			
	Linear Algebra	3	
	Data Science Elective	3	
Fourth Semester			
	Discrete Mathematics/Structures	3	
	Probability	3	
	Data Ethics	3	

<b>Course Number</b>	Course Name	Credits
First Semester		
	Calculus 1	4
	Intro to Programming (Python 1)	3
	Intro to Data Science	3
Second Semeste	Calculus II	4
	Python 2 (Programming II)	3
Third Semester	Data Structures	3
	STEM or Math Elective	3
	Statistics for Data Science	3
Fourth Semester		
	Data Visualization	3
	Data Ethics	3
	STEM-relative or free elective	3







### Recommendations

### **Potential NJ Transfer Enhancements**

- List all schools in NJ Transfer's course-level search, allowing for accurate advising
- Add Syllabi Banks for 4-Year Institutions
- Incentivize 4-year schools to provide data to NJ Transfer on a regular basis\*
- Alert 2-year and 4-year administrators to return course equivalencies when a new course is added/modified







#### **Next Steps for Transfer Summary Sheet**

- **Expansion Opportunities**: Add more courses and institutions pairings to our analysis
- Identify what's "missing": Identify key content differences between similar courses
- **Outreach:** Reach out to school reps to discuss course revisions based on findings

#### **Next Steps with Python**

- With More Syllabi:
  - Train embeddings to align transferable course content.
- Without More Syllabi:
  - Use existing matrix to extract and analyze high-similarity course pairs.
    - False positives? Improve embeddings or refine sectioning.
    - True similarity but no transfer? Investigate reasons (objectives, language, tech, etc.).:
- Use mean embedding vectors to design an "ideal" 4-year Data Science syllabus.





## **Thank You and Acknowledgements**

- Thank you to our Rutgers MBS advisors Dr. Karen Bemis and Lori Dars
- Thank you to our mentor Dr. George Avirappattu
- Thank you to Nick Picioccio
- Thank you to Thea Olsen
- Thank you to the New Jersey Big Data Alliance
- Thank you to the MBS Externship Exchange program
- Thank you to the prior externship teams involved
- Thank you to New Jersey Pathways







# Questions?



**Supplemental Information** 

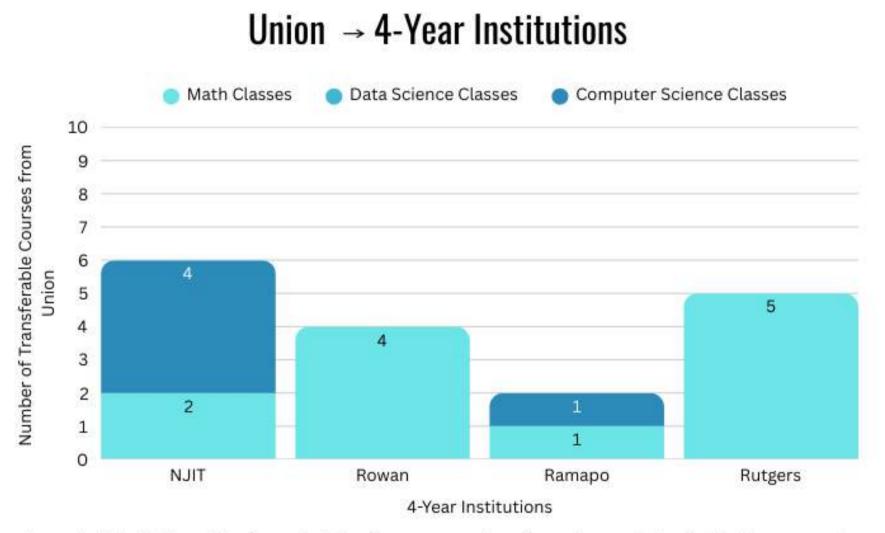
### **Results: Data Summarization**

- **2YR\_DS\_Degrees** 2-year NJ colleges offering Data Science degrees
- **2YR\_CS\_Math\_Degrees** 2-year NJ colleges offering Computer Science or Mathematics degrees with a Data Science option
- **4YR\_DS\_Degrees** 4-year NJ colleges offering Data Science degrees
- Master\_Transfer\_Summary Summary of transferable courses from 2-year to 4-year
   NJ colleges
- Gold\_Star\_Colleges Courses offered in the first four semesters at ten gold-star
   4-year colleges
- Recommended\_2YR\_Courses Recommended Data Science, Computer Science, and Math courses for 2-year NJ colleges that will transfer to 4-year colleges



### **Results: Union -> 4-Year Institutions**

- **CST206 Data Science** only transfers to Ramapo; *not accepted* as an Intro to Data Science course at other major colleges.
- MAT267 Discrete Mathematics transfers to Rutgers as Intro to Discrete Structures I, but does not transfer to Ramapo's Discrete Structures, raising consistency concerns.
- CST261 Data Structures expected to align with Rowan's Principles of Data Structures, but only transfers to NJIT as Intro to CS II.
- MAT171 Unified Calculus I successfully transfers to all universities
   MAT172 - Unified Calculus II transfers to NJIT, Rowan,
   MAT271 - Rutgers Unified Calculus III transfers to Rutgers and Rowan



pleae note that whether a class is a math, data science, or computer science class was determined by the course code

- MAT265 Linear Algebra only transfers to Rutgers
- Only two courses transfer from Union to Ramapo–which is a point of concern to further look into





### **Results: Camden to 4-Year Institutions**

#### Math Alignment

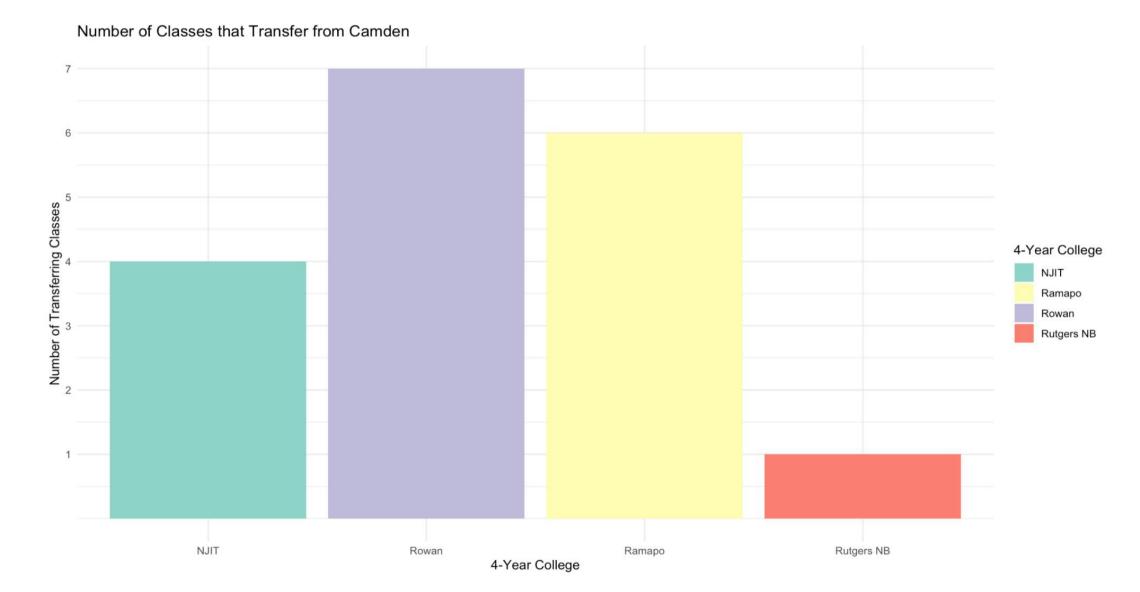
- Calculus I, II, and Linear Algebra transfer well to NJIT, Rowan, and Ramapo
- **Discrete Math** transfers to **Rowan** but not Ramapo or Rutgers

#### **Computer Science Transfers**

- Intro to Python courses are accepted well to NJIT, Rowan, and Ramapo.
- **Computer Science II** courses transfer to NJIT and Rutgers, but not to Rowan or Ramapo

#### **Data Science Courses**

Data Science I & II transfer to Rowan and Ramapo







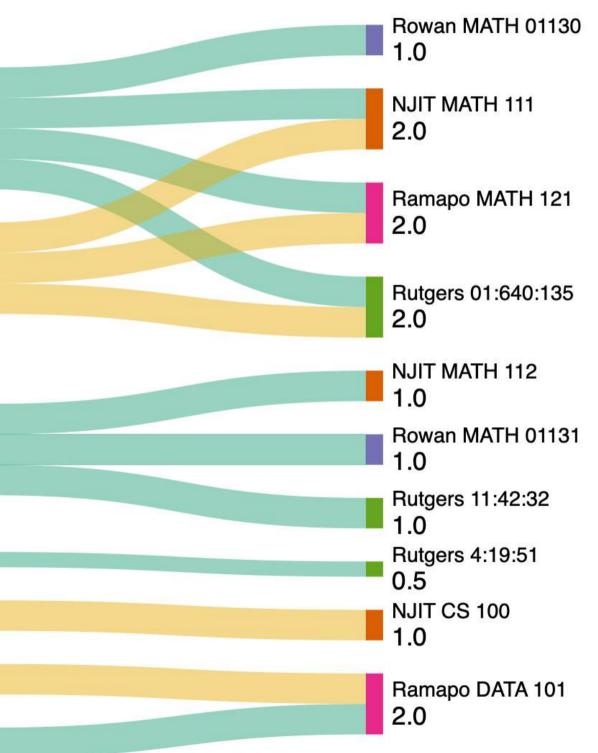


# Results - Brookdale to 4-Year Institutions (cont.)

#### **New Opportunities**

•	Facilitate Syllabus Sharing: Encourage colleges to publish detailed syllabi	Brookdale MATH171 4.0
•	Pilot Inter-School Course Reviews: Create joint faculty panels for course audits Reward Transfer-Friendly Design:Incentivize transparent, equitable transfer practices	Union MAT171 3.0
Reco	mmendations Align Core Courses: Standardize outcomes for	Brookdale MATH172 3.0
•	Calculus, Programming, Data Structures Improve Elective Recognition: Accept more advanced CS/DS electives (e.g., AI, Web Dev)	Brookdale COMP171 0.5 Union CST161 1.0 Union CST206
•	Fix Credit Conversion Issues: Promote consistent 4cr =	1.0





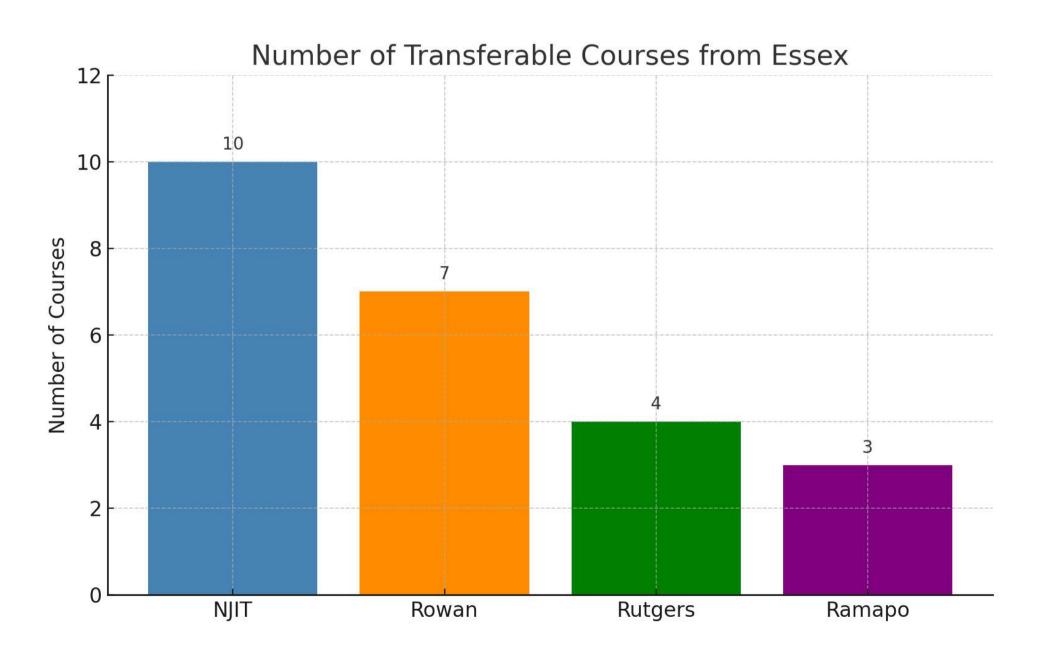


### **Results: Essex County College to 4-Year** Institutions

Some courses fully match (like CSC121  $\rightarrow$  CS100 at NJIT), while others only partially map, require grouping (like CSC121 + CSC122 + CSC225 = 4credits at Rutgers), or are missing direct equivalents (e.g., CSC137 not existing at Rowan).

#### Key Insights:

- Standard Core Courses: Certain courses like Calculus I, Calculus II, Linear Algebra, Discrete Mathematics, Computer Science I & II are required everywhere.
- **Data Science Emphasis:** Newer electives like Data Science Introduction, Information Visualization, Statistical Learning are built into transfer pathways, particularly at Rowan and Rutgers.









### **Results: Morris to 4-Year Institutions**

#### Math Alignment

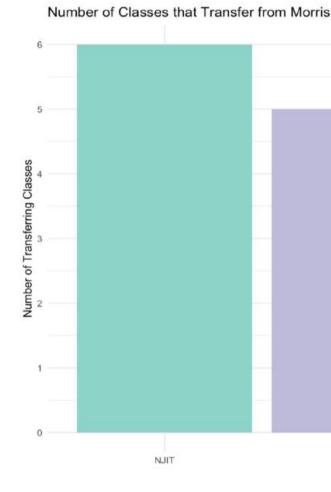
- Calculus I & II, Linear Algebra: Transfer to NJIT, Rowan, and Ramapo
- Calculus III: Transfers to Rowan
- **Discrete Math**: Transfers to **Rowan** and **Ramapo**

#### **Computer Science & Programming**

- Intro to Python course: Transfers to NJIT, Rowan, and Ramapo
- Computer Science II : Transfers to NJIT only
- Data Structures: Transfers to NJIT and Rowan

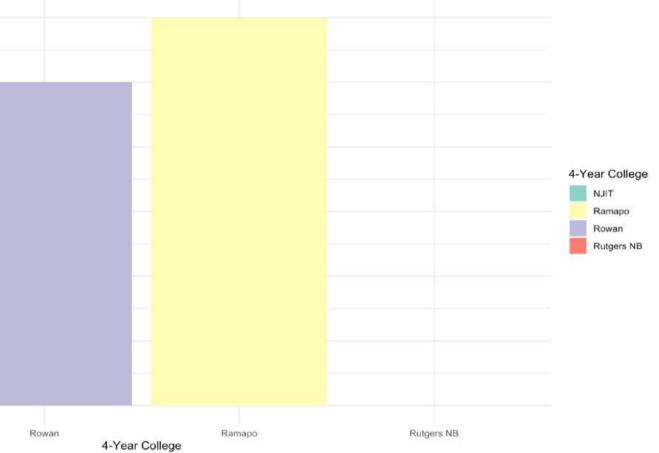
#### **Data Science Alignment**

- Intro to Data Science: Transfers to Ramapo
- **Data Science Programming**: Transfers to **Ramapo**











### **Results: Most Common Classes That Transfer (Morris and Camden)**

- Calc I 1
- 2. Calc II
- 3. Linear Algebra
- Intro to Computer Programming(Python) 4.
- 5. **Intro to Data Science**



# Essential Learning, General Education, and Career Readiness Coldbordive

Karen Bearce, Raritan Valley Community College



# Essential Learning, General Education, and Career Readiness Collaborative

Why is this Collaborative Needed?

Through the NJ Pathways initiative, colleges are hearing from employers and industry partners that, in addition to jobrelated skills, they need employees with durable skills. These durable skills are the essential learning that is embedded in General Education courses.

# Essential Learning, General Education, and Career Readiness Collaborative

All students at NJ's community colleges are required to complete 21-33 credits of General Education (the amount differs based on their degree type). General Education prepares students for further study, engaged citizenship, personal development, lifelong learning, and career readiness. Students are rarely aware, however, of the critical connections between their General Education coursework and career readiness.

### **EDUCATION PARTNERS:**

Atlantic Cape Community College

Bergen Community College

Brookdale Community College

Camden County College

Mercer County Community College

Middlesex College

County College of Morris

Ocean County College

Passaic County Community College

Raritan Valley Community College

Rowan College of Burlington County

Salem Community College

Sussex County Community College

UCNJ Union College of Union County, NJ

## **Essential Learning, General Education, and Career Readiness** Collaborative

This project brings together faculty and administrators from 14 **Community Collegs to discuss the career readiness competencies** that are embedded in their courses and strategies to make the connections between General Education and career readiness transparent to students.

### National Association of Colleges and Employers (NACE) **Career Readiness Competencies:**

Communication

Leadership

Teamwork

**Critical Thinking** 

Equity & Inclusion

Technology

Professionalism

**Career & Self-Development** 

Connection to High School (Non-Credit)

Connection to High School (Dual Enrollment)

Community College (Non Credit)

**Community College (Credit)** 

**Apprenticeship Development** 

PLA for Apprenticeship RTI

PLA

**Connection between Community** Colleges (1+1)

**Experiential Learning** 

Connection to CBOs

Adult Learners

Adult Literacy

Connection to 4-Yr College/University

**Professional Development** 

Pilot

## **Essential Learning, General Education, and Career Readiness** Collaborative

**Pathway Connection Progress: Over 100 faculty and administrators from disciplines such as** Communication, English, History, Mathematics, Philosophy, Science, Social Science, Technology, and World Language participated in three statewide convenings. These sessions focused on embedding **NACE Career Readiness Competencies into course outcomes and** designing assignments that help students articulate their career preparation. Faculty also worked locally with their campus colleagues to advance these efforts.

Connection to High School (Non-Credit)

Connection to High School (Dual Enrollment)

Community College (Non Credit)

#### **Community College (Credit)**

Apprenticeship Development

PLA for Apprenticeship RTI

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**Connection between Community** Colleges (1+1)

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**Professional Development** 

Pilot

## **Essential Learning, General Education, and Career Readiness** Collaborative

#### **Ongoing Efforts:**

Creation of a shared repository to collect and disseminate revised course materials and ideas.

#### **Ancillary Activities or Outcomes:**

This work is informing a parallel project to revitalize the General Education Framework in use at NJ's community colleges.

#### Words of Advice:

Sometimes all it takes is a new lens—in this case, the NACE **Competencies**—to spark innovation from passionate faculty as they continuously revise their meaningful courses, activities and assignments for the students.

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Adult Literacy

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**Professional Development** 

#### Pilot

## Essential Learning, General Education, and Career Readiness Collaborative

**Pathway Connection Progress:** 

More than 100 faculty and administrators attended a presentation from Dr. Niesha Taylor, Director of Career Readiness at NACE, introducing the Career Competency Approach (November 8, 2025). Faculty continued conversations at the local level, sharing the model and exploring how to apply it within their own disciplines.

#### **Ongoing Efforts:**

Faculty began piloting revised assignments and assessments in Spring 2025 courses. This iterative approach will allow for summer evaluation and scaling in Fall 2025.

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Pilot

### **Essential Learning, General Education, and Career Readiness** Collaborative

**Ancillary Activities or Outcomes:** The initiative is reshaping how students perceive General Education -not as a checklist, but as an essential part of career preparation.

#### Words of Advice:

"Good things take time. Better things take a little longer." Faculty-led innovation flourishes when time and space are provided for reflection and creativity.

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**Professional Development** 

## Essential Learning, General Education, and Career Readiness Collaborative

#### RVCC Holds Kickoff for Statewide Initiative Focusing on General Education, Career Readiness

Thursday, November 14, 2024



Understanding the importance of providing students with the "soft skills" and "durable skills" valued by employers to succeed in today's job market, Raritan Valley Community College launched the Pathways to Career Initiative, "Essential Learning, General Education, and Career Readiness Center for Workforce

Pilot

# Geographic Information Systems Certificate (GIS) Development

**Joe Diaco,** Camden County College **Claire Condie,** Middlesex College **Burl Yearwood,** Hudson County Community College

Jason Fruge, Sussex County Community College

# Geographic Information Systems Certificate (GIS) Development

### Community College Education Partners:

- Camden County College Hudson County Community College Middlesex College Sussex County Community
- Sussex County Community College

The Geographic Information Systems (GIS) Development project is a statewide collaboration led by Camden County College, Hudson County Community College, Middlesex College, and Sussex County Community College. Together, these colleges are designing and implementing GIS certificate programs to meet the growing workforce demand for spatial data analysis and visualization professionals. The project is designed to serve adult learners, traditional college students, and high school students via dual enrollment, and includes connections to community-based organizations and industry.

# What is GIS?



### EDUCATION PARTNERS:

- Camden County
   College
- Middlesex County
   College
- Hudson County Community College
- Sussex County
   Community College
- Newton High School
- Sussex County Technology High School
- High Point Regional High School
- Wallkill Valley High School
- Project Sufficiency/NJ Youth Corp
- Civil Solutions (a subsidiary of ARH)

## Geographic Information Systems Certificate (GIS) Development

The GIS certificates equip students with foundational and advanced skills in GIS technologies, preparing them for careers in fields such as environmental management, infrastructure planning, and business analytics.

Each partner college is developing either non-credit or credit-bearing certificates, embedding industry credentials, and aligning to employer needs.

Connection to High School (Non-Credit)

Connection to High School (Dual Enrollment)

Community College (Non Credit)

#### **Community College (Credit)**

Apprenticeship Development

PLA for Apprenticeship RTI

PIA

Connection between Community Colleges (1+1)

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Connection to CBOs

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Adult Literacy

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Professional Development

Pilot

## **Geographic Information Systems Certificate (GIS) Development**

**Pathway Connection Progress:** Camden County College finalized a 34-credit GIS certificate, including 4 new courses:

- Introduction to GIS
- Mapping & Cartography
- **Remote Sensing**  $\bigcirc$
- **Capstone course**  $\bigcirc$

Middlesex College developed a 30-credit certificate with aligned outcomes:

- Ongoing internal discussions to embed GIS into:
  - AAS in Computer and Information Systems
  - Computer Programming Certificate
- Presentation of new GIS courses (GIS-101, GIS-210, GIS-280) scheduled for September departmental meeting.

Connection to High School (Non-Credit)

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PLA for Apprenticeship RTI

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Pilot

## Geographic Information Systems Certificate (GIS) Development

#### **Certificate Requirements:**

First Semester	
ENG-101 English Composition I	3
DSC-101 Data Science I	3
CAD-101 Computer Aided	
Engineering Graphics	4
GEO-101 Cultural Geography	3
GIS-101 Introduction to Geographic	-
Information Systems	3
	16
Second Semester	
CSC-171 Introductory Python	
Programming	3
GIS-201 Mapping and Cartography	3
GIS-210 Remote Sensing	3
CAD-205 Architectural CADD Using Revit	3
CAD-208 Autocad Civil 3D Level 1	3
	15
Third Semester	
GIS-280 Geospatial Solutions: Project	
Design & Professional Applications	3
	34

Prerequisites ENG-013 AND ENG-023 OR ENG-046 ENG-013 AND ENG-023 OR ENG-046 AND MTH-100

ENG-013 AND ENG-023 OR ENG-046

ENG-013 AND ENG-023 OR ENG-046 AND MTH-029/035 OR Proper Placement Exam Scores

GIS-101 GIS-101 CAD-101 CAD-101

GIS-201 AND GIS-210

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Community College (Non Credit)

#### **Community College (Credit)**

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PLA

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Professional Development

Pilot

## Geographic Information Systems Certificate (GIS) Development

#### Comparison Table: CCC GIS.CT 34 credits vs MC 30 credits

First Semester:							
Middlesex College	Credits		Camden County College				
ENG 121	3	English Composition	ENG 101				
MEC 123	3	Technical Graphics/CAD I	CAD 101				
CSC 106	3	Intermediate PC Appl w/Prog					
DSA 110 *	3	Intro Data Science & Analytic	DSC-101				
GIS- 101 (new)	4	Introduction to GIS	GIS 101				
Second Semester							
CSC -135	4	Intro. to Programming Python	CSC-171				
GLS-131	3	World Geography	GEO - 101				
GIS- 210 (new)	3	Remote Sensing	GIS 210				
CIT-126	3	Advanced Civil Drawing/CAD-II	CAD-208				
Third Semester (summer)							
GIS-280 (new)	4	Geospatial Solutions: Project Design & Professional Applications	GIS-280				
*CSC 106 Must be taken either prior to or at the same time as this course							

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Pilot

## **Geographic Information Systems Certificate (GIS) Development**

#### **Challenges:**

- Mapping existing courses and ensuring academic alignment.
- Aligning existing courses and avoiding student barriers.

#### **Solutions:**

- Developed stackable credit pathways into associate degrees.
- Identified support courses across departments.

### **Ancillary Activities:**

- Potential for students to pursue technical or BS degree after Studies AAS degree.
- **Exploration of internship and hybrid/online delivery formats.**

Strong collaboration between faculty and academic coordinators.

certificate completion, or lateral movement into the Technical

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Professional Development

Pilot

## **Geographic Information Systems Certificate (GIS) Development**

**Pathway Connection Progress:** Sussex County Community College is continuing development of 30credit GIS certificate program.

**Challenges:** Aligning current course inventory with GIS competencies.

### **Solutions:**

**Collaboration across departments to identify course overlaps.** 

#### **Ancillary Activities:**

Enables students in computer/software degrees to pursue lateral moves into GIS.

#### PATHWAY **CONNECTIONS:**

Connection to High School (Non-Credit)

Connection to High School (Dual Enrollment)

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Community College (Credit)

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PLA for Apprenticeship RTI

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Connection between Community Colleges (1+1)

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Professional Development

Pilot

# **Geographic Information Systems Certificate (GIS) Development**

#### **Introduction to GIS Certificate**

Hudson County Community College designed a non-credit Introduction to GIS Certificate focused on the construction industry. The certificate provides a thorough understanding of GIS encompassing key concepts, applications, and software platforms.

#### **Pathway Connection Progress:**

- spatial data analysis for construction.
- small businesses in this sector.
- Industry advisory board established and marketing initiated via the college website.
- Programming scheduled to begin Summer 2025.

Conducted extensive research and developed curriculum focused on

• Current employment trends were analyzed, and the role and impact of

#### PATHWAY **CONNECTIONS:**

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Pilot

# **Geographic Information Systems Certificate (GIS) Development**

#### **Topics Covered:**

- Spatial Data Acquisition and Management.
- Spatial Analysis Fundamentals.
- Environmental Applications of GIS.
- Human Geography and Urban Planning.
- 3D City Modeling and LIDAR Data Processing.
- Infrastructure Analysis, Environmental Sustainability, Community Analyst, and Business Analyst.

# EV Internship and Faculty Development Pilot

PJ Ricatto, **Rebekah Han, Patrick Meagher,** Alejandro Olarte, Jonathan Barak, Bergen Community College



Ethan Tassio, Ben Myshka, Raritan Valley Community College

# **EV Internship and Faculty Development Pilot**

#### **Education Partners:**

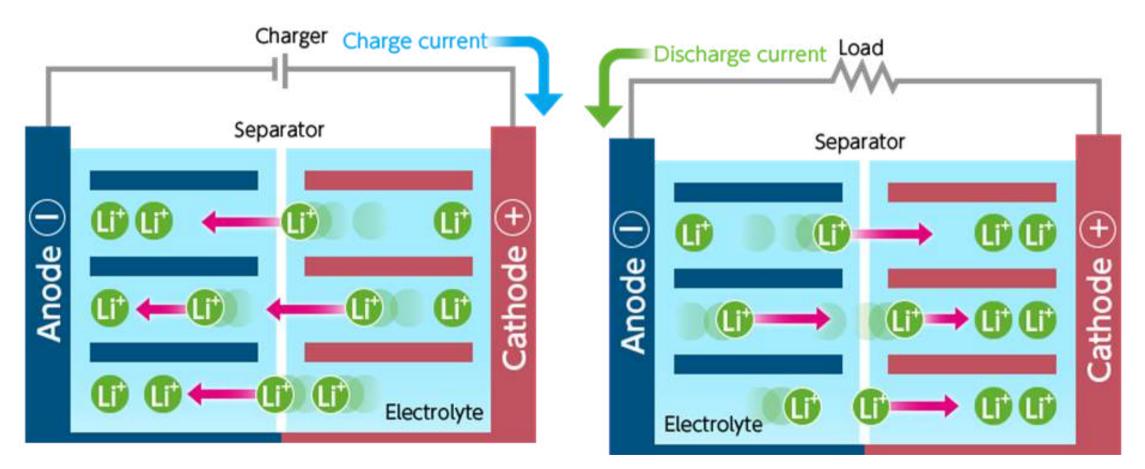
Bergen Community College

Raritan Valley Community College

Brookdale Community College The EV Internship and Faculty Development Pilot is a collaborative project between Bergen Community College, **Raritan Valley Community College (RVCC), and Brookdale Community College aimed at expanding workforce training in Electric Vehicle (EV) technology through internships, faculty** development, and articulation agreements. This project provides hands-on internship experiences for students in EVrelated industries and supports faculty participation in highquality professional development through the Electric Vehicle Education for New Jersey (EVE-NJ) project, funded by the **National Science Foundation.** 

# **EV Rover Awareness Laboratory**

Steven Cohen, **Teacher of Mechatronics**, **Applied Technology High School Bergen County Technical Schools Paramus NJ** 



**How lithium Batteries Work** 

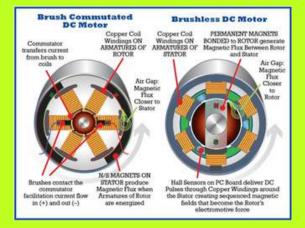




#### **PhyPhox IMU Analysis App**



#### **Electric Motor** Analysis



# **Best Practices Guide: EV Go-Kart Design Challenge**



#### 2023 AACC/NSF **Community College Innovation Challenge**

#### **Finalists**



#### **ELECTRIC GO KART DEVELOPMENT**

Researchers: Richard Boada, Brandon Sarango, Breyson Tacza Mentors: Dr. PJ Ricatto, Prof. Mark Balzarette

IN ACTION



#### Solution

- Create an affordable and accessible Electric Go Kart Kit and **Best Practices Guidebook**
- Perfect for high schoolers and community college students, our kit offers a hands-on design challenge to create an EV-Go-Kart in just one semester

#### Results

 Technical schools and community colleges aim to expand their automotive program with an introduction to EVs

- Our guidebook provides a detailed list of materials, design challenges for customization, and invaluable best practices and manufacturing methodologies
- Our prototype 2.1 reaches speeds of 40+ mph
- This program costs under \$3,500 and is suitable for students of all skill levels, offering hands-on experience in electrical, steering, and structural elements

IV. Customer Discovery strators, Educators, Auto Mechai Electric Vehicle Manufacturers

III. NJ Pathways Partnership

### **EV Go-Kart Design Challenge**

The EV Go-Kart Design Challenge created in NJ Pathways Year I was piloted at four participating high schools in Year 2:

**1. Bergen County Technical School - Teterboro** 2. Applied Technology High School - Paramus 3. John Dwyer Technology Academy - Elizabeth 4. Thomas Edison Career and Technical Academy - Elizabeth







## **EV Go-Kart Design Challenge**





#### **PATHWAY CONNECTIONS:**

Connection to High School (Non-Credit)

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PLA for Apprenticeship RTI

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#### **Experiential Learning**

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Professional Development

### **EV Internship and Faculty Development Pilot**

**Pathway Connection Progress:** This May four Bergen Community College (BCC) Engineering and Engineering Technology students completed a 100-hour internship at VOLVO USA headquarters in Mahwah, NJ. The students divided their time between the Tech Training Center and the Battery **Development Group**.

#### A second BCC cohort is scheduled to begin in early June.

Sixteen Raritan Valley Commnity College (RVCC) students will begin Automotive Service professional internships this summer at local automotive dealerships. Traditional internship experiences have been adapted to include an EV service component.

Pilot

# Internship Summary Spring 2025



VOLVO

### What I Learned - Rebekah

- Car servicing
  - Tire pressure, oil changes, software updates, registration
  - Diagnosing problems (problem-solving)
  - Exposure to power tools
  - (Enjoyed) test driving the cars
- Exposure to VIDA (diagrams, how-tos) and how repairs are documented
- About myself I really enjoyed the hands-on aspect
  - I'm changing my major to electrical engineering
  - I need a garage; I want to stay in the automotive industry
- Working in a corporate space (Microsoft Teams) and as a team
  - I initially thought the garage door was automatic
- What might impact the **SOH** of batteries/battery faults
  - Connection between the shop and then looking at TIE/DRO
- How much branding and company vision (personally) matters



#### What I learned - Alejandro

#### • Car servicing

- How to rotate tires, changing oil, fixing/diagnosing other issues with the car
- PDI's (Pre-Delivery Inspection)
- Data Analysis
  - Using TIE and DRO to find SOH levels of batteries before and after they were restored
- Würth & Snap-On
  - Seeing the types of tools used in workshops has taught some of the tools I should be using to fix my own car or even for personal projects
- Car Design
  - Seeing Volvos up close taught me a multitude of things of how Volvo cars are made especially how designers/engineers think.
- How to work in a corporate environment
  - I have learned to communicate to others in a corporate manner as well as communicating through Microsoft Teams as it was my first time using the app



#### What I learned – Patrick

#### **Industry Exposure & Operational Insight**

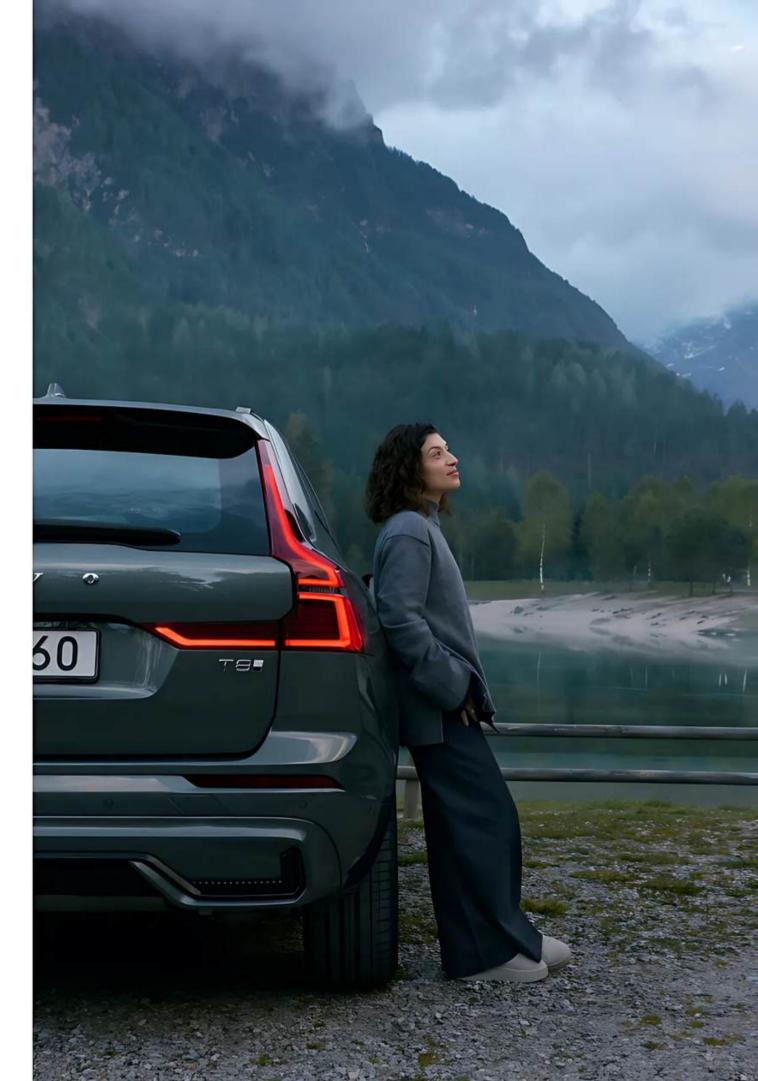
- Gained valuable insight into the structure and strategic priorities of the automotive industry through hands-on experience.
- Observed the efficiency of Volvo's service workflows, particularly those enabling fleet uptime and minimizing operational disruptions.

#### **Technical Learning & Understanding of Systems**

- Developed a deeper working knowledge of failure diagnostics across electric and internal combustion platforms (Using DRO & TIE) critical for interpreting emerging EV/ICE market dynamics.
- Utilized battery pack health data (SOH) and module-level diagnostics to assess common failure causality and improve predictive maintenance and battery recycling strategies.
- Identified how production consistency and component aging affect long-term performance, drawing parallels with degradation patterns seen in other high-use consumer electronics.
- Benefited from a collaborative and professional work culture. The Volvo teams were supportive, and the environment was welcoming and well-structured.

#### **Design Philosophy & User Centric Engineering**

- Studied Volvo's design philosophy—where form serves function—to enhance safety, usability, and user trust in both daily and use case-critical contexts.
- Connected personally with Volvo's brand ethos: a commitment to resilience, reliability, and safeguarding what matters most, underscoring the impact of thoughtful, innovative, and robust engineering.



#### PATHWAY CONNECTIONS:

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#### **Experiential Learning**

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Professional Development

Pilot

# **EV Internship and Faculty Development Pilot**



#### PATHWAY CONNECTIONS:

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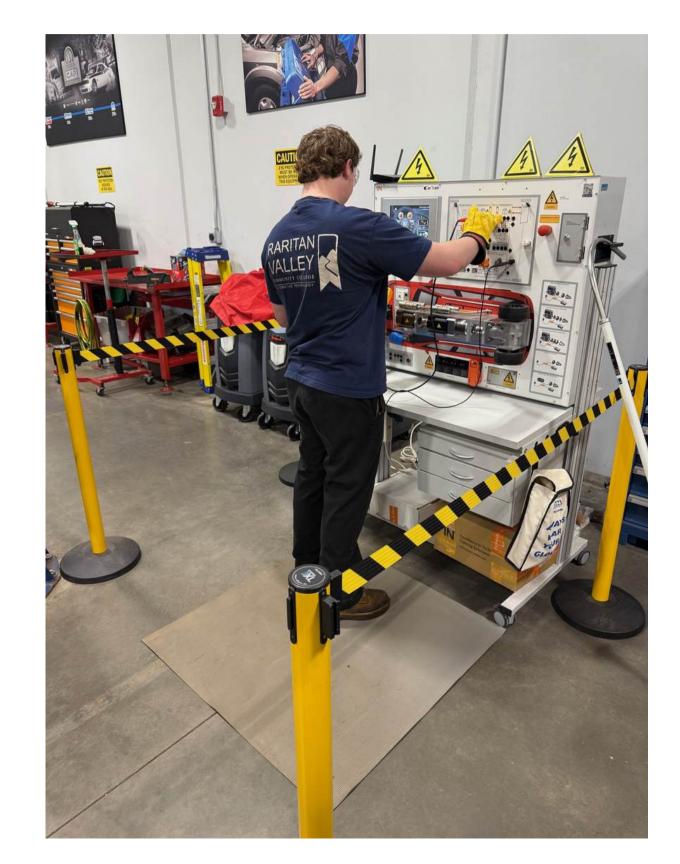
Adult Literacy

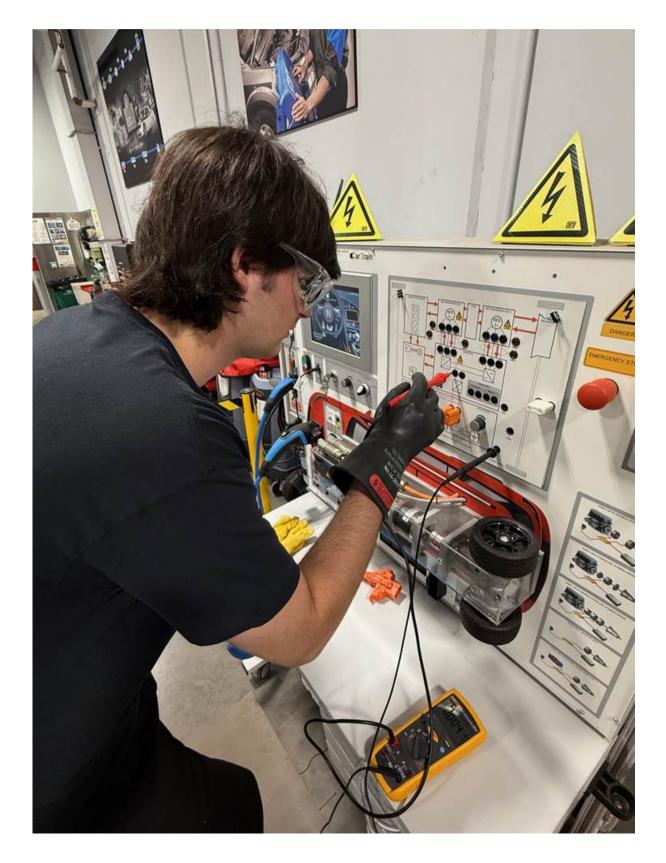
Connection to 4-Yr College/University

Professional Development

#### Pilot

# **EV Internship and Faculty Development Pilot**

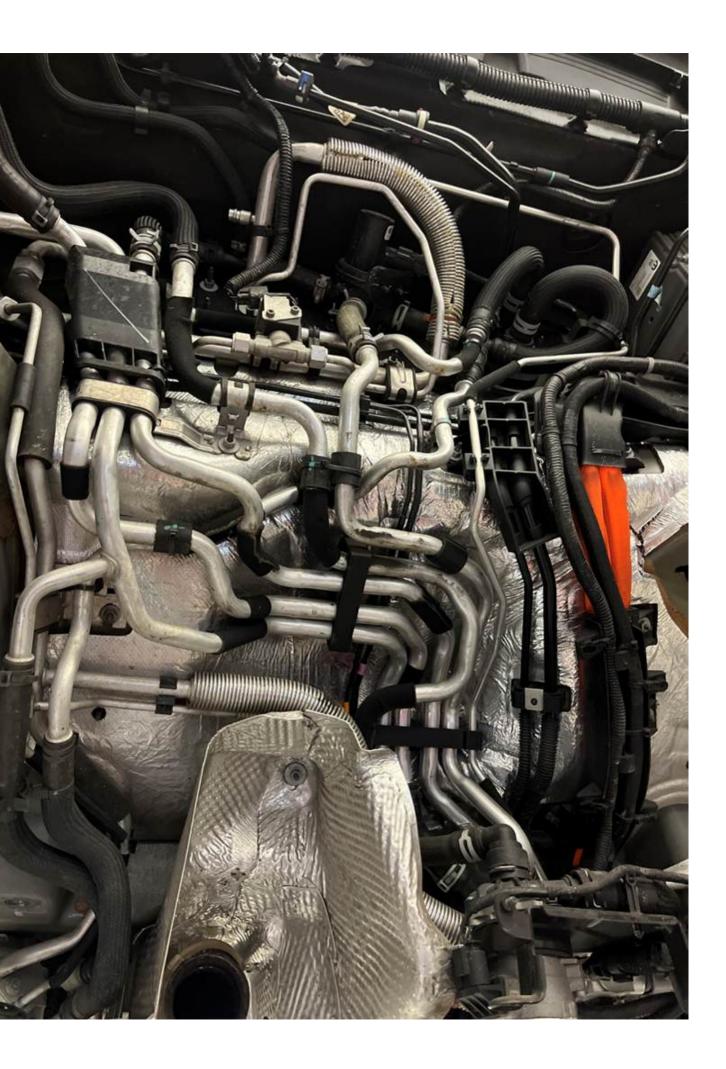




# **Pacifica Hybrid Firewall**

Electric Powertrain assembly removed from vehicle for engine replacement.

- Amount of cooling hoses and a/c plumbing required for optimal and safe operation of this vehicle.
- 3-way coolant valve for controlling flow through the heater core to provide cabin heat.
- Bottom right mounted to the bracket is an electric coolant pump.
- Orange cables are the positive and negative leading from the high voltage battery (380V DC) to the Power-Inverter Module mounted on top of the electric transmission (E-CVT).



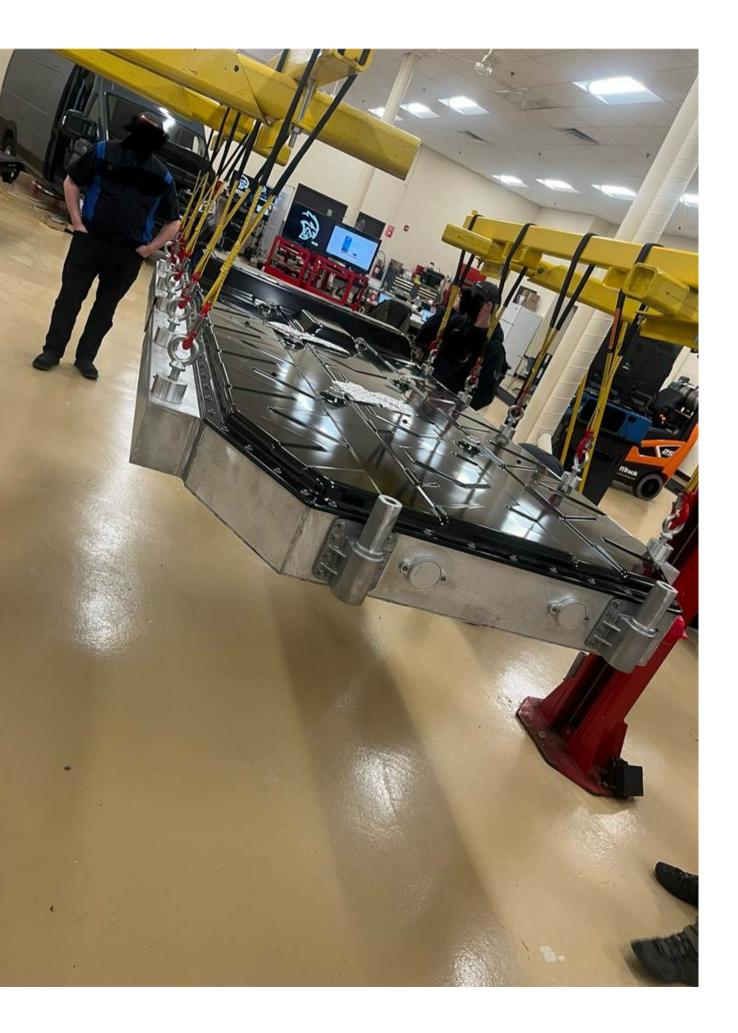
# High Voltage Battery from the STLA Large Platform

These photos are the Stellantis Boston Training Center.

I was fortunate enough to be able to take a 3-day class to learn about electric vehicles and do vehicle specific training on the Promaster BEV.

This is from a segment of training where we went over safe high voltage BEV battery lifting procedures as they weigh about 1,400~ lbs.

This additional training was fully sponsored by my dealership.



#### PATHWAY **CONNECTIONS:**

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Pilot

## **EV Internship and Faculty Development Pilot**

**Pathway Connection Progress:** Bergen Community College faculty members have aligned the General Education (GE) and core courses to support a 1+1 articulation agreement in Automotive Technology. The goal is to allow students to complete their first year at BCC and transfer to either Brookdale or RVCC to complete the Automotive Service Technician degree with an EV specialization in their second year.

#### PATHWAY **CONNECTIONS:**

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**Professional Development** 

Pilot

## **EV Internship and Faculty Development Pilot**

**Pathway Connection Progress: CTE faculty from Bergen and RVCC have access to EV service EVE-NJ NSF-funded program.** 

One Bergen CTE faculty member has already completed an EV training program.



# technology professional development sessions hosted through the



# PATHWAYS PROJECTS Networking

# NJ PATHWAYS **TO CAREER OPPORTUNITIES**

Innovate, Educate, Elevate: Pathways for All



# BUILDING THE FUTURE TOGETHER: A CONVERSATION WITH NJ PATHWAYS PARTNERS



John Harmon Founder, CEO, and President, African American Chamber of Commerce of NJ



**Dana Castro Senior Director**, Healthcare Information and Management Systems Society



Ashish D. Borgaonkar Director, NCE Grand Challenges Scholars Program

New Jersey Institute of Technology





#### **Joseph DeMarco**

Director of Apprenticeship, Laborers International Union of North America

**New Jersey Construction** Craft Laborer Apprenticeship Program

#### **Matthew Hale**

Associate Professor and MPA Program Chair, Department of Political Science and Public Affairs, Seton Hall University

President, New Jersey Big Data Alliance

# NJ PATHWAYS **TO CAREER OPPORTUNITIES** SUMME

Innovate, Educate, Elevate: Pathways for All



# MICRO-PATHWAYS, MACRO IMPACT: Reimagining Access, Equity, and Employability



Rachel Kahn Senior Director, Community College Growth Engine Education Design Lab



Michael Macklin Associate Vice Chancellor, Workforce Solutions

Colorado Community College System



# Micro-Pathways, Macro Impact: Reimagining Access, Equity, and Employability

June 4, 2025





# Presenters





#### Dr. Rachel Kahn

Senior Director, Community College Growth Engine Education Design Lab

Michael Macklin Associate Vice Chancellor for Workforce Solutions, Colorado Community College System

# Agenda

- Welcome + Introductions
- The Lab + Community College Growth Engine Overview
- The Colorado Community College System + Behavioral Health
- Fireside Chat
- Wrap-up + Close



### gine Overview n + Behavioral Health

# Education Design Lab

Designing Education Toward the Future of Work



# Who We Are

Education Design Lab (the Lab) is a 12-year old national nonprofit dedicated to driving the nation's shift towards an equitable skills-based economy.

### Our mission is to...

Co-design an inclusive skills-based learn+work system with and for New Majority Learner-Earners that facilitates upward economic mobility and closes opportunity gaps.



# Our Approach

We use the power of design to transform how we learn + work.

Transformation is only possible if we ground ourselves in the problem and collaborate with people closest to the problem.

#### Transformation

Equitable impact on systems and communities

#### Innovation

Changes and products that emerge from design

> **Design** How we work to address the problem

**Problem** Inequity or injustice

> **Community** People close to the problem



# Community College Growth Engine





#### Community College Growth Engine

# Learner-centered design has never been more crucial.

To build a more accessible future, we must design education systems that support new majority learners' engagement in their learning.

# Designing Postsecondary Education with Learners

# Who are the learners we primarily work with?

Frontline Workers Transfer Students Single Parents Non-degreed Adults First-generation Students Underinvested Communities



# About Us



the growing skills gap.

How might we design equitable and accessible micro-pathways toward high-growth careers endorsed by employers and visible to learners moving from post-secondary education into the workforce?

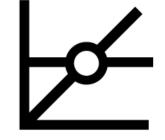
#### **Community College Growth Engine**

- The Community College Growth Engine (CCGE) is a design
- accelerator hosted by Education Design Lab. The CCGE team
- supports community colleges in delivering skills-focused,
- market-driven education, positioning them as regional talent
- agents that connect education to employment. Our initiative
- addresses the urgent need for innovative solutions to close

# **Design Criteria**

In order to meet the needs of New Majority Learners and employers, micro-pathways must:



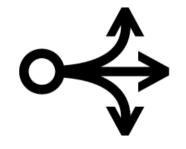


Include two or more credentials that are stackable, portable, + track toward a degree

Align to dynamic regional labor market employment + wage **data** 



Be employer-initiated + validated



Be offered in a **flexible** delivery format

Be affordable



Be digitally discoverable





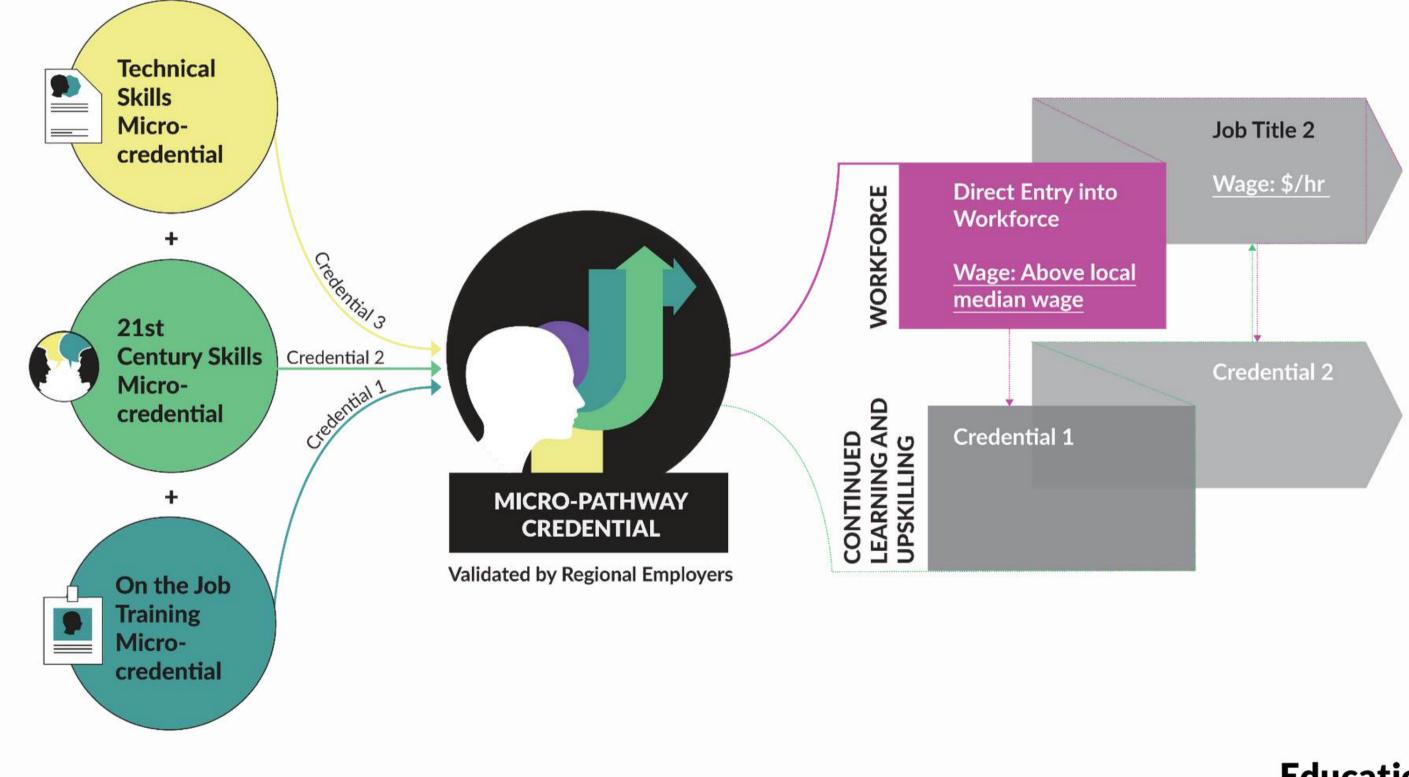
#### Be completed in **one year** or less



Integrate **technical +** durable skills



### **Micro-Pathway Model**



#### Community College Growth Engine

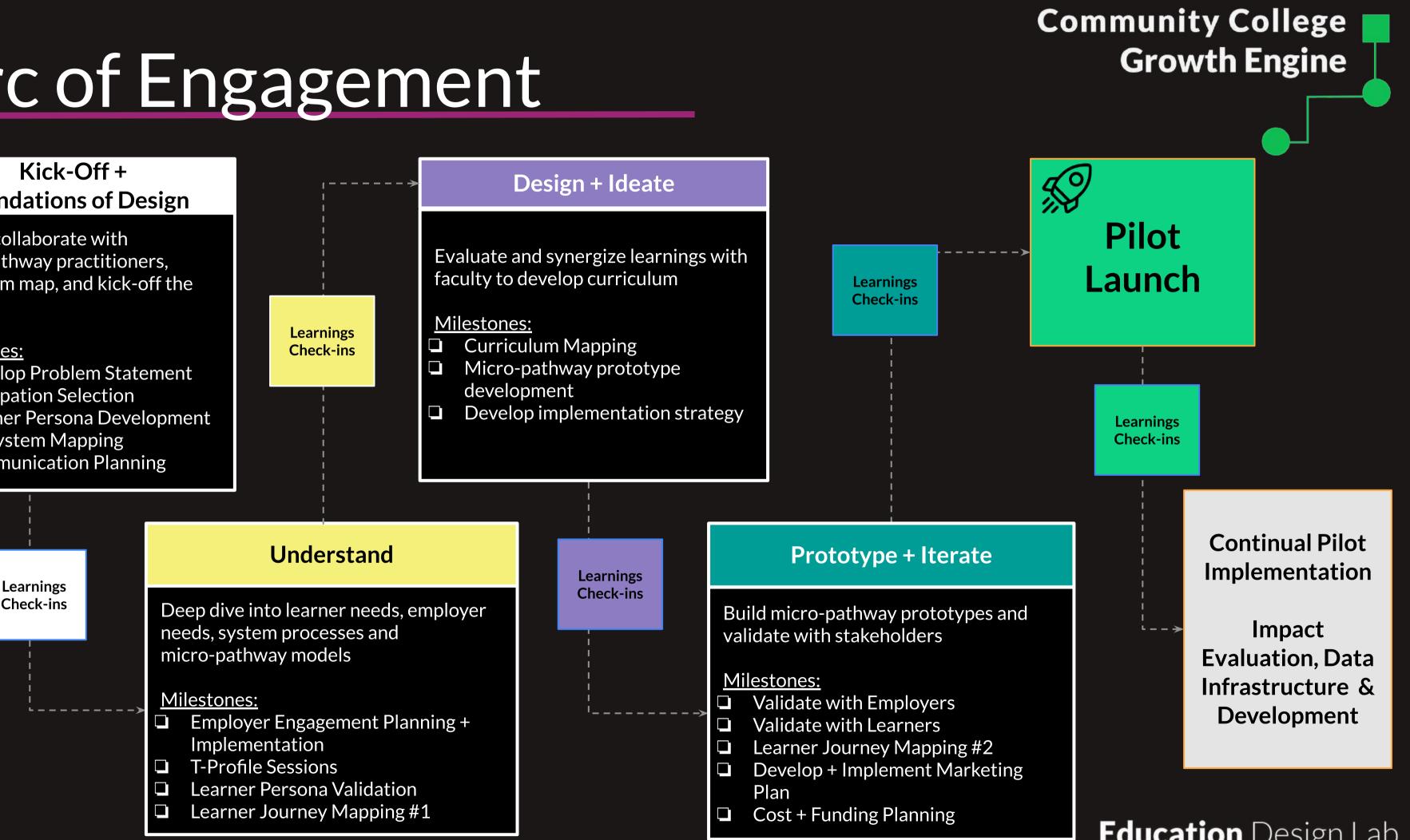
# Arc of Engagement



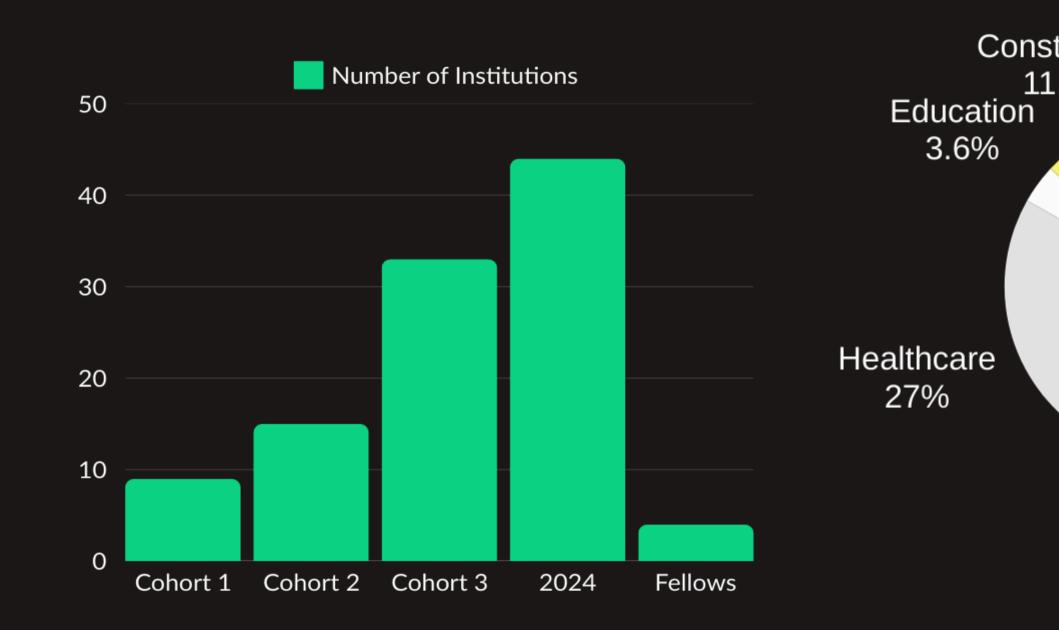
Learn + collaborate with micro-pathway practitioners, ecosystem map, and kick-off the cohort

Milestones:

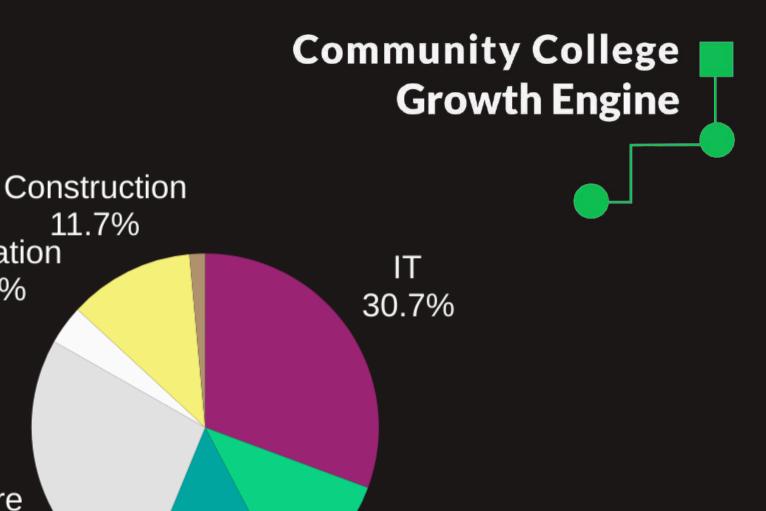
- **Develop Problem Statement**
- **Occupation Selection**
- Learner Persona Development
- **Ecosystem Mapping**
- **Communication Planning**



# **CCGE Impact: By the Numbers**



Since the 2021 launch of the Community College Growth Engine (CCGE), the Lab has worked with over **100+ colleges** and systems nationwide to design, launch and develop more than **211 employer-validated micro-pathways** across **seven sectors**, covering more than **111 occupations** that connect New Majority Learners to employment in careers at or above median wage helping to bridge the gap between education and workforce demand.



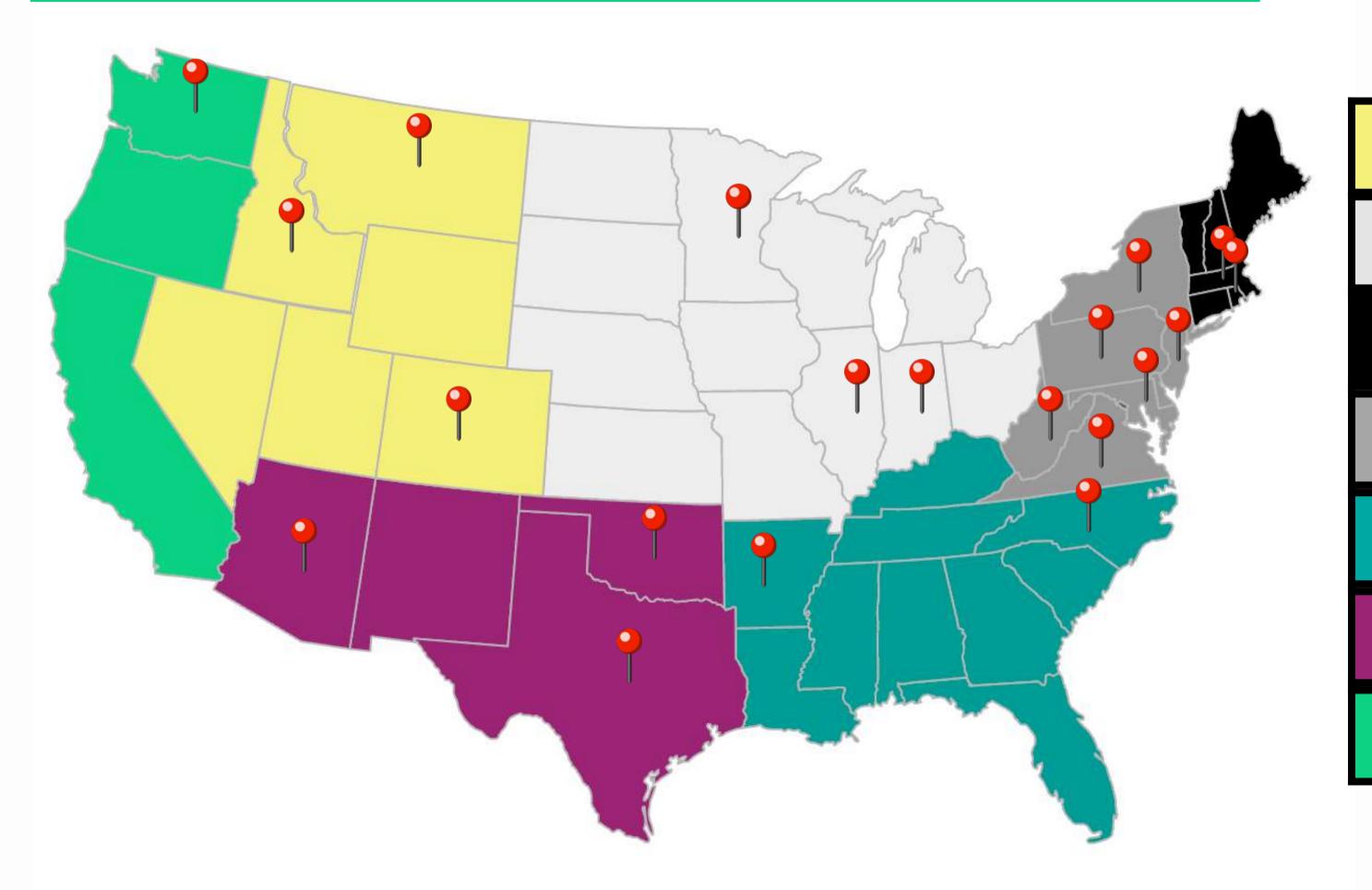
**Business** 

11.7%

Manufacturing

13.9%

# **A National Movement with Regional Impact**



#### Community College Growth Engine



#### Midwest: 11 Colleges

New England: 3 Colleges

Mid-Atlantic: 18 Colleges

Southeast: 27 Colleges

Southwest: 16 Colleges

Pacific: 3 Colleges

# We've learned...

Designing micro-pathways can serve as a "gateway" for community college transformation through:

- Stackable Program Design
- **Employer Engagement**
- Marketing to New Majority Learners
- Noncredit to Credit Alignment
- Data Collection

This kind of institution-wide transformation must be driven by senior leadership.

### **Community College Growth Engine**

**Education** Design Lab

# Developing an Effective Design Team

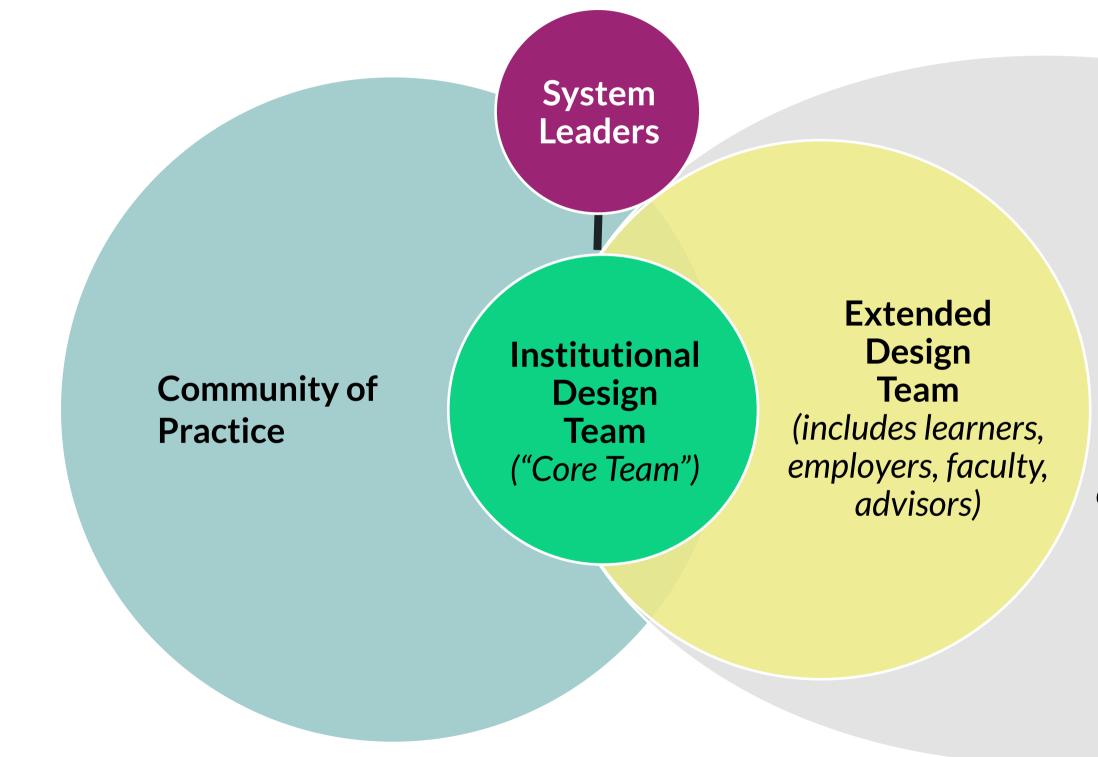


# What is a Design Team?

- A group of people dedicated to the outcomes of this work
- Committed to this work for the first year, and beyond
- Includes multiple stakeholder groups (i.e.-College leaders, faculty, staff, learners, external partners)
- Provide diverse perspectives and expertise



# **Design Team Structure**



#### Other Stakeholders

(local funders, intermediaries, high schools, employer networks)

# **Potential Design Team Members**

While the specific makeup of the teams will vary from institution to institution, each institutional design teams and codesign partners typically consist of the following participants throughout the design process.

- **Design Lead/Workforce Representative**
- Data Lead/ IT Representative
- Academic Representation from Program Areas/Industries selected
- Diversity, Equity, Inclusion, and Belonging
- **Research + Evaluation**
- Student Services + Supports
- Employer Partnerships/Business Development
- Senior Leadership
- Financial aid + college foundation
- Learner co-designers
- **Employer Partners**
- K-12 Partners

\*Other key strategic partners may be brought into select sessions as necessary (e.g. marketing, advising, financial services, communications, etc.)

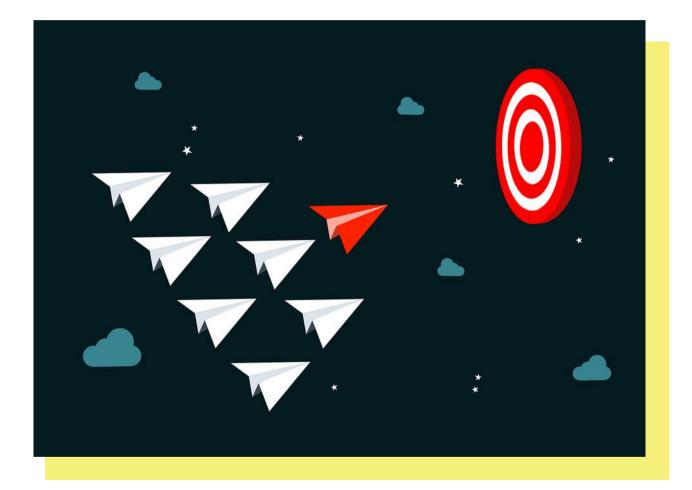


Institutional Design Team ("Core Team")

Extended Design Team (includes learners, employers, faculty, advisors)

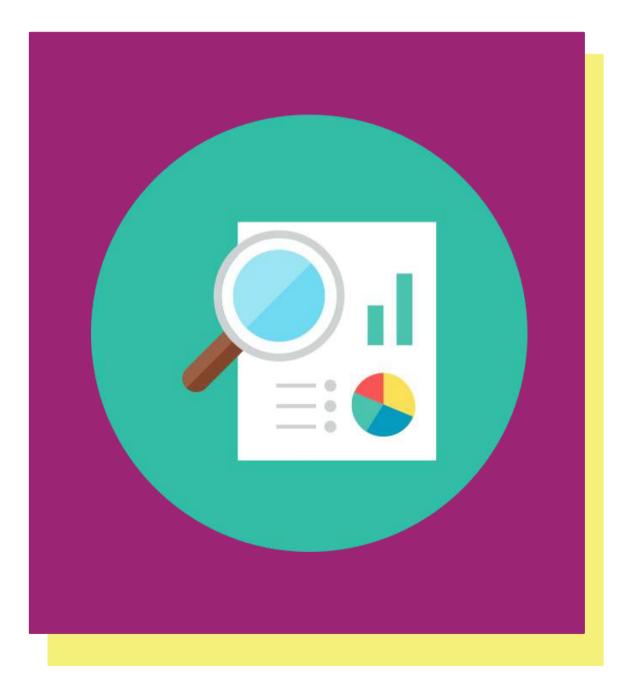
# The Design Team Lead

- 1 Design Lead per team
- Serves as point-of-contact and liaison for this work
- Centers equity and learners in your work
- Does not need to be a SME in the industries the team is focused on
- Move/remove barriers for the team both internally and externally
- Collaborate with the Lab Team



# The Data Lead

- 1 Data Lead per team
- Serves as point-of-contact data-related components of this work
- Helps the team understand how data is collected, managed, stored, distributed within the institution and/ or system
- Does not need to be a part of every design session
- Collaborates with the Lab Team



# *Together,* WE WILL.

"IN SERIES"



### COLORADO

COMMUNITY COLLEGE SYSTEM

www.cccs.edu

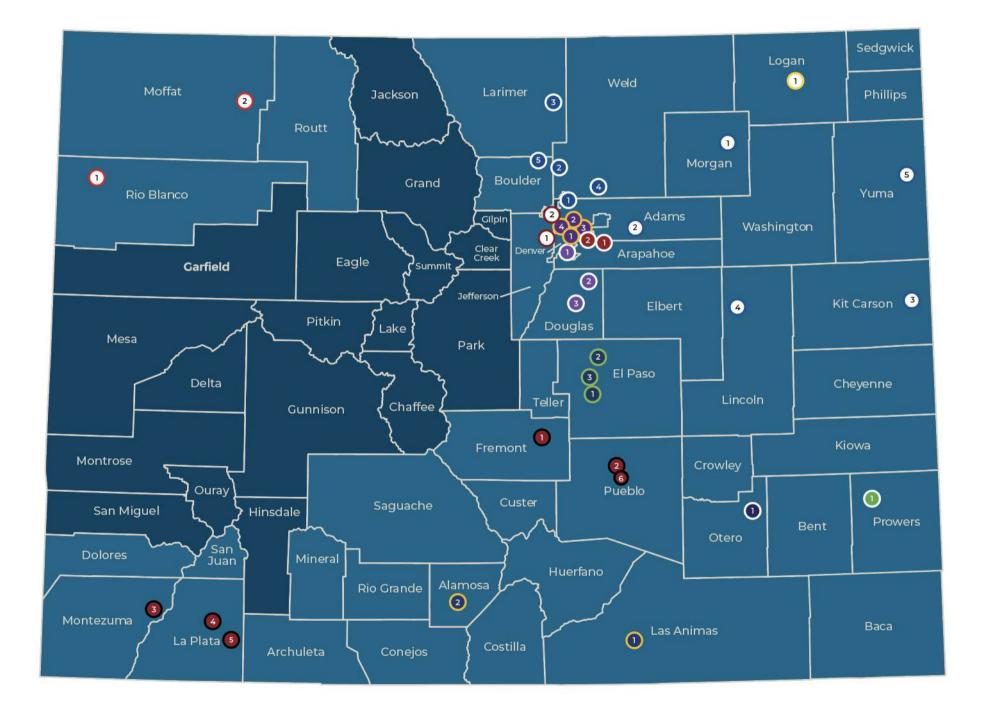
# STRATEGIC ALIGNMENT

- Economic Mobility
- Education for All
- Empowered Talent
- Partner of Choice
- The Power of 13



26

# 13 Colleges. 35 Locations. Online Everywhere.





#### ARAPAHOE COMMUNITY COLLEGE

COLORADO NORTHWESTERN COMMUNITY

COMMUNITY COLLEGE OF AURORA

COMMUNITY COLLEGE OF DENVER

CENTRETECH CAMPUS

(1) LITTLETON CAMPUS LEGACY CAMPUS



RANGELY CAMPUS

(2) CRAIG CAMPUS

**(2)** LOWRY CAMPUS

COLLEGE





#### PIKES PEAK STATE COLLEGE CENTENNIAL CAMPUS

RAMPART RANGE CAMPUS

3 DOWNTOWN STUDIO CAMPUS





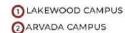


Pueblo

#### PUEBLO COMMUNITY COLLEGE PUEBLO CAMPUS

- REMONT CAMPUS
- MANCOS CAMPUS
- DURANGO SITE
- BAYFIELD SITE
- NURSING AND ALLIED HEALTH TLC

#### RED ROCKS COMMUNITY COLLEGE





#### 2 LOWRY CAMPUS LOWRY CAMPUS

CEC EARLY COLLEGE

CENTRETECH CAMPUS



#### FRONT RANGE COMMUNITY COLLEGE

- WESTMINSTER CAMPUS
- BOULDER COUNTY CAMPUS
- LARIMER CAMPUS
- O CENTER FOR INTEGRATED MANUFACTURING



#### LAMAR COMMUNITY COLLEGE LAMAR CAMPUS



FORT MORGAN CAMPUS

#### MORGAN (2) BENNET CENTER

- 3 BURLINGTON CENTER
- LIMON CENTER
- (5) WRAY CENTER



NORTHEASTERN JUNIOR COLLEGE STERLING CAMPUS



#### OTERO COMMUNITY COLLEGE





TANKELAD STA



#### 2 ARVADA CAMPUS

#### TRINIDAD STATE COLLEGE

TRINIDAD CAMPUS 2 VALLEY CAMPUS

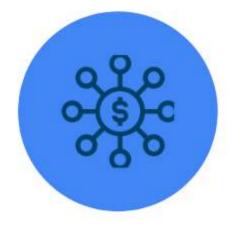




Increase and diversify behavioral healthcare workforce







#### **Supporting Services**

- Healthy Students = Strong Students
- Clinical Opportunities

#### **Academic Pathways**

- Focus on Stackability
- Limited Options
- High Demand
- Employer Partners

#### **Funding and Partners**

- SB22-181 Behavioral Health Career Pathways
- Education Design Lab
- Multiple Consultants

# Behavioral Health Pathways: Stackability

A pathway is "stackable" when smaller curricula (micro-credentials) build into each other and into larger degrees, allowing for shorter-term gains toward longer-term goals. Take a look at the building-block style of CCCS's stackable Behavioral Health coursework represented here, noticing how micro-credential coursework fits into Associate and then Bachelor of Applied Science degrees. Stackability allows students to continue credentialed learning in small, bitesize steps toward greater qualifications!

#### Qualified Behavioral Health Assistant (QBHA) Bootcamp

 Self-paced, non-credit training designed in coordination with the Behavioral Health Administration (BHA) for current Behavioral Health professionals seeking to become QBHAs. Assesses competency demonstration from 4-courses included

in the QBHA micro-credential, as well as upskilling opportunities. Successful completers will be QBHAs and therefore eligible to serve as part of a Medicaid reimbursed care team.

 Bootcamp completion may be leveraged as Credit for Prior Learning (CPL) at your local community college.

#### (Student selects 1 path) **General Education Courses** (25 credits) *echnical* Courses edits)

Associate of Applied	Scier
(AAS) in Behavioral	

ASSOCIATE OF

Mental Health

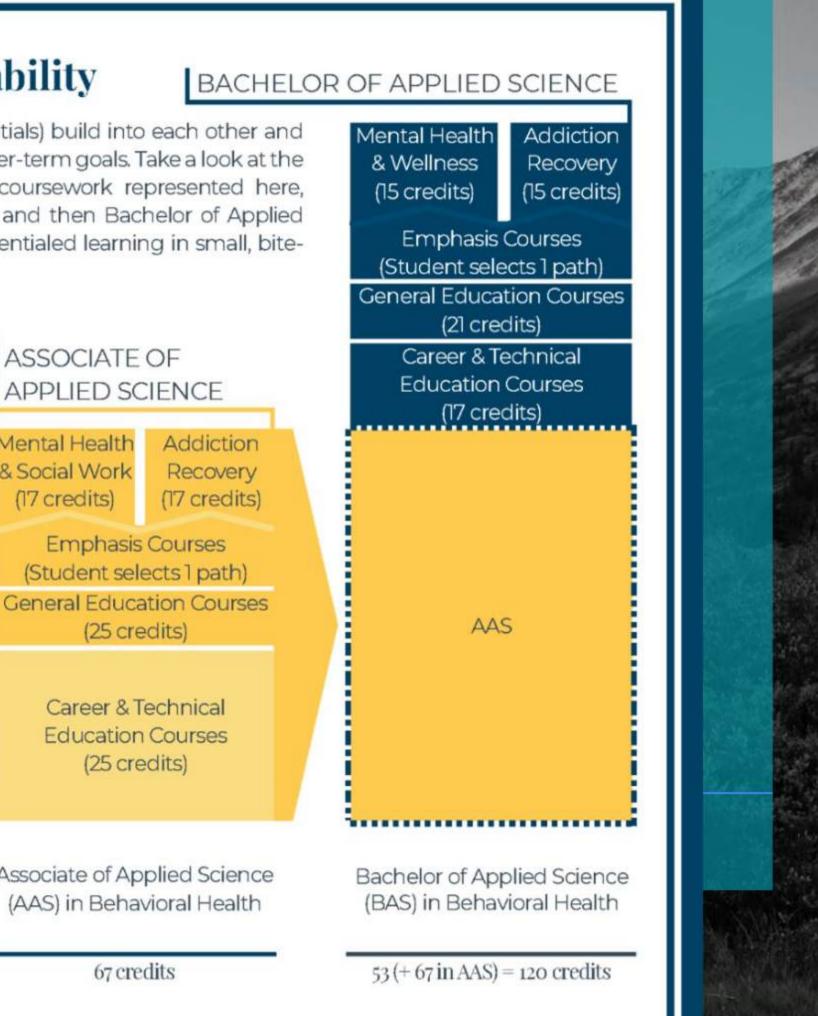
& Social Work

(17 credits)

dits

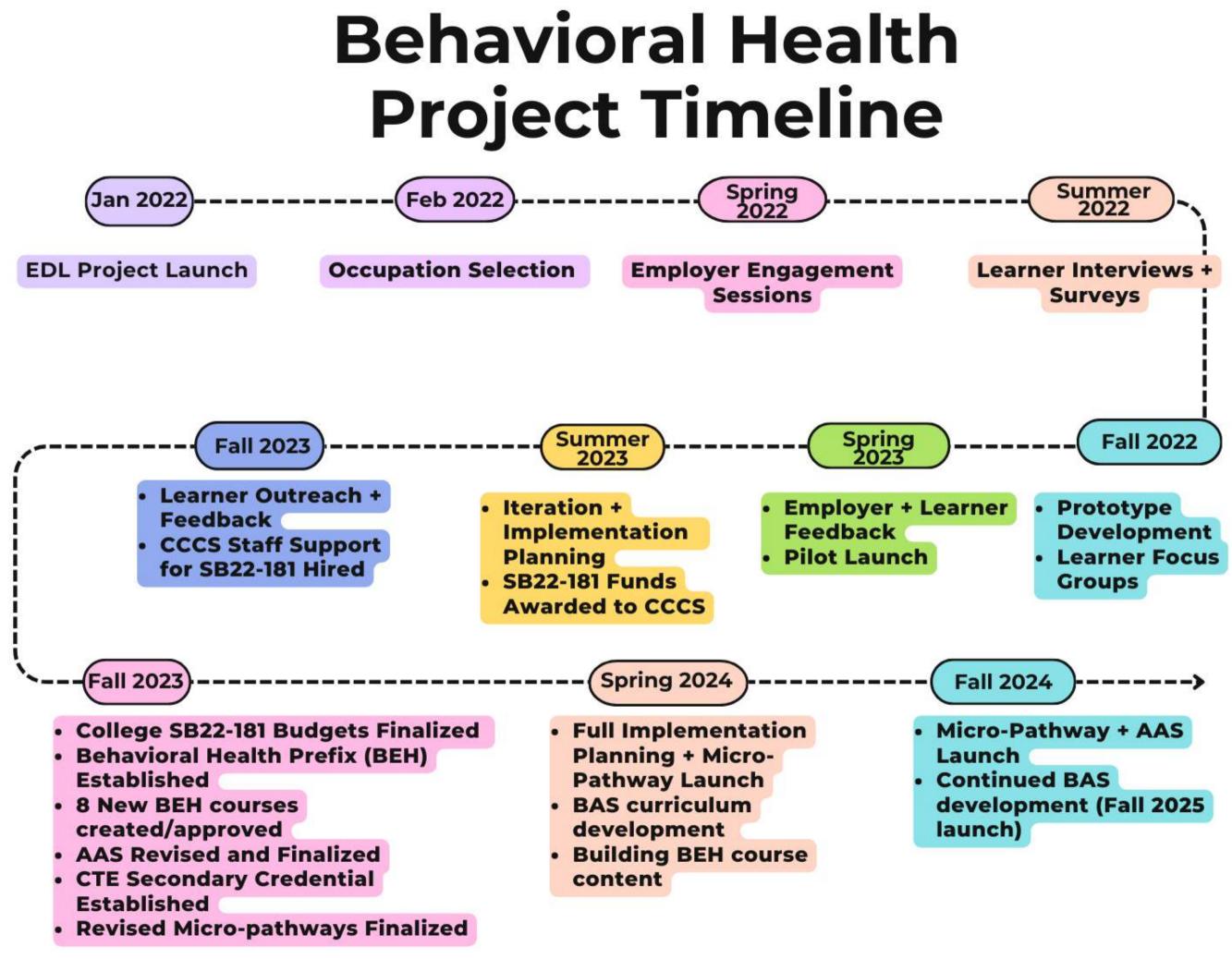
edits 12 credits 6 cred	dits 10 credits	16 credits	67 crea
Assistant Patient Navigator Behavioral Health +	(BH+) Qualified Behavioral Health Assistant (OBHA)	Behavioral Health Assistant II	Associate of App (AAS) in Behav
IO01         BEH 1001         BEH 10           000         HPR 1000         PTE 10		BEH 1001 PTE 1010	
001 SOC1001	BEH 1030	BEH 1030	(25 cre
rses) BEH 2030	BEH 2030	BEH 2030	Education
uite		SOC 2018	Career & Te
		SWKTIOO	

#### MICRO-CREDENTIALS



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# Timeline



# "If you want to go fast, go alone. If you want to go far, go together."

# **CCCS Workforce Solutions**

### **BEH Leadership Team**

### **Curriculum Team**

### Communications Team





### Education Design Lab

### **Strategic Partners**

Academic Programs

# Micro-credentials

### $t_{0}$

# Bachelor of Applied Science

Micro-credential Certificates

- Behavioral Health +
- Qualified Behavioral Health Assistant QBHA
- Behavioral Health Assistant II
- Addiction Recovery Assistant
- Patient Navigator

Degrees

- Associate of Applied Science
  - Addiction Recovery
- Bachelor of Applied Science
  - Addiction Recovery

# Mental Health and Social Work Mental Health and Wellbeing

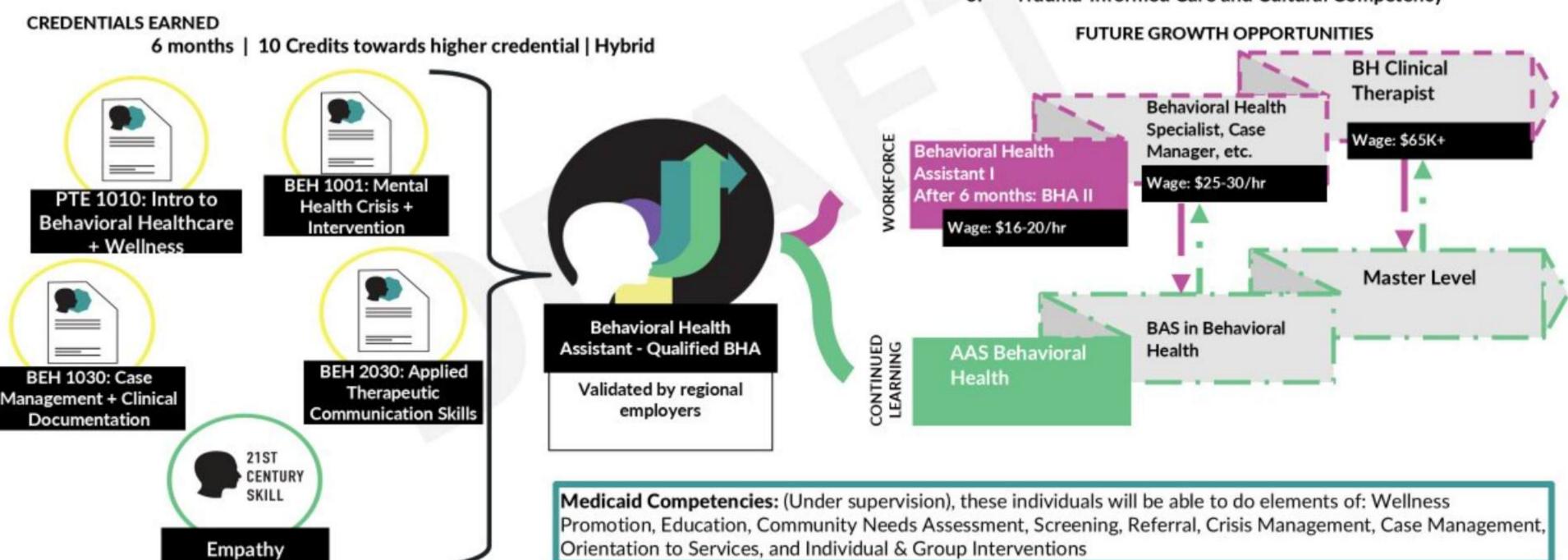
www.cccs.edu



### **Colorado Community College System Behavioral Health Assistant - Qualified BHA**

A Micro-Pathway to Become a Behavioral Health Assistant

SUMMARY: The Qualified Behavioral Health Assistant micro-credential ensures students develop entry-level behavioral health knowledge and competencies. Upon completion of this coursework, they will be a Qualified Behavioral Health Assistant as outlined by the Behavioral Health Administration. The curriculum includes entry-level skills and foundational knowledge about behavioral health and wellness, intercultural competency, therapeutic communication, case management, and crisis intervention.





#### TOP SKILLS:

- Understanding of Behavioral Health and Healthcare Systems 1.
- 2. **Empathy and Healthy Boundaries**
- 3. **Therapeutic Communication Skills**
- **Case Management and Documentation** 4.
- 5. Crisis Intervention and Wellness
- Trauma-Informed Care and Cultural Competency 6.

# Behavioral Health Pathways: Stackability

A pathway is "stackable" when smaller curricula (micro-credentials) build into each other and into larger degrees, allowing for shorter-term gains toward longer-term goals. Take a look at the building-block style of CCCS's stackable Behavioral Health coursework represented here, noticing how micro-credential coursework fits into Associate and then Bachelor of Applied Science degrees. Stackability allows students to continue credentialed learning in small, bitesize steps toward greater gualifications!

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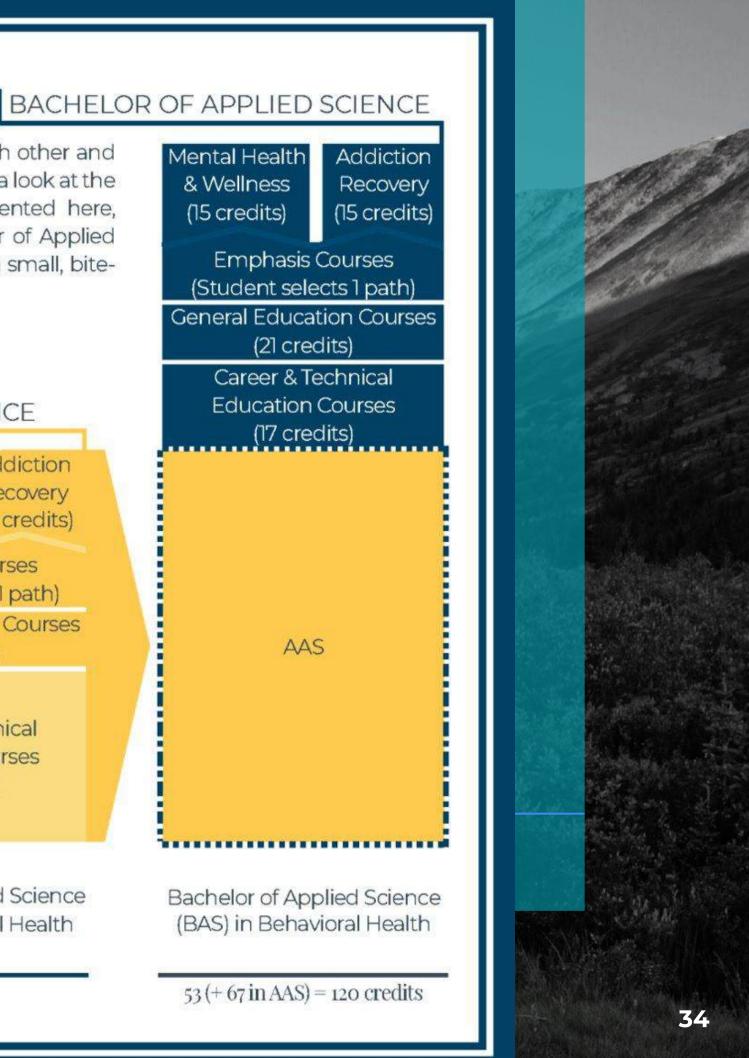
#### ASSOCIATE OF APPLIED SCIENCE

Mental Health Addiction & Social Work Recovery (17 credits) (17 credits)

**Emphasis** Courses (Student selects 1 path) **General Education Courses** (25 credits)

					(
				SWKTIOO	
<b>CSL</b> Suite				SOC 2018	Career & Technical Education Courses (25 credits)
(9 courses)	BEH 2030		BEH 2030	BEH 2030	
PSY 1001	SOC 1001		BEH 1030	BEH1030	
BEH 1001	BEH 1001	BEH 1001	BEH 1001	BEH 1001	(20 01 00103)
HPR1000	HPR1000	PTE1010	PTE 1010	PTE 1010	
Addiction Recovery Assistant	Patient Navigator	Behavioral Health + (BH+)	Qualified Behavioral Health Assistant (QBHA)	Behavioral Health Assistant II	Associate of Applied Scier (AAS) in Behavioral Heal
20 credits	12 credits	6 credits	10 credits	16 credits	67 credits

#### MICRO-CREDENTIALS



Support Services

## Secondary CTE Behavioral Health Credential

\$1.3M in philanthropic funding for scholarships The secondary credential enables instructors to offer the Qualified Behavioral Health Assistant courses at the secondary level. The instructor's ability to offer concurrent enrollment will be limited to the 4 QBHA courses as long as the instructor and courses are connected to an approved secondary CTE program.

PTE 1010,BEH 2030

\*Additional concurrent enrollment courses can be included in this pathway as long as the instructor has the appropriate qualifications to offer additional courses that align with the connected AAS.

### PTE 1010, BEH 1001, BEH 1030, and BEH

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Supportive Services

# Counselor Responsibilities

### Counselor Service Provision: **3-Pronged Approach**

# Rural Mental Health Project

Individual Counseling

Group Counseling

**Psychoeducation & Outreach** 

www.cccs.edu



# Collective Reach: AY 23-24

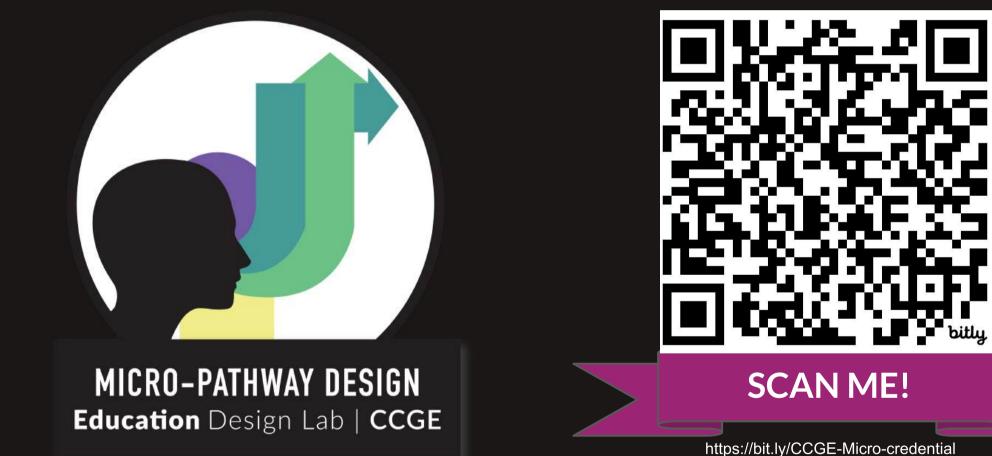
# students received individual services individual sessions **Second Second S**

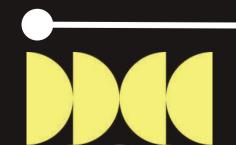
# 30,000-Foot View

### This approach:

- Exposes students to the behavioral health field as **client** and potentially as entry-level practitioner (psychoeducation intern); advocates for student involvement in the mental/behavioral health field, increasing interest in mental/behavioral health services, curricula, & careers
- Creates inherent program sustainability by moving institutions toward "career pathway and Behavioral Health Administration training alignment"
- Supports retention goals; healthy humans = engaged & invested students!
- Appeals to incoming students (& their parents!)
- Increases rural community pool of qualified mental/behavioral health providers & practitioners
- Offers opportunities for mutually beneficial partnerships with local industries, agencies, institutions, & practices

# Want to learn more?





# Enroll in the CCGE Micro-Pathway Micro-Credential



# Fireside Chat Q&A









# NJ PATHWAYS **TO CAREER OPPORTUNITIES**

Innovate, Educate, Elevate: Pathways for All





# Contact Us

#### **Dr. Rachel Kahn**

Senior Director, Community College Growth Engine **Education Design Lab** Email: rkahn@eddesignlab.org

#### **Michael Macklin** Associate Vice Chancellor for Workforce Solutions Colorado Community College System Email: michael.macklin@cccs.edu







# NJ PATHWAYS **TO CAREER OPPORTUNITIES**

Innovate, Educate, Elevate: Pathways for All



# **BRIDGING BUSINESS AND EDUCATION:** BUILDING INCLUSIVE PATHWAYS FOR ECONOMIC GROWTH

#### **Jennifer Thornton**

Senior Vice President and Chief Program Officer Business-Higher Education Forum





# Bridging Business and Education: Building Inclusive Pathways for Economic Growth

New Jersey Pathways to Career Opportunities Summit June 4, 2025 Jennifer Thornton, Senior Vice President and Chief Program Officer, Business-Higher Education Forum

**The Business-Higher Education Forum is a** national network connecting pioneering corporate and higher education leaders to identify emerging skills and co-develop pathways that address talent gaps.



### Our mission is to build the inclusive higher education paths that align to the workforce of future

We focus on three goals critical for economic mobility & competitiveness:



Increase the number of learners/ earners completing with high-value skills, credentials aligned to employer needs



Expand access and adoption of work-integrated learning models that inclusively connect and prepare talent



Scale and implement with regional networks and leaders







# **Competing dynamics**

**62%** 

89%

Projected decline in high school graduates between 2025 and 2041 13% ↓ 36% Americans who say they have confidence in U.S. higher education.

26.7% ↓ Decrease in community college enrollment since it peak in 2010-2011

Estimated percent of the workforce that will need to reskill in next 3 60% years.

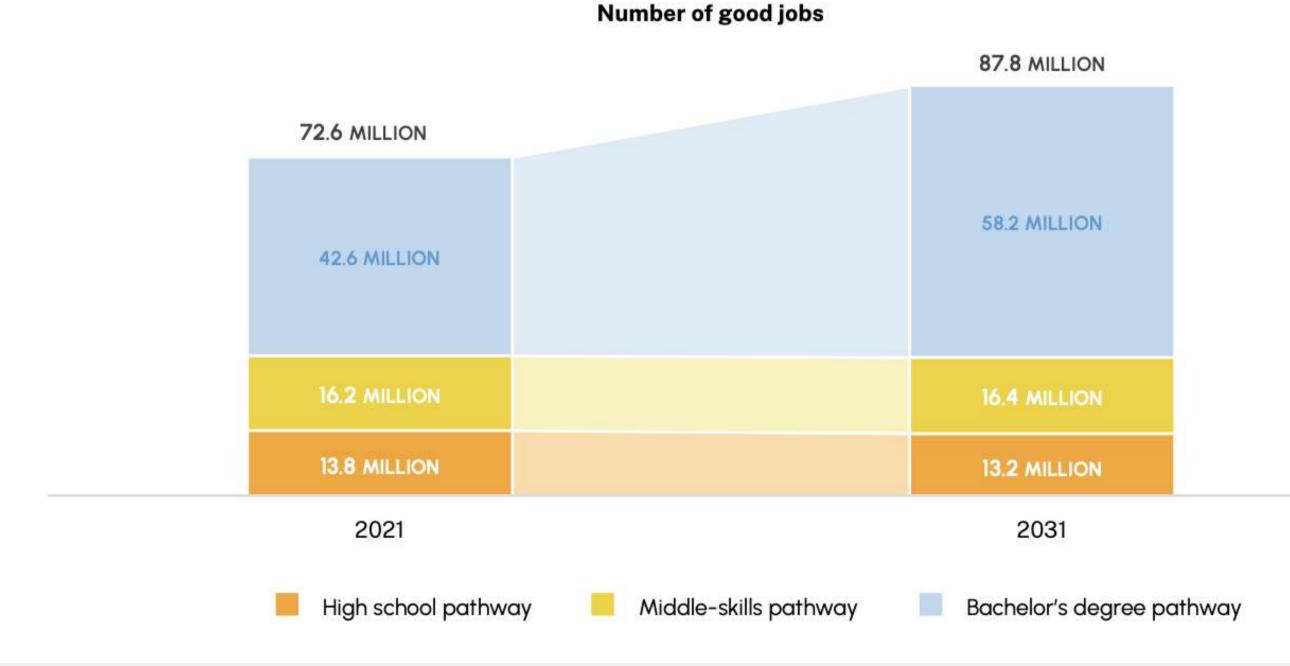
> Business leaders who say they it is a challenge to find and equip talent with the skills needed for today's workplace

Of businesses who say that partnership with higher education is a priority

BUSINESS-HIGHER EDUCATION FORUM | WWW.BHEF.COM | ©BHEF

Sources: WICHE; Strada Education Network; Georgetown University Center for Education & Workforce; Gallup; Admissionsly and IPEDS

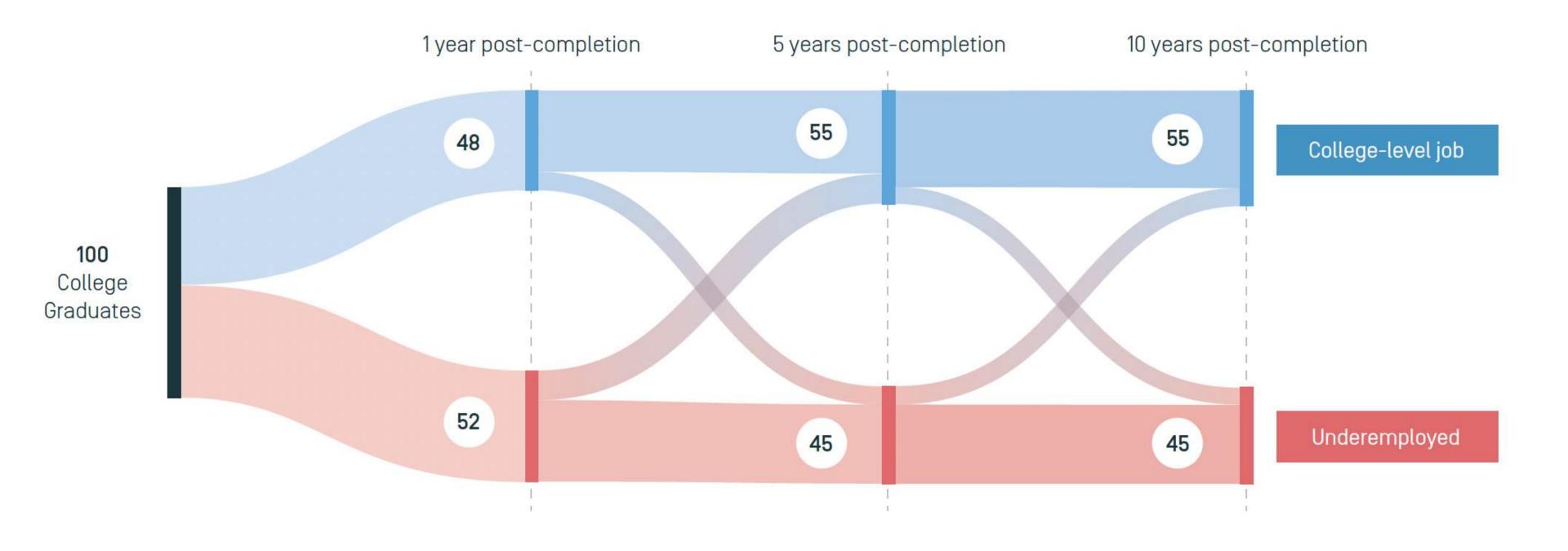
# Undergraduate credentials unlock "good jobs" of future



BUSINESS-HIGHER EDUCATION FORUM | WWW.BHEF.COM | ©BHEF

*Sources: Georgetown University Center for Education & Workforce* 

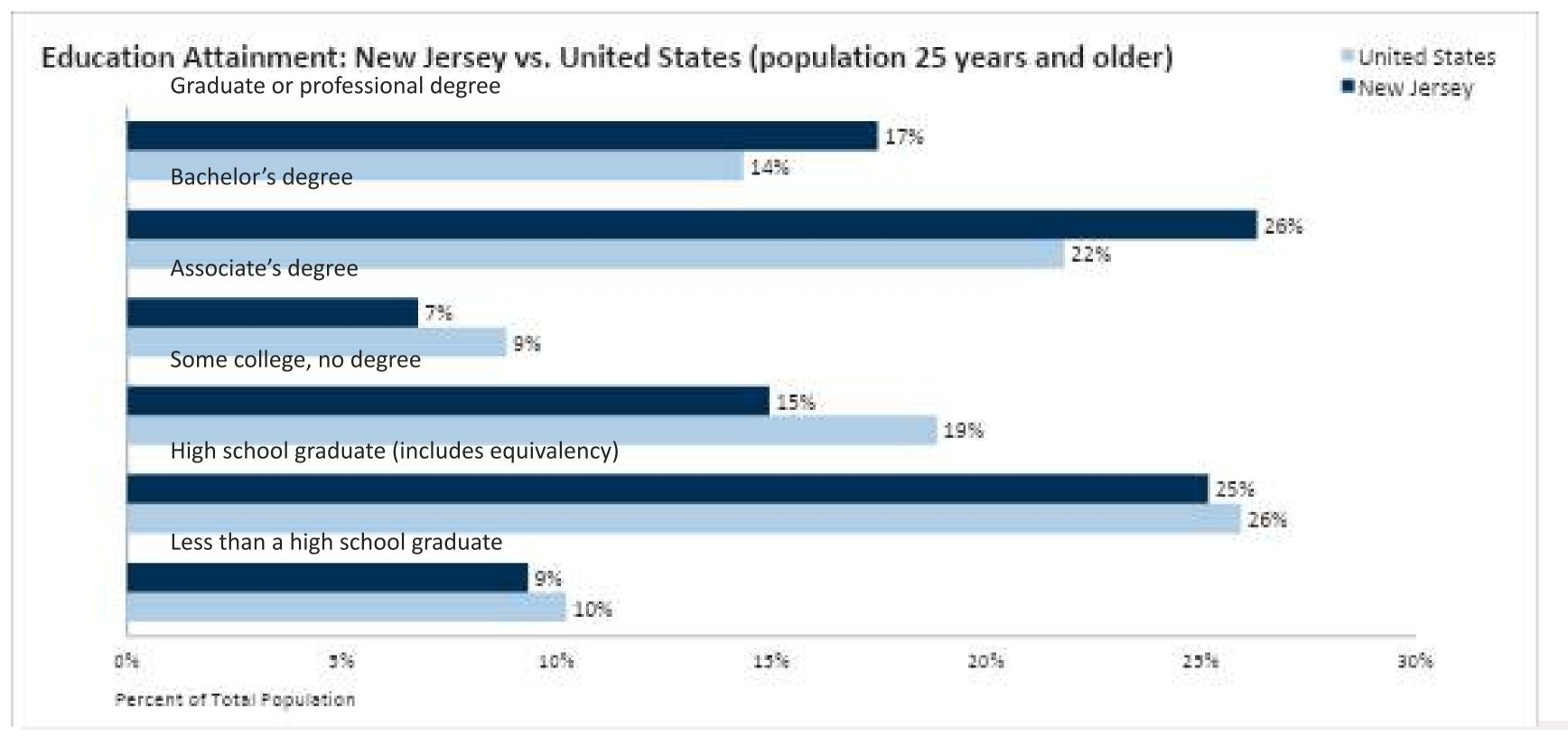
# Yet, as a sector, higher education has delivered mixed outcomes



BUSINESS-HIGHER EDUCATION FORUM | WWW.BHEF.COM | © E

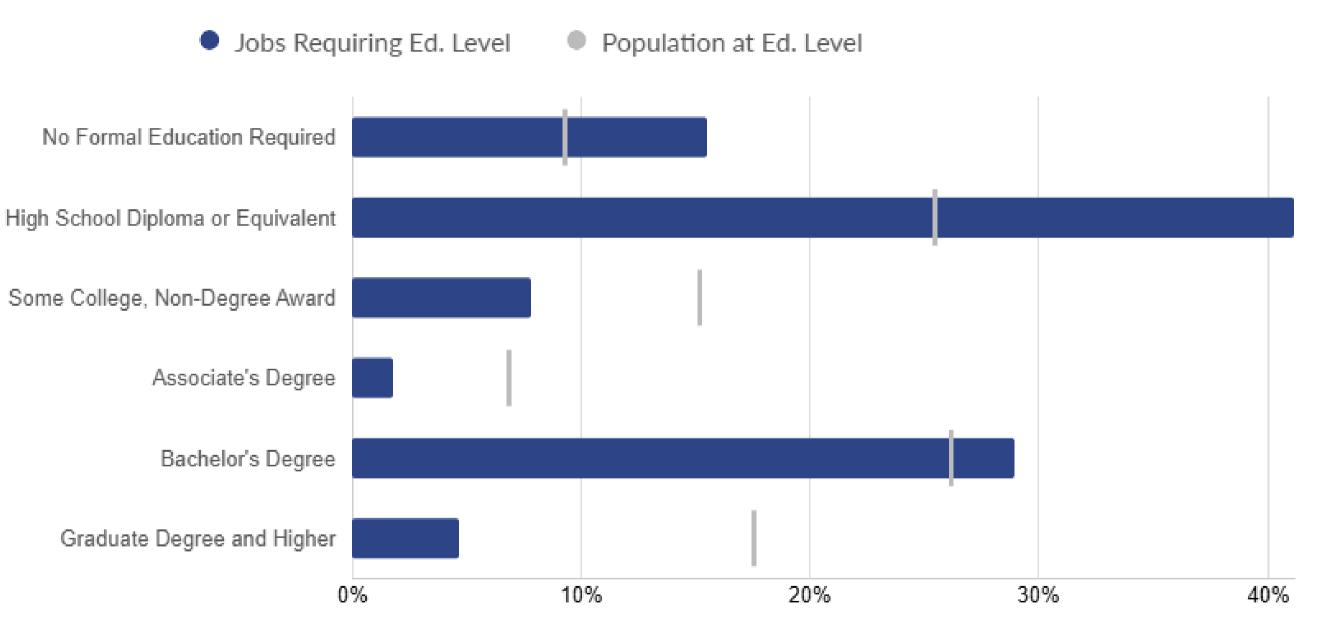
Sources: Strada Education Foundation, Talent Disrupted

# Among adults 25+, New Jersey exceeds the national average in bachelor and graduate degree attainment



### Educational underemployment is a challenge in New Jersey

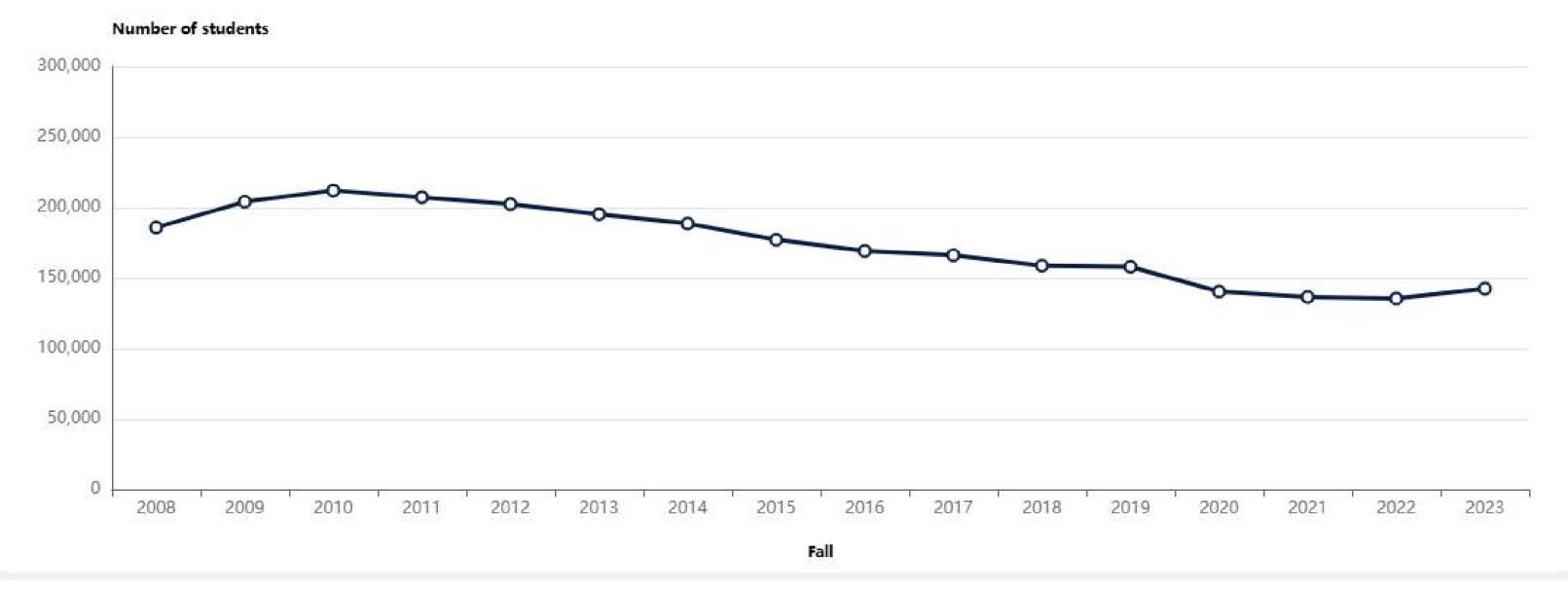
Underemployment



#### ©BHEF

### NJ community college enrollment has been steadily declining since 2010

Number of Students Enrolled (Fall) in Public and Private 2-year or less Institutions in New Jersey





#### ©BHEF

# Just 63% of teens say they plan to attend college (2 or 4 year) after high school

Girls are more likely than boys to say they plan to attend a four-year college, and boys are more likely to plan to attend a two-year college, technical or vocational school, work full-time, or join the military.

55% of White teens say they plan to attend a four-year college, 43% of Hispanic teens, and 50% of Black teens. **Black and Hispanic teens are more likely** than White teens to say they plan **to attend a two-year college.** 

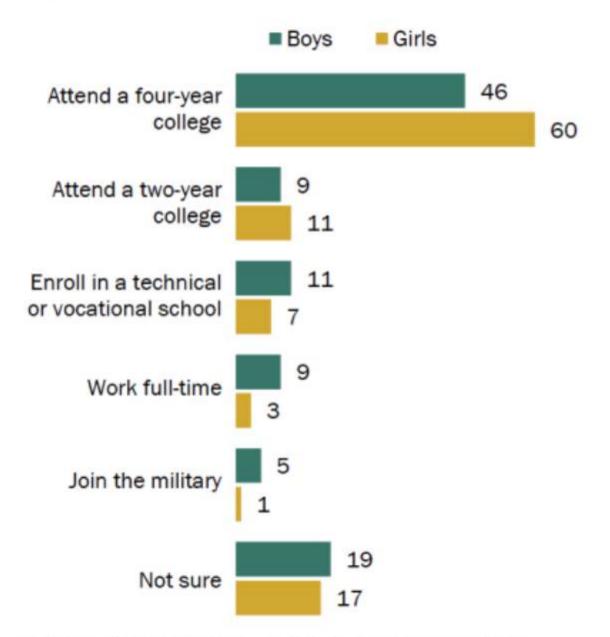
63% of teens from \$75,000+ households say they plan to go to a four-year college, whereas only **23% of teens from households** with incomes under \$30,000 say they plan to.

Source: Pew Research

BUSINESS-HIGHER EDUCATION FORUM | WWW.BHEF.COM |

## Teen girls are more likely than boys to say they plan to attend a 4-year college

% of U.S teens ages 13 to 17 saying they plan to \_\_\_\_\_ after they finish high school



Note: Full question wording was "Which of the following comes closest to what you plan to do after you finish high school?" Share of respondents who selected "Other" (2%) is not shown. Source: Survey of U.S. teens conducted Sept. 18-Oct. 10, 2024. "The Gender Gap in Teen Experiences"

# Young people are interested in and satisfied with non-degree pathways(e.g., apprenticeship, certificate, certification, license)

Student90%Of young people in nondegree pathways report high satisfaction, citing hands-onPerspective:90%Iearning and faster completion as key benefits.

Parent Perspective: 88% Of parents expressed interest in learning more about nondegree pathways for their children. Parents with a bachelor's degree or higher and **Black and Hispanic parents** were more likely to say they were interested in learning more about nondegree pathways.

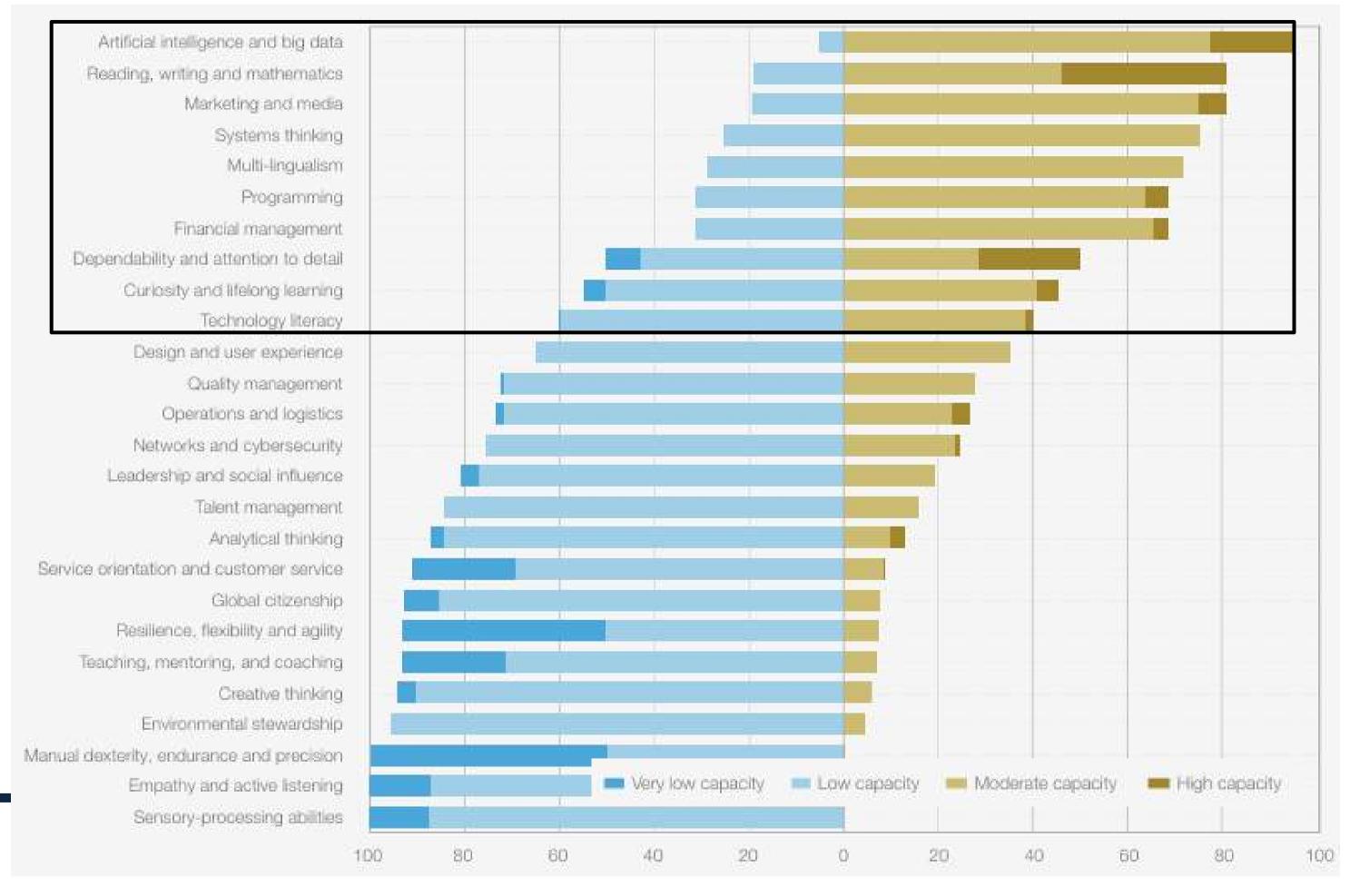
# Technology disruption is making upskilling and reskilling a priority

>12% of entry level roles automated By 2030, 70% of skills used in jobs will change

BUSINESS-HIGHER EDUCATION FORUM | WWW.BHEF.COM | Source: WEF Future of Jobs Report, Harvard Center on Workforces, WEF Future of Jobs Report, LinkedIn



#### **Current Capacity for Substitution by Generative AI, by Skill Group** % of Skills with Moderate to High Capacity for GenAl Substitution, World Economic Forum



GenAl is poised to disrupt a variety of skillsets, from technology and data related to writing, marketing, and even certain durable/human skills.

# Durable skills are more critical than ever and support job mobility over the course of a career



### Human skills

Adaptability\* Communication Conflict resolution Collaboration Leadership Problem solving Teaming



### **Business enablers**

Customer service Data communication Project management Sales



### Data building blocks

Analytical thinking

Al literacy Computer coding Data analysis Research

### **CASE STUDY**

### **Connecticut Online** Al Academy

Goal: Mobilize resources to meet the region's Al skilling and reskiling needs

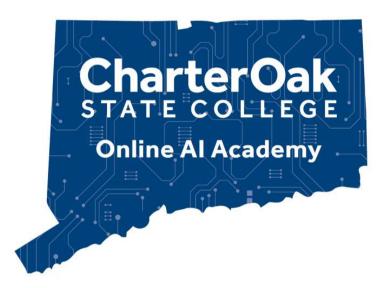
### **Connecticut Online AI Academy**

#### Approach

- Grow with Google and Charter Oak State College partner to launch an Online AI Academy using Google's resources available to higher education.
- Charter Oak, a public online college serving the state, makes courses available for no charge to residents throughout the state.

#### **Outcomes to Date:**

- Courses have been made available to support learners in:
  - **Essential AI Knowledge**
  - **Real-World Skills**
  - An Industry-Recognized Badge
  - Flexibility
- First cohorts have been fully subscribed





### **CASE STUDY**

### West Georgia **Technical College**

#### Goal

• Mobilize the regions workforce and educational system to meet the 100%+ surge in regional demand for manufacturing engineers, machine operators, and technician

### **Regional Workforce Training Center to** address skills gaps in advanced manufacturing BHF

#### **Approach:**

- Created industry advisory boards to identify critical skills needs
- Provided quick-response, customized training (as fast as 3 weeks)
- Built mobile training units for onsite employer training •

#### **Outcomes:**

- 1,100 training session conducted
- 1,600 learners benefited
- 32 employers successfully trained
- partnership with WGTC
- green technology

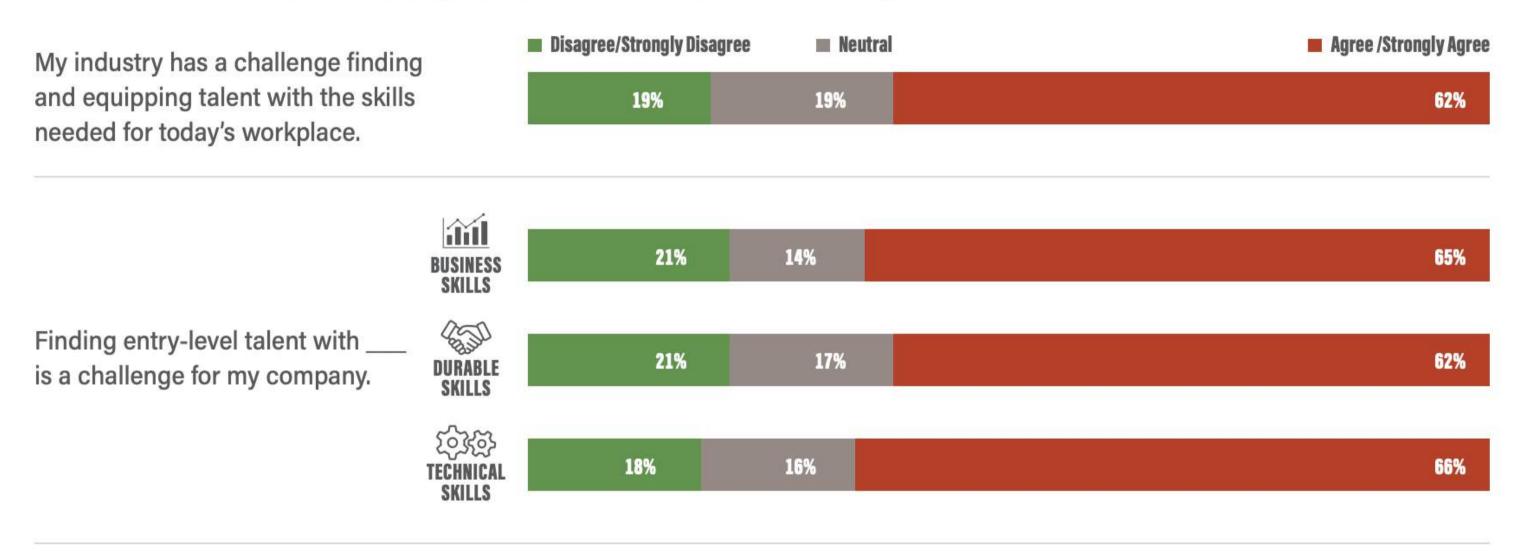
Established Regional Workforce Training Center (RWTC) with grant funding Launched subscription-based training model to standardize and scale courses

Delta Airlines cited 60% improvement in workforce capabilities from their

Successfully addressed critical skills shortages in CNC machining, maintenance, and

### Partnerships are critical for preparing learners with future-ready skills

**Business Leaders' Perception of Talent and Skills Challenges** 



**Note**: N=380 business leader responses. Fig. 1 shows the percent of business leader respondents who select statement. Survey Question: "Please rate your agreement with the following statements as it pertains to skill shortages: Finding entry-level talent with business skills is a challenge for my company; Finding entry-level talent with the technical skills needed for emerging occupations is a challenge for my company; My industry has a challenge finding and equipping talent with the skills needed for today's workplace." **Source**: SSPRS 2024 responses.



### Partnerships are a priority, but not easy to do well



of higher education leaders

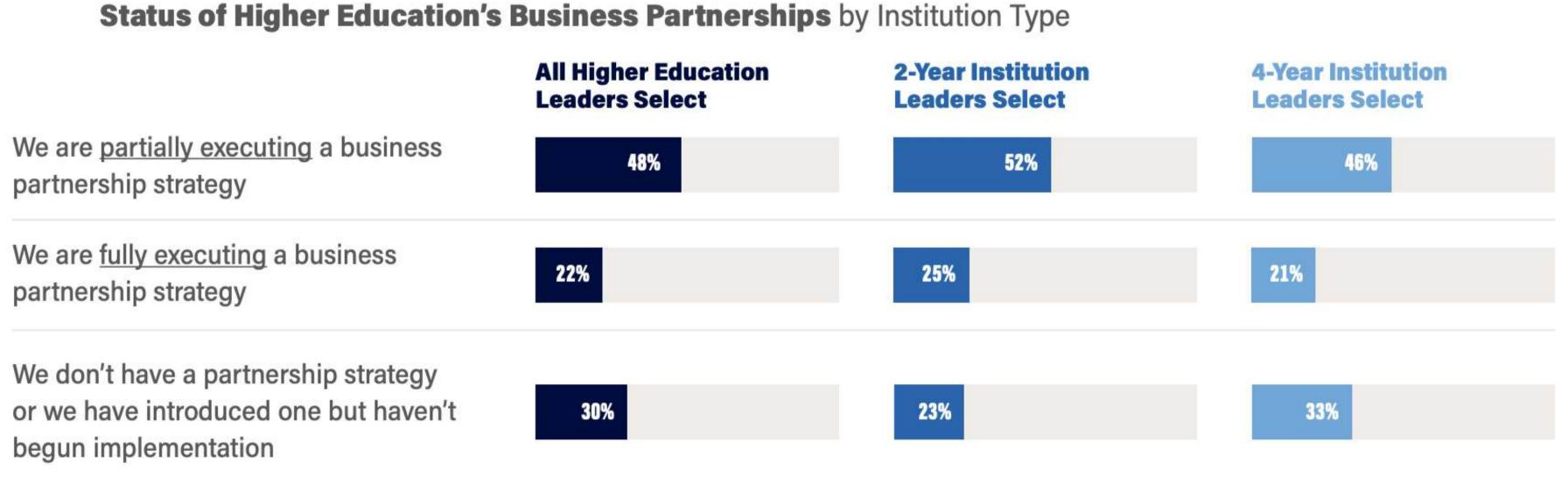
agree that partnerships with business are a priority



of **business leaders** agree that partnerships with higher education are a priority



### **Community colleges are leading the way**



Note: N=226 higher education leader responses. Fig. 13 shows the percent of respondents who selected each option. Survey Question: "What is the status of your institution's business partnerships?" Source: SSPRS 2024 responses.



### **Partnership priorities vary for education and business leaders**

**Business Leaders** Select Top Priorities for Higher Education Partnerships

**PROVIDING UPSKILLING/RESKILLING TRAINING TO EXISTING WORKFORCE** 



<sup>56%</sup> WORKFORCE



53%



31% WORKERS



30%



25%



35% **STRENGTHEN RECRUITMENT AND HIRING PIPELINES** 

45%



**INCREASE ACCESS TO EXPERIENTIAL LEARNING** 



#### 29%

EXPAND EMPLOYER ENGAGEMENT IN DEVELOPING AND TEACHING **CURRICULA ALIGNED TO INDUSTRY NEEDS** 



### 27%

**ENSURE STUDENTS HAVE THE RIGHT SKILLS AND CREDENTIALS TO ENTER** THE WORKFORCE

20



Higher Education Leaders Select Top Priorities for Business Partnerships

**ENSURE STUDENTS HAVE THE RIGHT SKILLS AND CREDENTIALS TO ENTER THE** 

**INCREASE ACCESS TO EXPERIENTIAL LEARNING** 

**PROVIDE BETTER INFORMATION ON CAREER PATHWAYS TO STUDENTS AND** 

**STRENGTHEN RECRUITMENT AND HIRING PIPELINES** 

EXPAND EMPLOYER ENGAGEMENT IN DEVELOPING AND TEACHING CURRICULA ALIGNED TO INDUSTRY NEEDS

### **Experiential learning is a key ingredient for skill** development and employers seeking "ready" talent

**Impacts of Internship on Student Outcomes** 



Sources: BHEF Expanding Internship Report 2024

10 years after 1 year after graduation graduation (\$) Continue to avoid underemployment<sup>5</sup>

### Yet existing supply is insufficient and unevenly distributed



missed out completely



#### ©BHEF

### CASE STUDY: WORKFORCE PARTNERSHIP INITIATVE (WPI) – TEXAS

This initiative focuses on aligning education and training with real-time labor market needs—especially in high-demand fields identified under House Bill 8.

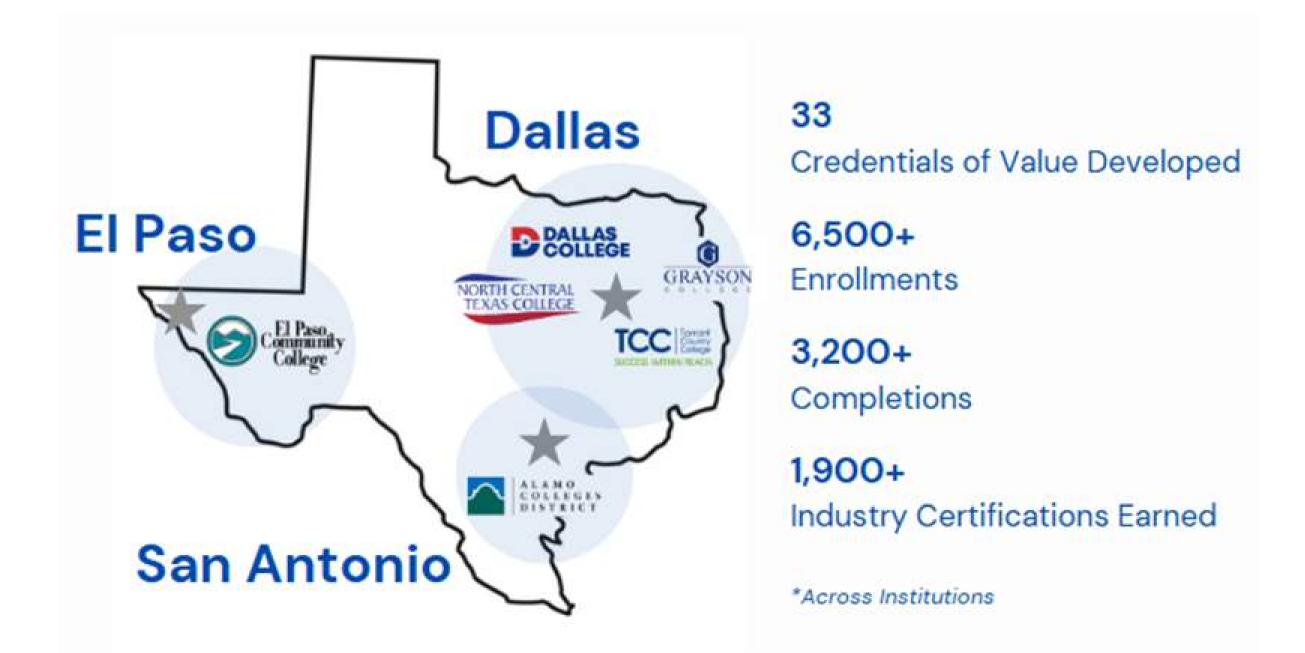
Together, community colleges, private sector leaders, and key intermediaries are creating accelerated, skills-based pathways that position more Texans for career success.





The Workforce Partnership Initiative (WPI) empowers employers to take the lead in shaping talent pipelines by collaborating with local higher education institutions.

WPI expanded to El Paso, Dallas, and San Antonio in 2022 and is currently growing its footprint.





### **CASE STUDY:** CREATING NEW PATHWAYS

EY redesigned hiring practices to enable increased hiring of associate degree graduates for key roles.

"We realized that many of the tasks required by our service delivery center could be performed by someone with an associate degree. The pilot became a strategy to meet our staffing needs and realize cost efficiencies. It was also an opportunity to give individuals meaningful work based on their skills and training." - Ellen Glazerman, Executive Director, EY Foundation, and Americas Director, EY University Relations



#### ALAMO COLLEGES DISTRICT

### San Antonio College

#### **Strategic Alignment for Impact**

**Clear Goals & Outcomes:** EY and Alamo Colleges set a shared objective—recruiting 230 students into entry-level roles within three years. This alignment provided a roadmap for success. **Addressing Workforce Challenges:** EY needed a new talent pipeline due to a nationwide decline in accounting graduates. Partnering with Alamo Colleges unlocked a pool of skilled associate degree holders.

#### **Mutual Ownership & Defined Roles**

**Bridging Industry & Education:** With EY new to working with community colleges, Business-Higher Education Forum (BHEF) played a key role in translating goals and structuring the partnership.

**Clear Responsibilities:** Both partners adapted processes and expectations to ensure efficient collaboration and program execution.

#### **Delivering ROI for Both Partners**

For EY: The partnership filled staffing needs, created cost efficiencies, and diversified talent pipelines. The success of the model has influenced EY's approach to future workforce initiatives. For Alamo Colleges: The collaboration reinforced the value of an associate degree, established Alamo as a trusted industry partner, and provided a tested, scalable model for future partnerships.





### CASE STUDY:

### DEVELOPING WORKFORCE PATHWAYS

#### **Problem:**

- Severe deficits in cybersecurity talent
- Increasing need to protect business information and systems against cyber risks

#### Solution:

 Diverse talent ecosystem that meets regional need for in-demand, high-skilled, high-wage cyber jobs

### Cybersecurity pathways to meet regional workforce needs

- Ensured graduates have needed skills and pathways to work-based learning
- **10,000+ bachelor's degrees awarded** in cybersecurity
- **\$2.785M+ scholarships** through UMBC's Cyber Scholars Program
- Served full-time and working adult students via online programs, certification programs, and bachelor's degree



### NORTHROP GRUMMAN

UNIVERSITY SYSTEM of Maryland

### CASE STUDY:

### **BUILDING REGIONAL** WORKFORCE INITIATIVES

#### **Problem:**

- Urgent need for tech talent for Connecticut businesses
- Challenges sourcing talent
- 50%+ of tech job postings require a bachelor's degree
- Local colleges and universities struggle to produce graduates
- Skills gap negatively impacting state economy

#### Solution:

Create workforce accelerator • to align higher education to business needs

Tech Talent Accelerator: an accelerated approach across the workforce and higher education ecosystem to address urgent tech talent need.

In just two years:

- into existing programs, mapped to industry partner needs
- Developed and tailored tech microcredentials in areas such as data analytics, ulletcybersecurity, mobile application development, and game development
- Governor spoke at statewide summit to advance a tech-talent action plan and gain  $\bullet$ employer hiring commitments
- Colleges launched **15 programs** enrolling more than 450 learners  $\bullet$
- secured 116 jobs, and received 9 promotions



**Engaged 79 partners** across business, higher education, nonprofit, and government **Provided microgrants to faculty to create tech programs** or embed tech credentials

Learners earned **117 industry-recognized credentials**, completed 109 internships,

# Community colleges are critical to national, regional and individual economic growth, particularly when delivering







### In collaboration with business and the broader community

©BHEF

## The path forward requires us to...

Pursue Transparency and Build Trusting Relationships: Strong alliances thrive when partners operate with trust, openness, and a dedication to advancing each other's success. Establishing a sustainable, mutually beneficial business model is crucial.

**Engage Executive Leadership:** Involve CEOs and higher education leaders from the outset to drive urgency, align goals, and accelerate outcomes.

**Communicate the Value Proposition Clearly:** Define and share the specific benefits for each partner—especially employers. Identify the business challenges the partnership addresses, such as talent acquisition or retention, to ensure sustained engagement and alignment.

Utilize Existing Resources, Initiatives, and Technologies: Leverage current programs, funding streams, and partnerships to secure early wins and build momentum. Use data analytics, CRMs and other tools to align educational programs with industry needs.

Support Sustainability and Scalability: Establish a habit of recording key decisions, roles, workflows, and results to inform continuous improvement and support future replication or scaling.

Use Intermediary Organizations: Engage third-party organizations to strengthen partnerships, provide additional resources and expertise.



## **Driving Impact through BHEF's Solutions Lab**

**Insights & Thought Leadership**: Deliver market intelligence, actionable insights, toolkits, and public case studies.

**Higher Education Transformation**: Assessment, planning tool and experience to empower higher education institutions to be the partner of choice for business and align with workforce needs.

**New Talent and Credential Models**: Co-design innovative business and education solutions to develop, recruit, and connect talent to evolving workforce needs.

**Execution, TA and Impact Partnership**: Intermediary and technical assistance support for federal grants and capacity building via fostering communities of practice.

**Catalyze Regional Partnerships**: Design and champion regional convenings and empower leaders to develop and accelerate impact of collaborative models for economic growth.

Turn Your Challenge into An Opportunity





## Thank you!

### For additional information, contact me at Jennifer.Thornton@bhef.com

## NJ PATHWAYS **TO CAREER OPPORTUNITIES**

Innovate, Educate, Elevate: Pathways for All





# PATHWAYS PROJECTS NETWORKING



## NJ PATHWAYS **TO CAREER OPPORTUNITIES**

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## **DESIGNING FOR IMPACT:** RESEARCH INSIGHTS AT THE NEXUS OF EDUCATION AND EMPLOYMENT

### Michelle Van Noy

Director and Associate Research Professor Rutgers University School of Management and Labor Relations





RUTGERS-NEW BRUNSWICK Education and Employment Research Center School of Management and Labor Relations

## Designing for Impact: Research Insights at the Nexus of Education and Employment

NJ Pathways to Career Opportunities Summit June 4, 2025

Michelle Van Noy, Ph.D.

Education and Employment Research Center, Rutgers University



### **Rising Individual Interest in Short-term Workforce Credentials**

- Individual preference in noncredit and NDCs
  - Post pandemic trends point to interest in NDCs...
    - Over 2/3 of adults considering education prefer nondegree, up from 1/2 pre-pandemic (Strada, 2020).
    - Among "great resigners", 72% were enrolling in programs that are 6 months or shorter (Cengage, 2022).
  - Decreased interest in college degrees
    - 29% of adults think that getting a four-year college degree is not worth it. (Fry, et al. 2024). https://www.pewresearch.org/social-trends/2024/05/23/is-college-worth-it-2/



### **Increasing Public Investment in Short-term Workforce Credentials**

- HCM report finds 59 state-led initiatives across 28 states, close to \$3.8 million
- State funding investments
  - Examples: Get There FL, IN Next Level Jobs, NJ Pay It Forward, LA MJ Foster, VA Fast Forward, and others.
- Short-term Pell discussions continue



### **Proliferation of Short-term Options**

Definition	Est. #
Credential awarded by an educational institution for completion of a subbaccalaureate credit educational program, usually less than one year in length (short-term and long-term credit)	50,000
Credential awarded by an institution (educational or workplace) for completion of a noncredit educational program	58,000
Credential awarded after completion of structured educational and workplace program based on industry and occupational standards.	27,000
Credential awarded by an industry body or governmental agency for demonstration of skills typically via examination based on industry or occupational standards.	7,000
Credential awarded by a governmental agency for demonstration of skills in a specific occupation and sometimes also completion of an educational program; often required to work in an occupation.	12,000
Credential awarded for completion of a short program of study or demonstration of a targeted set of skills; these are newly emerging and are still being developed.	430,000
	<ul> <li>Credential awarded by an educational institution for completion of a subbaccalaureate credit educational program, usually less than one year in length (short-term and long-term credit)</li> <li>Credential awarded by an institution (educational or workplace) for completion of a noncredit educational program</li> <li>Credential awarded after completion of structured educational and workplace program based on industry and occupational standards.</li> <li>Credential awarded by an industry body or governmental agency for demonstration of skills typically via examination based on industry or occupational standards.</li> <li>Credential awarded by a governmental agency for demonstration of skills in a specific occupation and sometimes also completion of an educational program; often required to work in an occupation.</li> <li>Credential awarded for completion of a short program of study or demonstration of a</li> </ul>

Estimates are from Credential Engine (2022), https://credentialengine.org/resources/counting-u-s-secondary-and-postsecondary-credentials-report/



### **Evolving State Policy Discussions**

- State policy discussions around quality credentials, skills-based hiring, LERs
- National Skills Coalition, Quality Postsecondary Credential Policy Academy
  - **Develop quality definitions**  $\bullet$
  - Promote policy agendas to improve attainment levels, equity  $\bullet$
  - Improve state noncredit data capacities  $\bullet$
- State credential quality lists
  - Examples:  $\bullet$ 
    - Alabama Committee on Credentialing and Career Pathways' Compendium of Valuable Credentials lacksquare
    - Colorado's Quality and In-Demand Credentials Framework  $\bullet$
    - NC Workforce Credentials Advisory Council's priority non-degree credentials ullet
    - Tennessee Promoted Student Industry Credentials lacksquare



### **Evolving College Practices**

### **Focus of Noncredit Education**

- Shift to prioritize workforce > comprehensive approach
- Reconsideration of target student population

### **Organization of Noncredit Education**

- Dramatic variation and shifts in organizational location
- Increased partnerships to increase capacity and reach

### **Structure of Noncredit Education**

- Decision to offer in noncredit driven by speed and flexibility, also skill and credential needs in the labor market
- Interest in developing pathways to credit, variability in progress
- Few supports for noncredit students



### Many questions about data and quality...

• **Defining Quality...** What is quality? How to define & promote quality?

• Building the NDC Quality Ecosystem... What systems exist to promote quality? How to build the quality ecosystem?

• Building the Data Infrastructure... What data are available? How to build the needed data infrastructure?

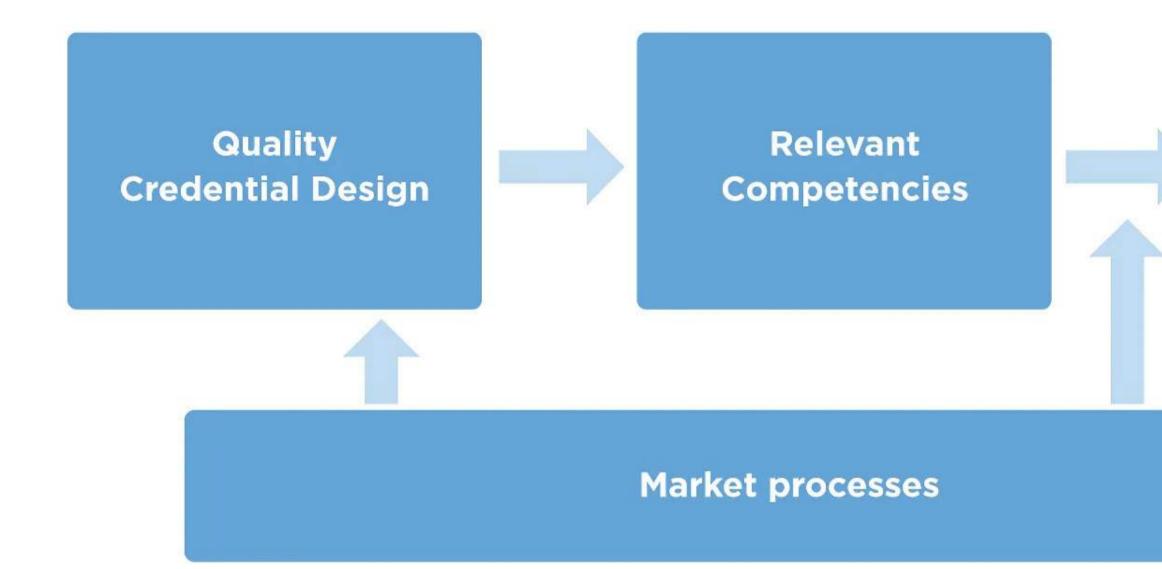


## **Defining Quality**

## What is quality? How to define and promote quality?



#### Quality includes several conceptual areas



Based on EERC's conceptual model for non-degree credential quality: <a href="https://go.rutgers.edu/NDCQualityFramework">https://go.rutgers.edu/NDCQualityFramework</a>

#### Outcomes of Value

# Download the research:





### **Quality Definitions Relate to Stakeholder Goals**

	Stakeholder	Goal	Key Questions to Consider
	Individuals	Informed decision making	How do we know as an indivi time and money to pursue ar
	Employer	Informed decision making	How do we know whether NI competency to be used in hir
	Policy Makers	Accountability	How do we know whether put the attainment of NDCs?
	Credential Providers	Program Improvement	How can NDCs be improved?

vidual whether it is a good investment of in NDC?

NDCs are a useful indicator of skill and iring and advancement?

oublic funds should be used to support

#### ?



## **Elements of Quality Credential Design**







Instructional processes (esp delivery)









### **Research on National Landscape of Noncredit Education**

- Study provides a snapshot of essential issues and trends in community college noncredit workforce education
- Interviews of 29 community colleges across 22 states in spring 2021; topics included:
  - focus of noncredit
  - organizational structure
  - target student population
  - mechanisms for offering programs and ensuring quality
  - connections to credit-bearing programs



### **Trends in the Landscape of Noncredit Education**

- Labor market analysis most commonly-mentioned approach to ensure quality
- Reliance on industry certificates, alignment with external standards
- Involvement of faculty in program development
- State approval processes, particularly associated with FTE funding
- Student demand as an indicator
- Earnings outcomes, but little data are available



## **Research on Community College Noncredit Program Quality: Design**

Certification

Certification

Medical Assistant

CompTIA® Network+

Interviews with administrators & faculty at 4 colleges (2022-23)

Examined two programs from each college

Download the research:



https://go.rutgers.edu/4l15shwu

**College/ Program** NDC Type NDC Name Harper College, IL (Harper) Real Estate Illinois Real Estate Broker License North American Board of Certified Energy Practitioners Solar Photovoltaic Associate Certification; Certification Prep; Solar (NABCEP) Associate; NABCEP Solar Business and Technical **Digital badges** Sales (the course provides approved training hours toward this **Business and Technical Sales** certification) LaGuardia Community College, NY (LaGuardia) **Community Health Worker Community Health Worker** Certificate Medical Billing Specialist Medical Billing Certificate Mt. San Antonio College, CA (Mt. SAC) Certificate Electronic Systems Technology Skills Electronics **Emergency Medical Technician** National Registry EMT; State EMT Certification; License Northern Virginia Community College, VA (NOVA)

#### TABLE 1: SELECTED PROGRAMS AND CREDENTIALS BY COLLEGE

Certified Clinical Medical Assistant (CCMA)

CompTIA® Network+



#### **Contextual Influences on Noncredit Programs**

#### • Funding

- Harper: Noncredit workforce courses categorized as "nontransferable credit" courses and receive some state reimbursement
- LGA: No state formula funding; some state and city allocations, plus grants • Mt. SAC: CA provides funding for short-term vocational training/workforce prep programs that consist of 2+ courses that lead to a state-approved noncredit certificate • NOVA: Fast Forward, performance-based state funding established in 2016; focuses on
- industry-recognized credentials in high-demand fields
- College organization
  - Harper: Noncredit workforce programs are in the credit Career Technical Programs division
  - LGA: Division of Adult and Continuing Education
  - Mt. SAC: Continuing Education
  - NOVA: Continuing Education



## **Key Findings on Community College Noncredit Program Quality**

Key markers of noncredit program quality emerged including:

- Local and regional labor market alignment
  - Examples: LGA's medical billing program; VA Fast Forward state approval
- Curricula/instruction that prepare students with test-taking, occupational, and employability skills
  - Example: NOVA's Medical assistant program
- Instructors with significant work experience using the credentials that they teach
  - Example: Harper's real estate program
- Sufficient funding and resources to make programs accessible
  - Example: Mt. SAC and NOVA
- Articulation varies by field and institution
  - Example: Mirrored courses- Mt. SAC and Harper; LGA medical billing and coding



## **Research Review of Outcomes: Design**

- Focused on outcomes for occupational noncredit training and NDCs
- Based on a core group of 15 key articles on noncredit and NDC outcomes
- Data comes from two main sources: national surveys and state administrative data.
- Methodology
  - Comparisons: pre-post studies of the same individual, more or less education comparing between two different individuals
  - Analytic Approaches: descriptive statistics and multivariate analysis
- Data and methods are variable, making comparisons across studies challenging.

Download the research:





## **Research Review of Outcomes: Findings on Pathways Progression**

#### Few noncredit students transition to credit pathways.

- In a five-state study, four states moved only 1 in 20 noncredit students into for-credit education (Bahr et al).
- Only one in four students seeking a noncredit credential earned one, and only 5% completed a stackable credential (McConville et al).
- Only 22% of credential-seeking noncredit students enrolled in for-credit courses for at least two semesters and passed at least one credit-bearing course (Xu & Ran).



## **Research Review of Outcomes: Findings on Labor Market Gains**

Noncredit programs lead to modest but measurable gains

- Certificate holders earned more than the average high school graduate but less adults with at least one year of college (Baum et al)
- Average earnings of noncredit students in Texas were \$6,000 higher one year after enrollment. (Bahr et al)
- Wage premiums varied by program/occupation and gender
  - Wages were 42% higher one year after certification in professional, scientific, and technical services, health care, manufacturing, and public administration, but dropped in education services, retail trade, and accommodation and food services (CDEP)
  - Certificates and certifications in male-dominated fields provided a nearly \$20,000 earnings boost compared to adults lacking any credential, while female-dominated fields had very little to no wage premium (Strada, Gallup, & Lumina).
  - Students who reported their current job was closely related to their recent training programs reported wage 3x larger than students whose job was not related to their training (McConville et al).

More research is needed to make sense of the range of noncredit programs.



#### Discussion

What is one noncredit practice used by your institution that you view as important to promoting quality?



# **Building the NDC Quality Ecosystem**

## What systems exist to promote quality? How to build the quality ecosystem? What is the role of data?



# Research: Landscape scan of quality influences on non-degree credentials (microcredentials)

- Interviews with 36 leaders, 29 organizations
- Systematic web scan of recent publications
- Systematic web scan of key actors and their efforts
- NCSL Jan 2023 convening of key actors
- Organization summaries of 29 NDC quality influencers we interviewed & 30 potential NDC quality influencers identified through scan

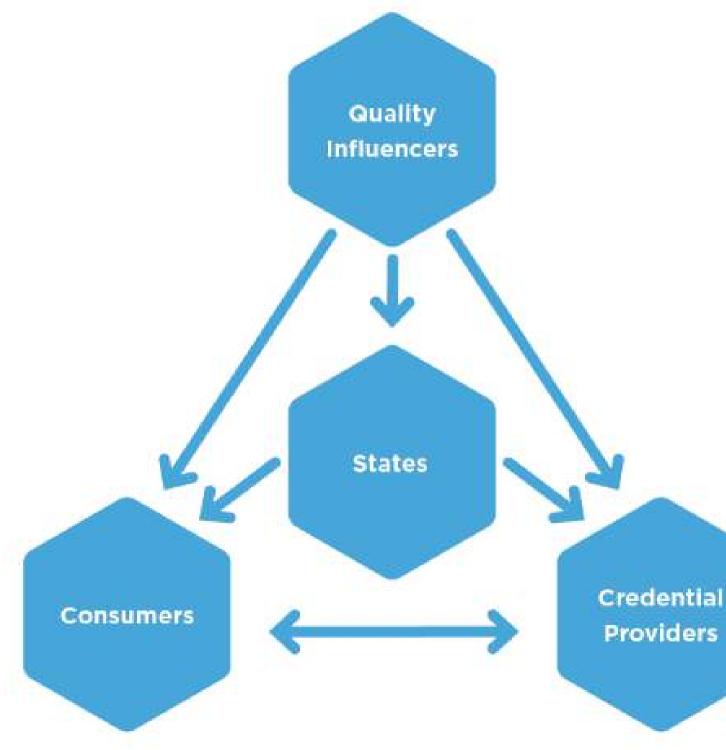
For more information on the quality ecosystem research: <a href="https://go.rutgers.edu/MappingNDCMarket">https://go.rutgers.edu/MappingNDCMarket</a>

Download the research:





### **Beginning Snapshot of the Emerging Quality Ecosystem**





## **Credential Providers of NDCs**



Educational Institutions - 4 year and 2 year, credit and noncredit



Private training providers, boot camps, online, and emerging providers



**Private companies** 



Professional and industry associations



Joint training funds

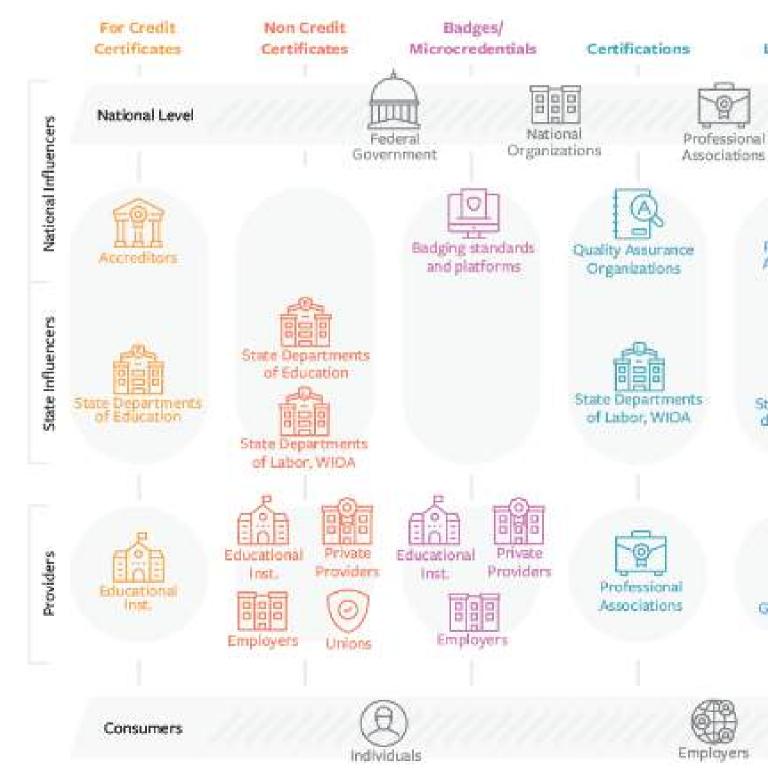


State occupational licensing departments



## **Multiple Influences and Ecosystems for Quality**

NDC Quality Ecosystem by NDC Type







## **Informing Consumers**

NDC Quality Influencers Focused on Consumers



#### Information for Individuals

- US DOL Career
- OneStop
- State ED
- State DOL ETPLs



#### Information for **Employers**

- Guild
- SHRM
- Chamber
- BHEF
- EQOS



## **Reforms Among Providers**

#### NDC Quality Influencers Targeted at Providers

Program-Based Short-Term Occupation Certificates, Badges	Industry-B Certific	
Educational Institutions Reforming practice: Education Strategy Group (ESG), League for Innovation, Education Design Lab (EDL), American Association of Community Colleges (AACC), New America, Business Higher Education Forum (BHEF) Competency-based education/CPL: Council for	<b>Private</b> <b>Providers</b> Middle States, CIRR Online Providers Quality Matters, Digital Promise	Workcred, A (ANAB), Insti (I.C.E.), Natio Agencies (NO and Materials for Standard Electrotechn
Adult and Experiential Learning, American Counci Competency-Based Education Network (C-BEN), Commons	St Ag	
Higher Learning Commission (HLC), University Pro Continuing Education Association (UPCEA), Accred	Standards: New England Commission on Higher Education (NECHE), Higher Learning Commission (HLC), University Professional and Continuing Education Association (UPCEA), Accrediting Commission of Career Schools and Colleges (ACCSC), Middle States	



#### Badging (across providers)

Credly, Canvas Credentials (formerly Badgr), IMS Global, Open Badges, Digital Promise, other platforms

#### Based Occupational Credentials

cates, Licenses, Apprenticeship

#### Professional Associations

ANSI National Accreditation Board atitute for Credentialing Excellence onal Commission for Certifying NCCA), American Society for Testing als (ATM), International Organization dization and the International unical CommissionISO/IEC

#### tate Government gencies

uncil on State Legislators (NCSL), State Governments, Council on Inforcement and Regulation (CLEAR)



## **Guiding States**

#### NDC Quality Influences Targeted at States



**Standards:** National Skills Coalition (NSC), New England Commission on Higher Education (NECHE), Quality Assurance Commons (QAC), Digital Promise (DP), Education Strategy Group (ESG)

**Reforming Practice:** Advance CTE, C-BEN, NGA, SHEEO



## **Quality Influencers:** Higher Education Accreditors—Set Norms for Certificates

- Council of Higher Education Accreditation (CHEA)
- Accrediting Commission for Community and Junior Colleges
- Commission on Accreditation of Allied Health Education Programs (CAAHEP)
- EFMD Quality Improvement System (EQUIS)
- Accrediting Commission of Career Schools and Colleges
- The Middle States Association Commission on Elementary and Secondary Schools (MSA-CESS)
- Former Regional Higher Education Accreditation Agencies.
  - NECHE ... noncredit accreditation
  - HLC... Credentials Lab



## **Building Data Infrastructure**

- Credential Engine
- Education Quality Outcomes Standards (EQOS)
- Data infrastructure building
  - Coleridge
  - NASWA's NLX Research Hub
  - Rutgers EERC State Noncredit Data project
  - SHEEO/Education Strategy Group Noncredit Mobility Academy



#### Discussion

• What strategies have the most promise to support a system that ensures quality?



## **EERC's State Noncredit Data Project**

**Research partnerships** to better understand noncredit including:

- Noncredit data inventories with established states: IA, LA, VA (Phase 1) and a mix of established and emerging states: MD, NJ, OR, SC, TN (Phase 2)
- Additional research focuses on data inventories with a range of state entities, promising practices, scan of state policy, and analysis of state governance.

**Noncredit data taxonomy** to guide data collection efforts across state, institutional, and federal levels.

**Network** dedicated to building the noncredit data infrastructure, including quarterly learning community meetings open to all interested stakeholders; and monthly specialized working groups for states only to share practices on data collection, policy and governance, and aligning program data with labor market information.



#### **Noncredit Data** Taxonomy 2.0 **Based on Multi-Phase**, Multi-State Noncredit Data Inventory

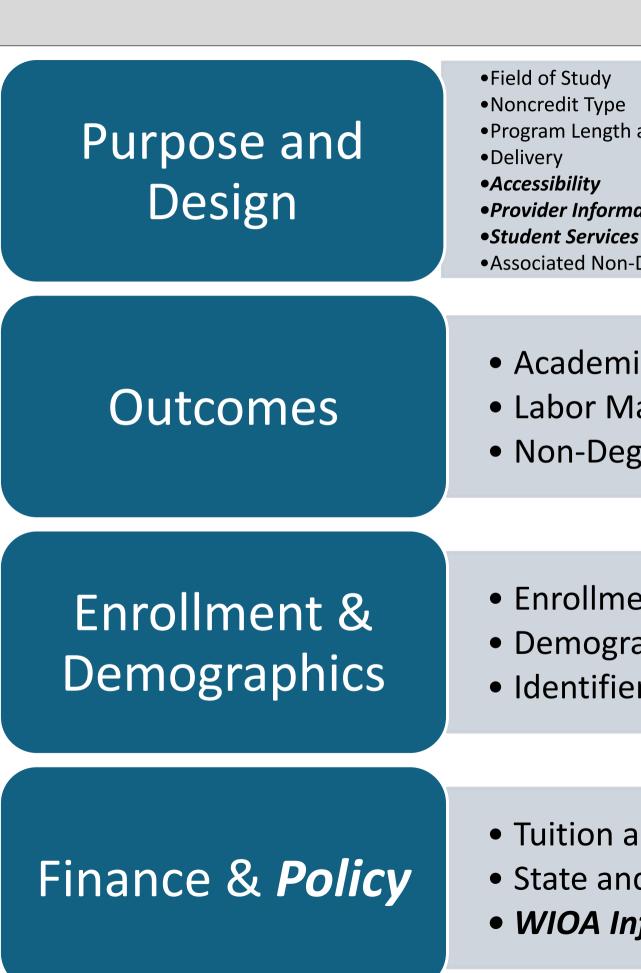
Based on inventory & analysis of 8 partner states (IA, LA, VA; NJ; SC; OR; MD; TN)

Addresses realities & aspirations

Data availability dependent on data systems, mandates, and partnerships

Full taxonomy includes complete list of data elements and operational definitions

\* New Components in updated 2.0 version



• Program Length and Admission

• Provider Information Associated Non-Degree Credentials

 Academic Outcomes Labor Market Outcomes • Non-Degree Credential Outcomes

 Enrollments • Demographics • Identifiers

• Tuition and *Student Costs* • State and Federal Funding • WIOA Information





For interested states, contact Paula.Nissen@niacc.edu to sign up for a Specialized Working Group.

Noncredit Data Taxonomy 2.0 and Implementation Guide for States: Lessons Learned from Phase 2 of the State Noncredit Data Project https://go.rutgers.edu/EERCn





#### Discussion

• What noncredit data collection practices have worked well at your institution? What practices are challenges?



## **Recent Publications on Quality in Noncredit Education**

#### **Quality in Community College Non-Credit Education:**

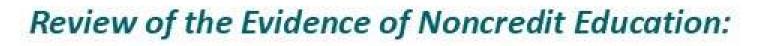
Noncredit Students at Two Community Colleges: Who Are They and What Are Their Experiences? <u>https://go.rutgers.edu/btfb9aay</u>

A Snapshot of the Shifting Landscape of Noncredit Community College Workforce Education: https://go.rutgers.edu/18dzdzkm

Its Own Standard: Approaches to Quality in Community College Noncredit Workforce Education: https://go.rutgers.edu/tuy1h2o3

Career Decision Making and Community College Noncredit Students: https://go.rutgers.edu/pcqio9jf

To learn more about Quality in Noncredit Education project, scan the QR code or visit: https://go.rutgers.edu/4l15shwu



Review of Recent Research on Noncredit Outcomes: https://go.rutgers.edu/NCoutcomes

Landscape Scan of National Influences on NDC Quality https://go.rutgers.edu/LandscapeScan

Building a System for Non-Degree Credential Quality: A Landscape Scan of National Influences in NDC Quality https://go.rutgers.edu/buildingNDC

Making Sense of Quality in The NDC Marketplace – Implications for Policymakers and Practitioners https://go.rutgers.edu/QualityNDC

To learn more about Quality in Noncredit Education project, scan the QR code or visit: https://go.rutgers.edu/4l15shwu

To learn more about our Review of the Evidence of Noncredit Education, scan the QR code or visit https://go.rutgers.edu/dzlk1ljk



Mapping the Non-Degree Credential Market:









#### NONCREDIT **RESEARCH COLLABORATIVE**

The Noncredit Research Collaborative brings together leading researchers focused on noncredit education. We seek to:

- Work with states and colleges to conduct rigorous research to build core evidence about noncredit education.
- Help build data infrastructure and analytic capacity to inform policy and practice on noncredit education.
- Serve as a hub to disseminate research and information on noncredit education.

Our ultimate goal is to ensure that noncredit education benefits students and promotes economic opportunities.

Please visit our website for information in one place on our research on noncredit education:

- **Peter Bahr,** University of Michigan
- Mark D'Amico, UNC Charlotte
- Michelle Van Noy, Rutgers
- Di Xu, UC Irvine



https://noncreditresearch.org/



## For More Information on EERC...

Contact Michelle Van Noy, <u>mvannoy@rutgers.edu</u>

Visit the EERC Website: http://smlr.rutgers.edu/eerc

### Join our mailing list:



# NJ PATHWAYS **TO CAREER OPPORTUNITIES**

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# NEXT STEPS & **CLOSING REMARKS**



**Catherine Frugé Starghill** Vice President, New Jersey Council of **County Colleges** 

**Executive Director**, **New Jersey Community** College Consortium for Workforce & Economic Development





#### **Aaron Fichtner**

President,

New Jersey Council of **County Colleges** 

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# SIGN UP FOR THE NJ PATHWAYS NEWSLETTER



# ACCESS ARCHIVED ISSUES

March 2025

#### NJ PATHWAYS TO CAREER OPPORTUNITIES Algeing Eduzation to Build on Innovitine Vioreforce

#### MONTHLY NEWSLETTER

NJ Pathways to Career Opportunities

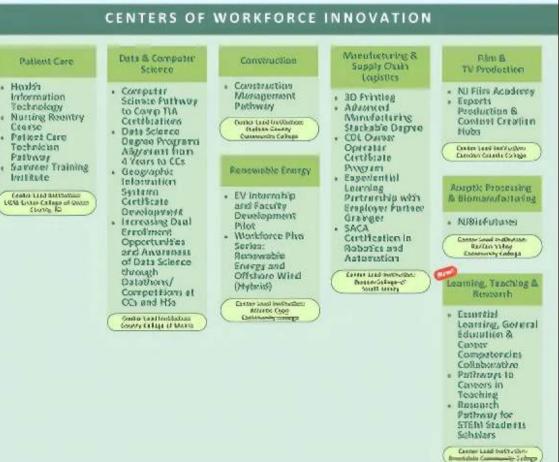
With the New Jersey Pathways to Career Opportunities Initiative (NJ Pathways), New Jersey leads the nation in transforming the statewide education and workforce development ecosystem to better serve students and workers. This transformation includes an intentional commitment to shared goals across the ecosystem of high schools, colleges and universities, employers, unions, nonprofits, the public workforce system, and others.

#### STATEWIDE INCLUSIVE COLLABORATIVES

Hoalth Services Technology & Inozystica

Leftustracture

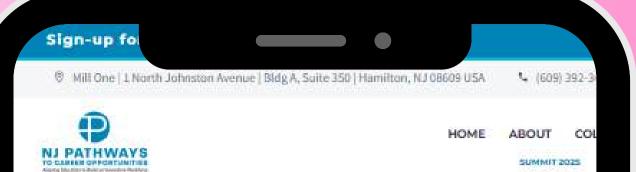
Maraficturing & Supply Chain Management Sugaran Sugara



# **VISIT THE NJ PATHWAYS REPOSITORY-EXPLORE RESOURCES POWERING** EDUCATION AND **WORKFORCE INNOVATION** IN NEW JERSEY



# ACCESS NJ PATHWAYS REPOSITORY



#### Industry HEALTH SERVICES

#### **Executive Summary**

As the largest industry sector in the state, the health services industry employs about one worker for every 20 residents. Health Services employers paid nearly \$28.3 billion in total wages in 2018 and the state forecasts that 78,300 new jobs will be added by 2026, making it the fastest growing sector in New Jersey. Rattled by the Covid19 Pandemic, the Health Services sector experienced rapid change. Current and future employees will need to be trained and upskilled to accommodate the new trends and growth within the sector.

industry: Health Services [Center of Workforce Innovation: Patient Care

Certified Clinical Medical Assistant

industry: Health Services | Center of Workforce Innovation: Patient Care

Certified Nursing Assistant (CNA) to Bachelor of Science in Nursing (BSN) Read More

Industry: Health Services | Center of Workforce Innovation: Healthcare Technology & Administration

Health Information Management / Health Informatics Read More

Industry: Health Services | Center of Workforce Innovation: Patient Care

Mental & Behavioral Health Read More

industry: Health Services: | Center of Workforce Innovation: Patient Care

Respiratory Care





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